

HOW A PLANNING PROCESS LED TO INCREASED FUNDING & A NEW TRANSIT ROUTE



PEOPLE
MOVER



Anchor
RIDES



RIDE
SHARE

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Christine Schuette

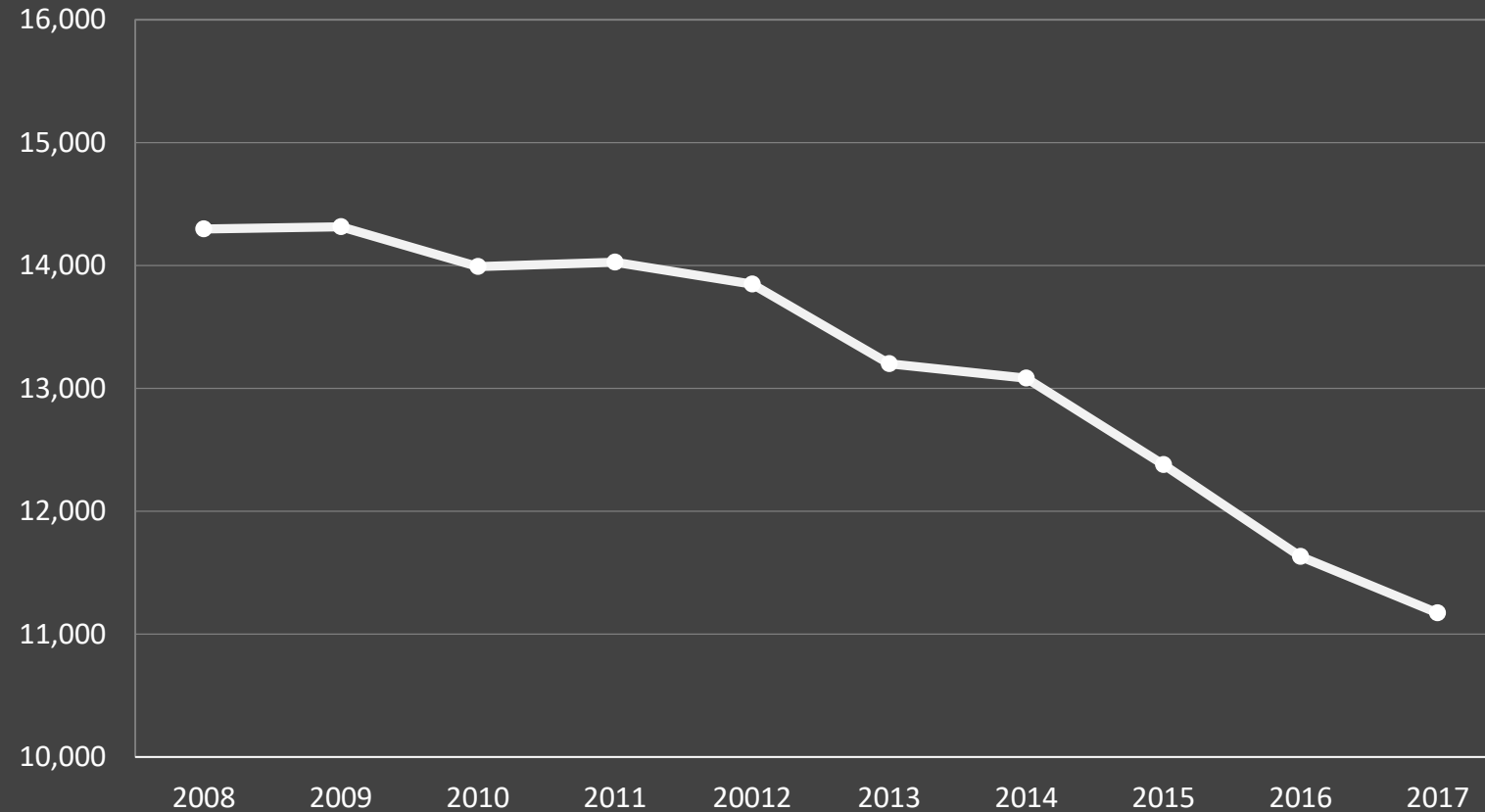
christine.schuette@anchorageak.gov

Transit
On the move

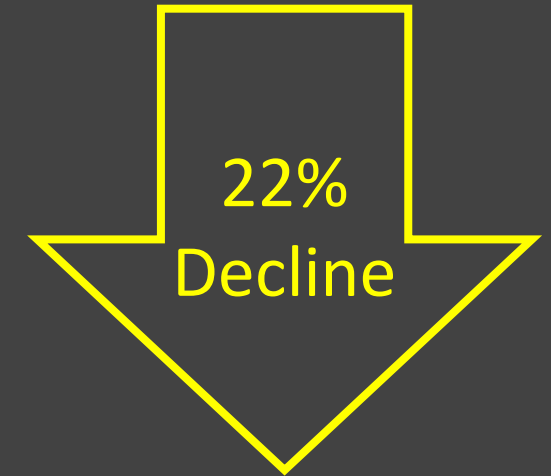
SHORT-RANGE TRANSIT PLAN

In 2008, Weekday Ridership Peaked

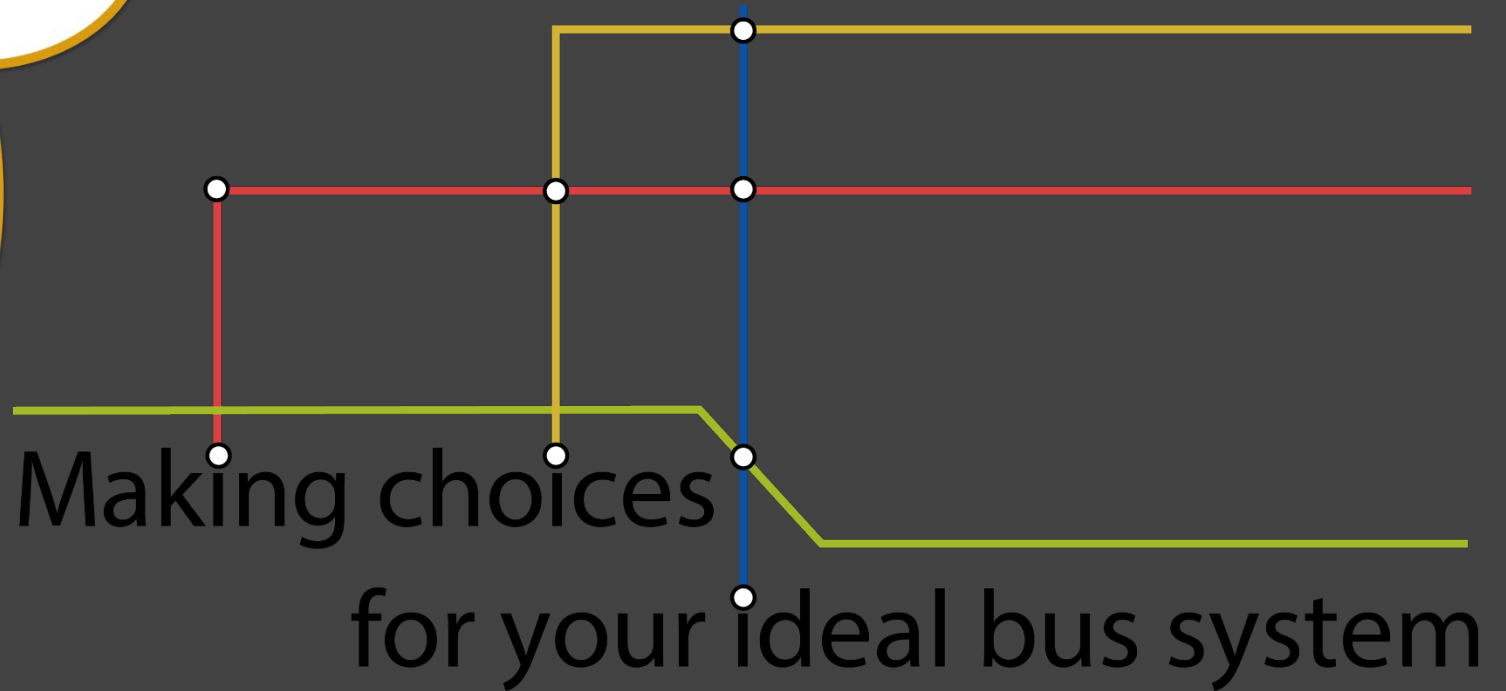
Average Weekday Ridership



2009 – 2017:



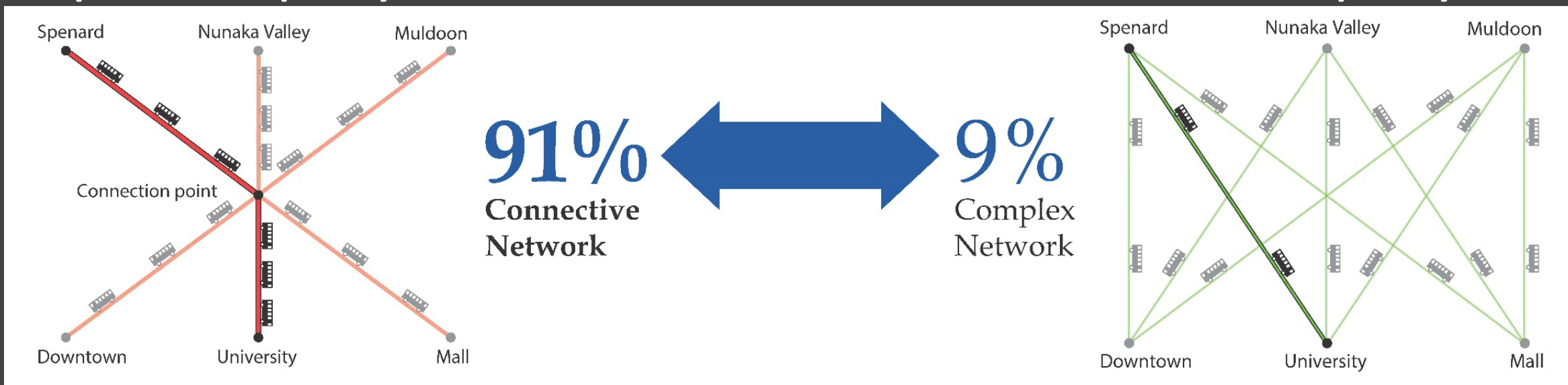
Anchorage Talks Transit



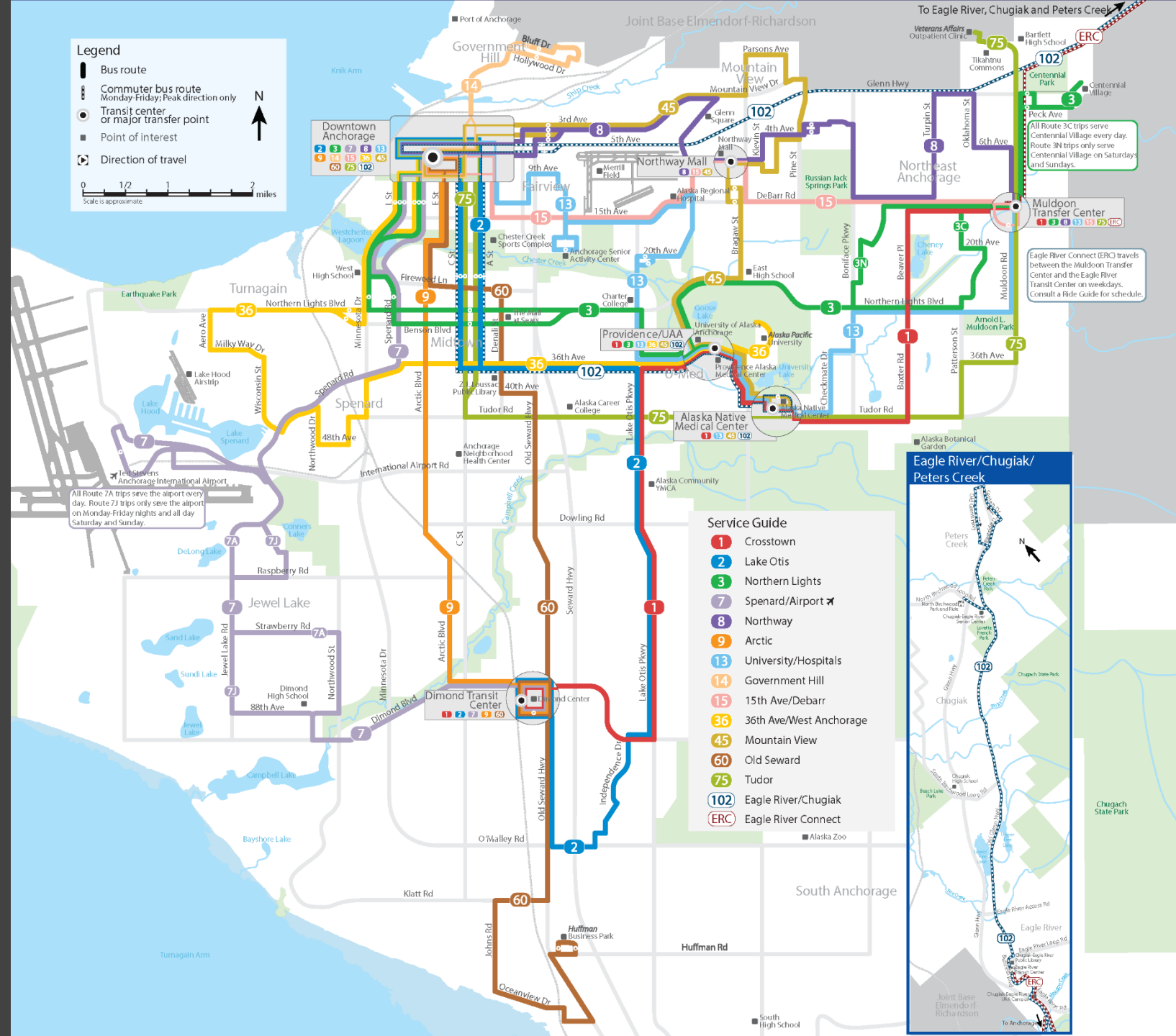
Shift service investment away from coverage, towards higher ridership.



Emphasize frequency and connections rather than one-seat rides and complexity.



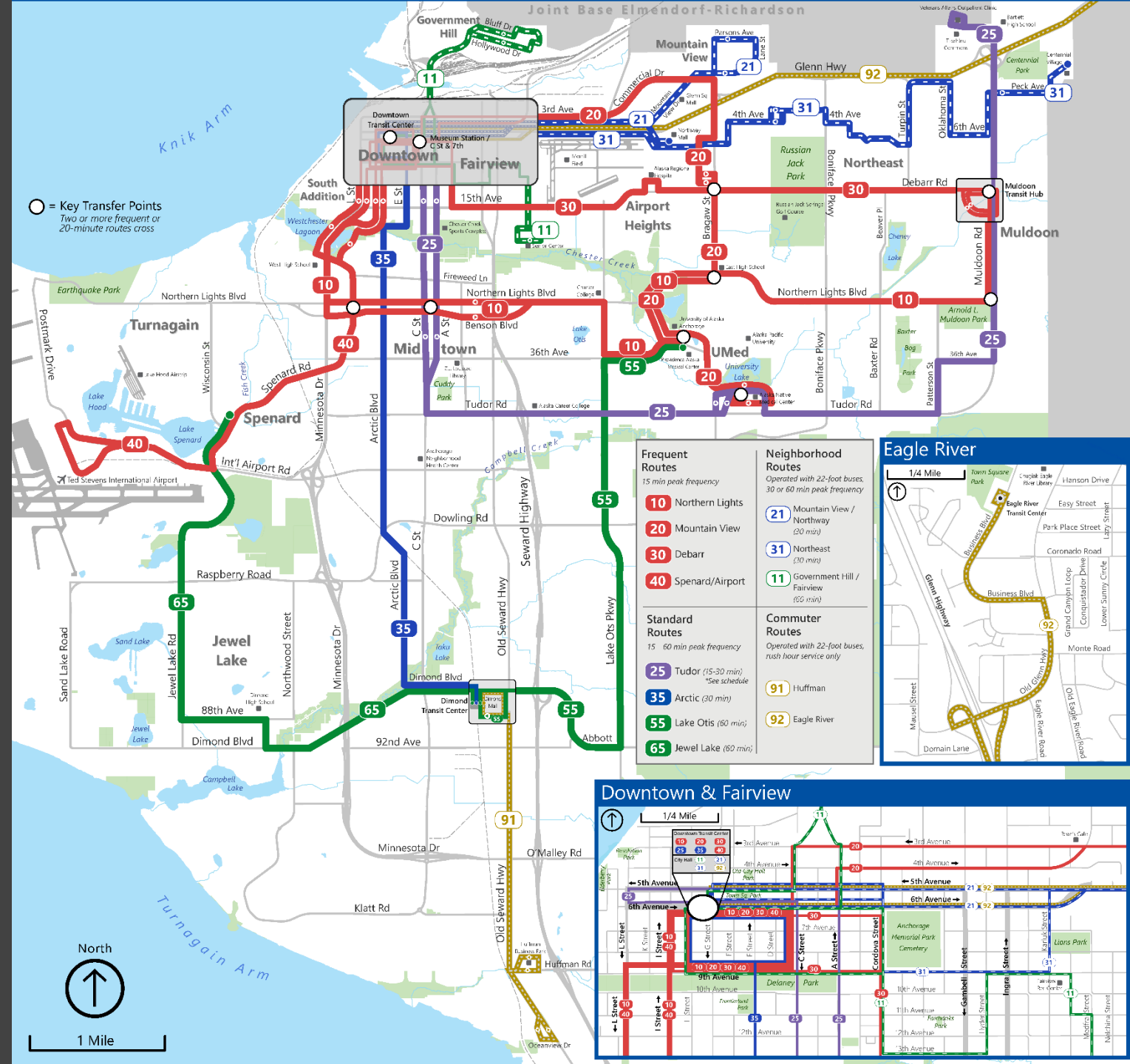
We went
from this.....



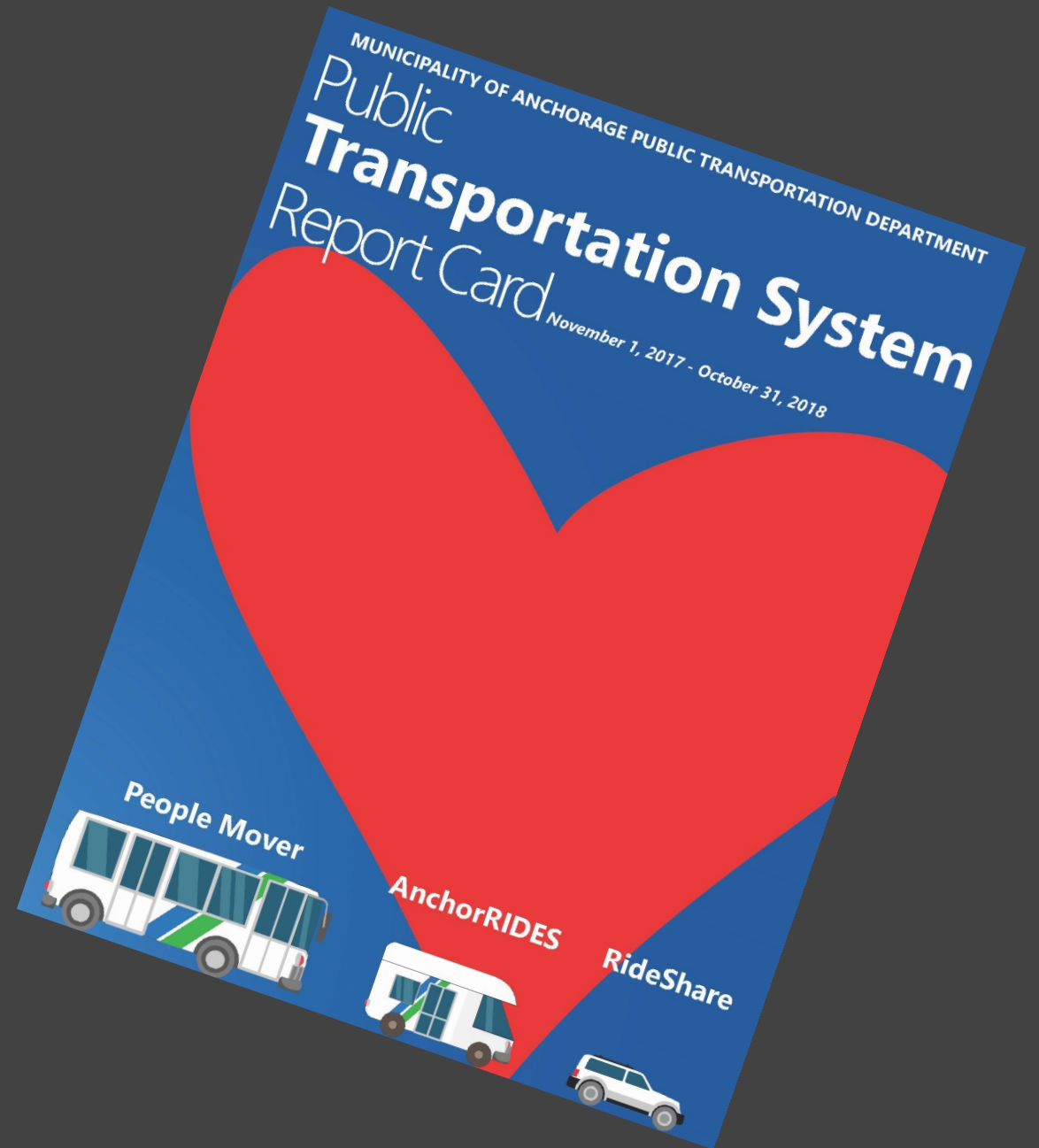
To This

New System - Oct 23, 2017

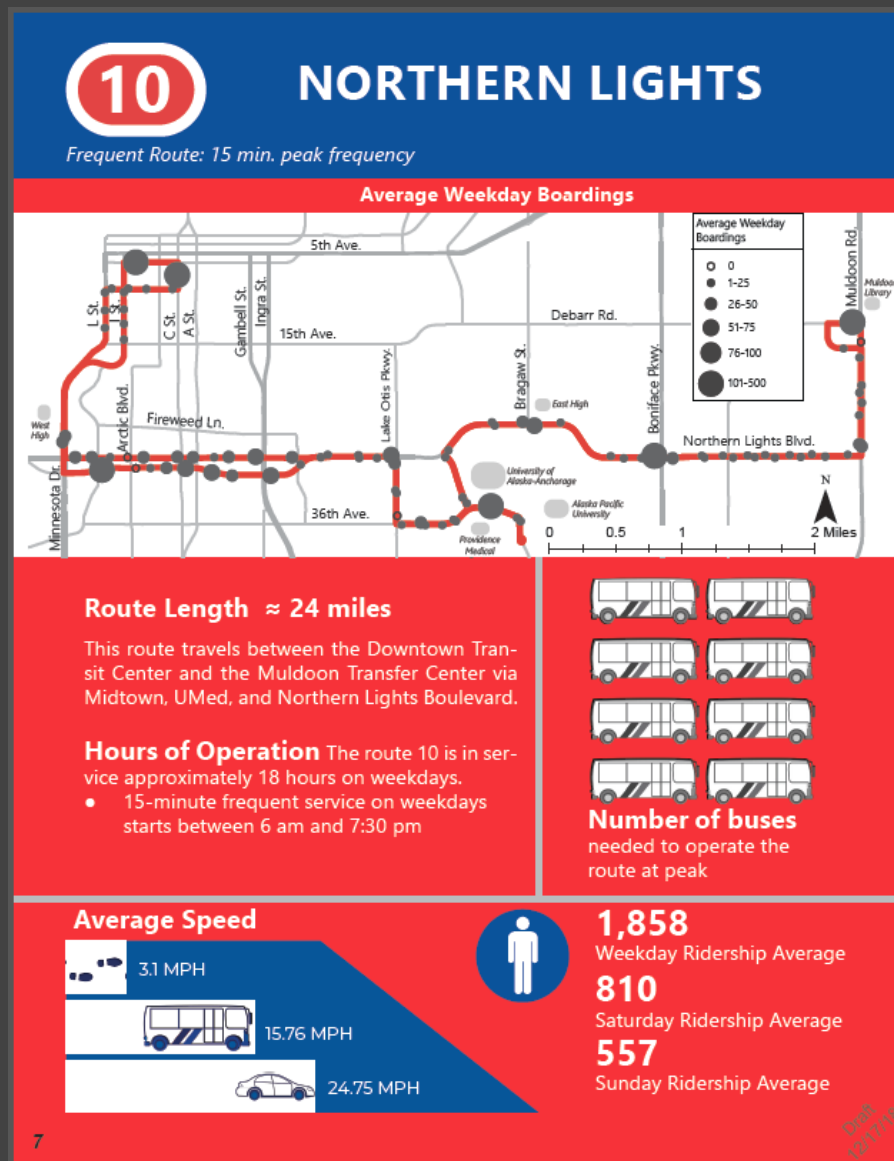
- 4 Frequent Routes
15 Min Peak frequency
- 4 Standard Routes
30-60 Min Peak frequency
- 4 Neighborhood Routes
30-60 Min Peak frequency
- 2 Commuter Routes
Rush Hour Service Only



One Year Later...

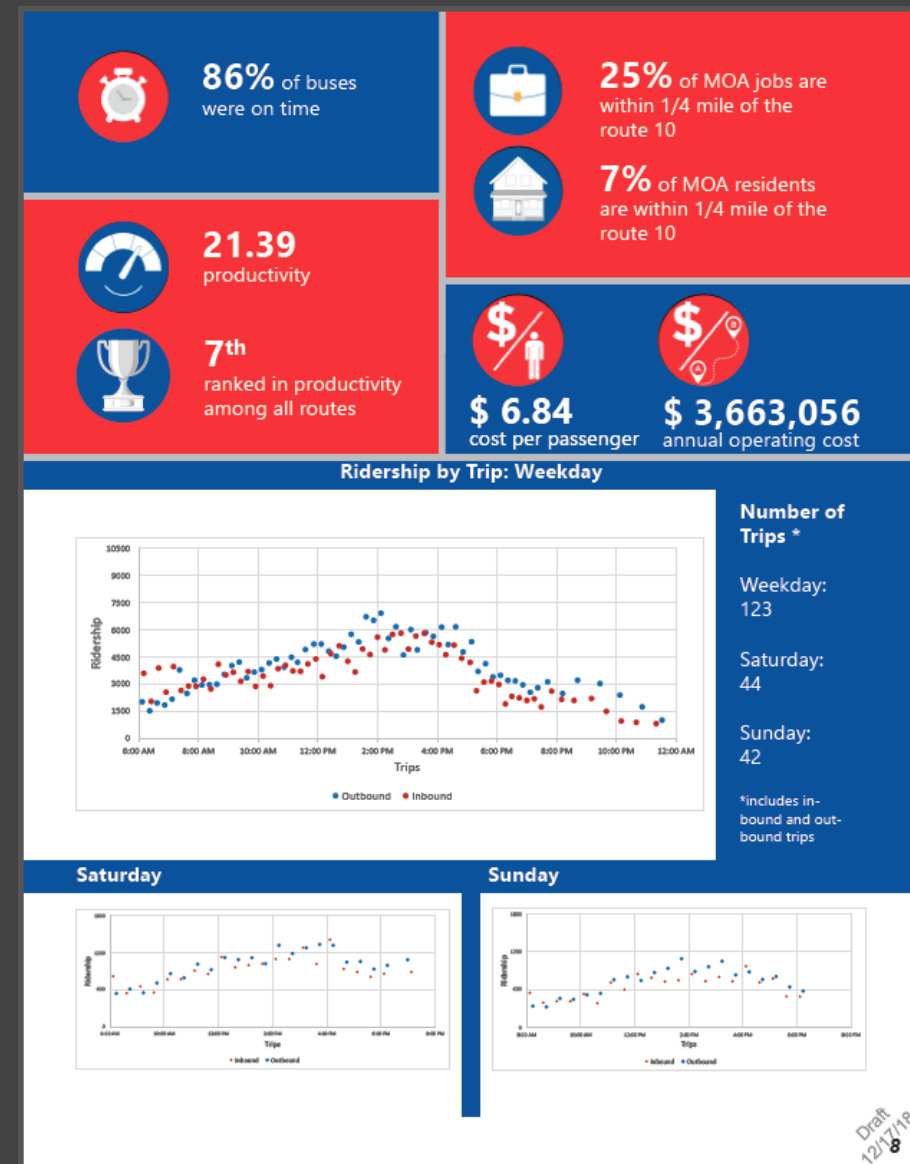


2018 SYSTEM REPORT CARD



7

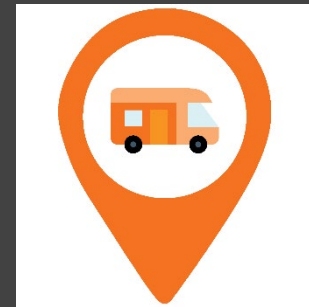
Draft
12/17/18



Draft
12/17/18
8

WHAT'S NEXT?

What is working
and what is not?



Plan Timeline

Public Event Series #1

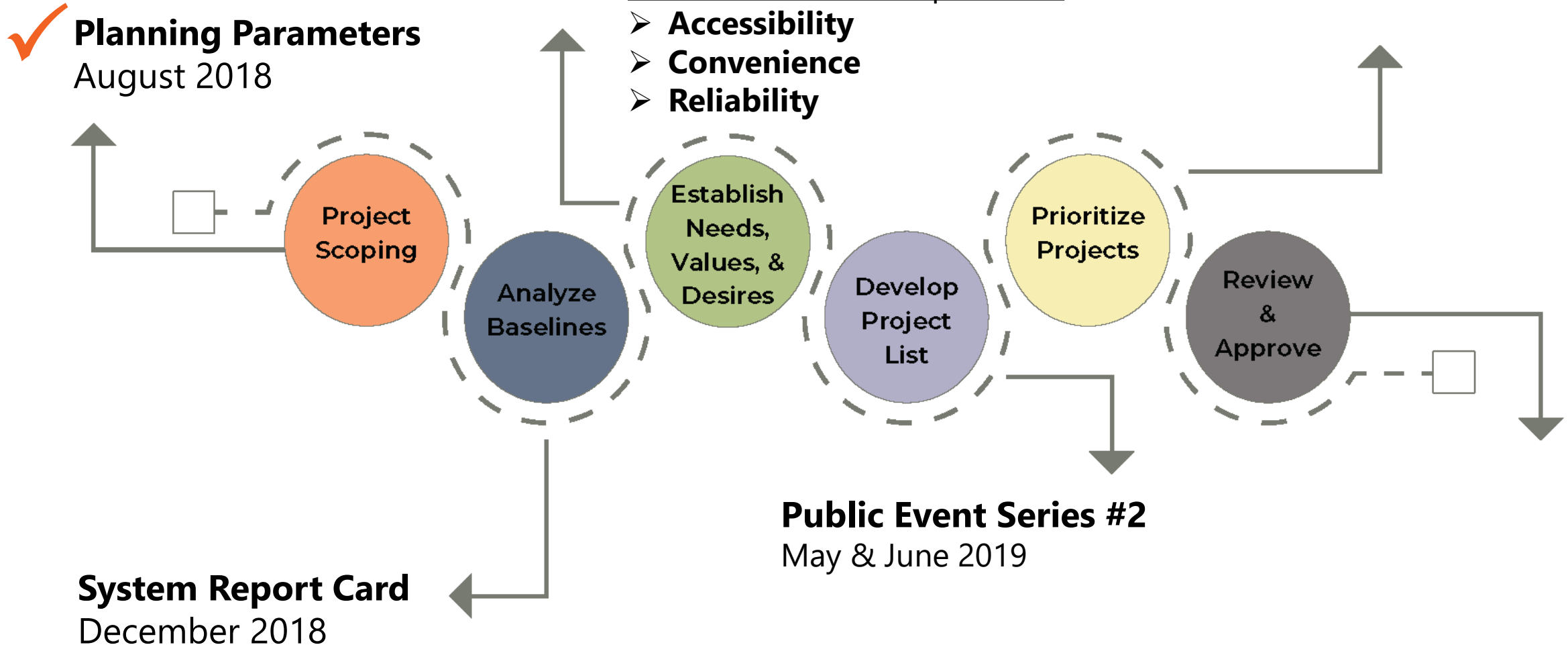
February 2019

Goals for Public Transportation

- Accessibility
- Convenience
- Reliability

Public Review Draft

December 2019



Public Event Series #1

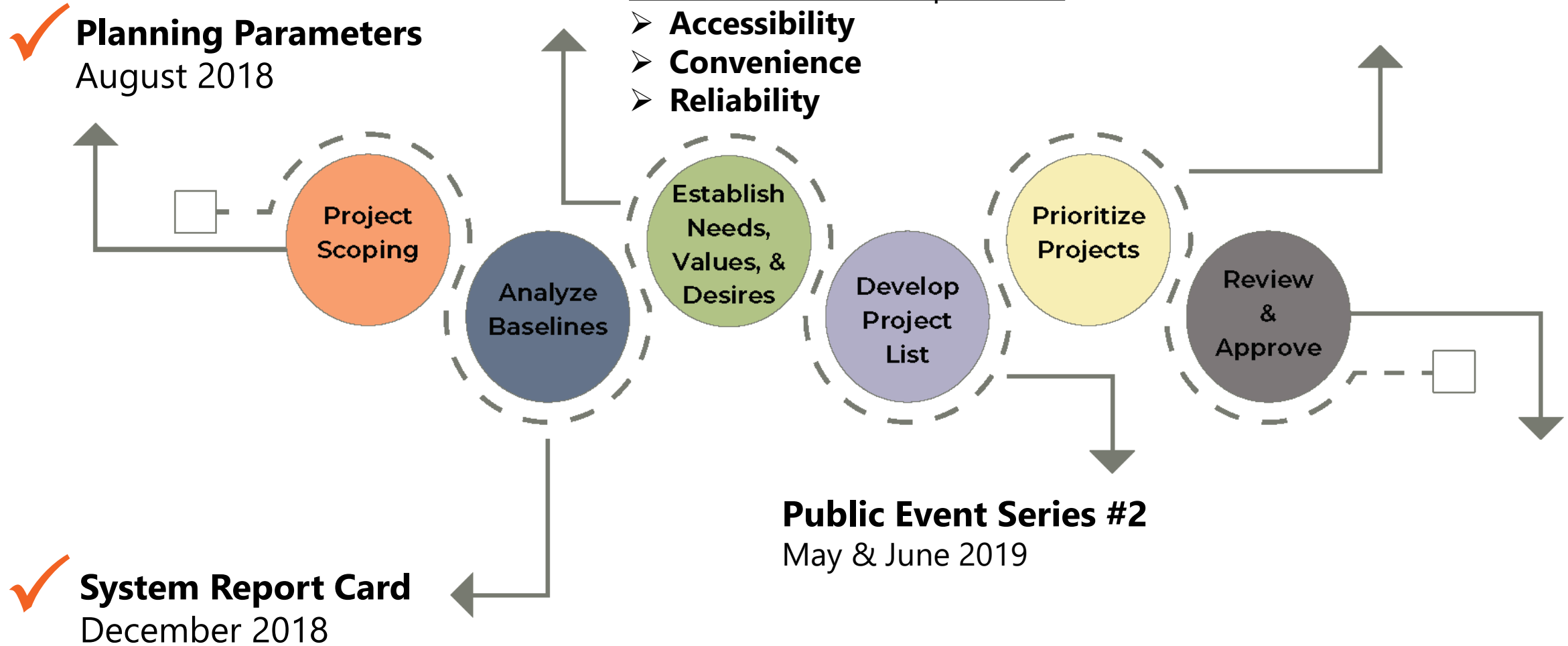
February 2019

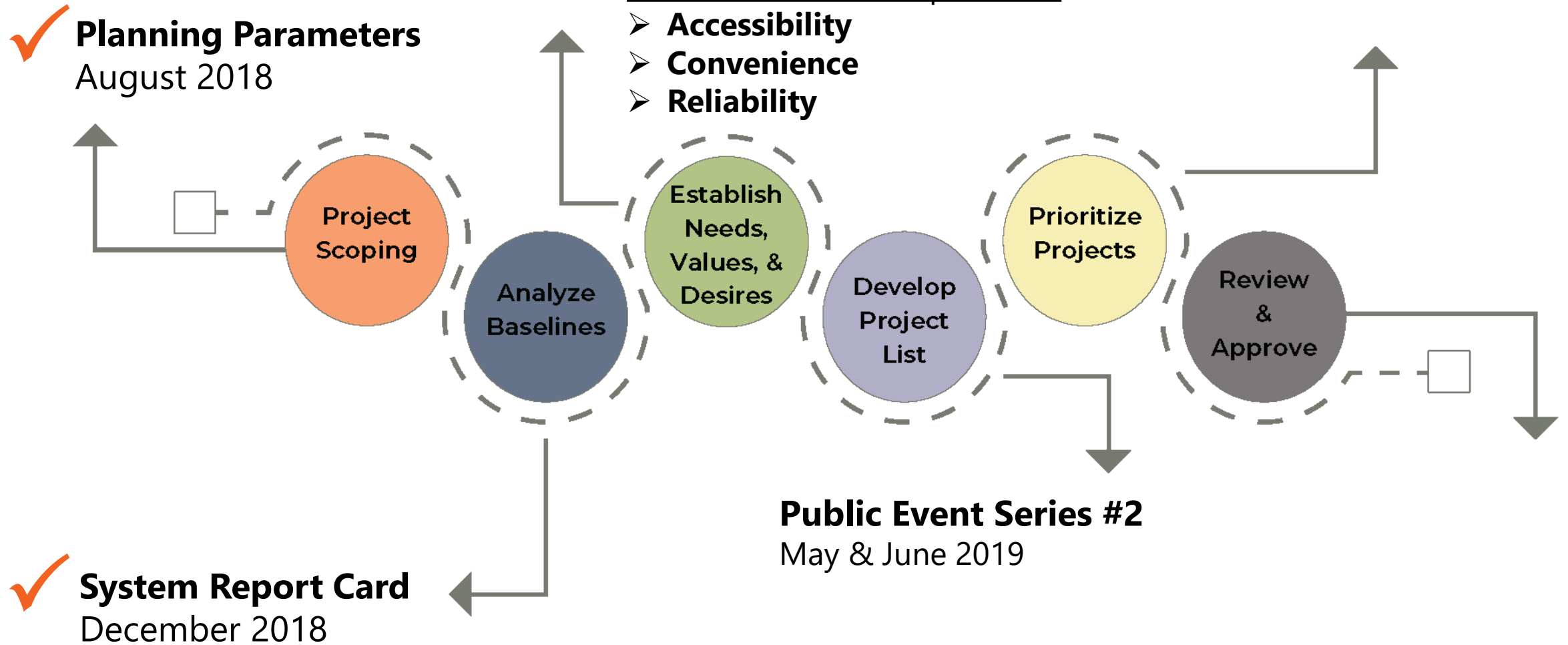
Goals for Public Transportation

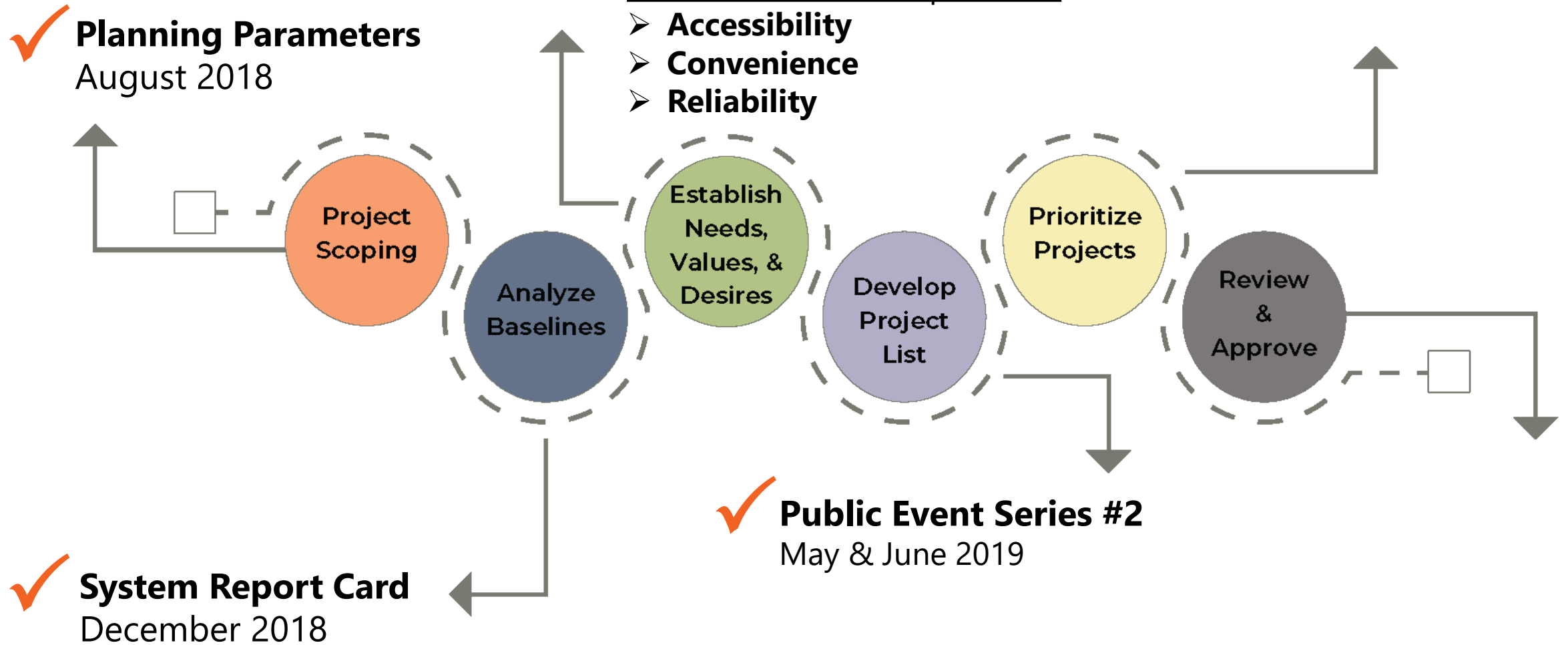
- **Accessibility**
- **Convenience**
- **Reliability**

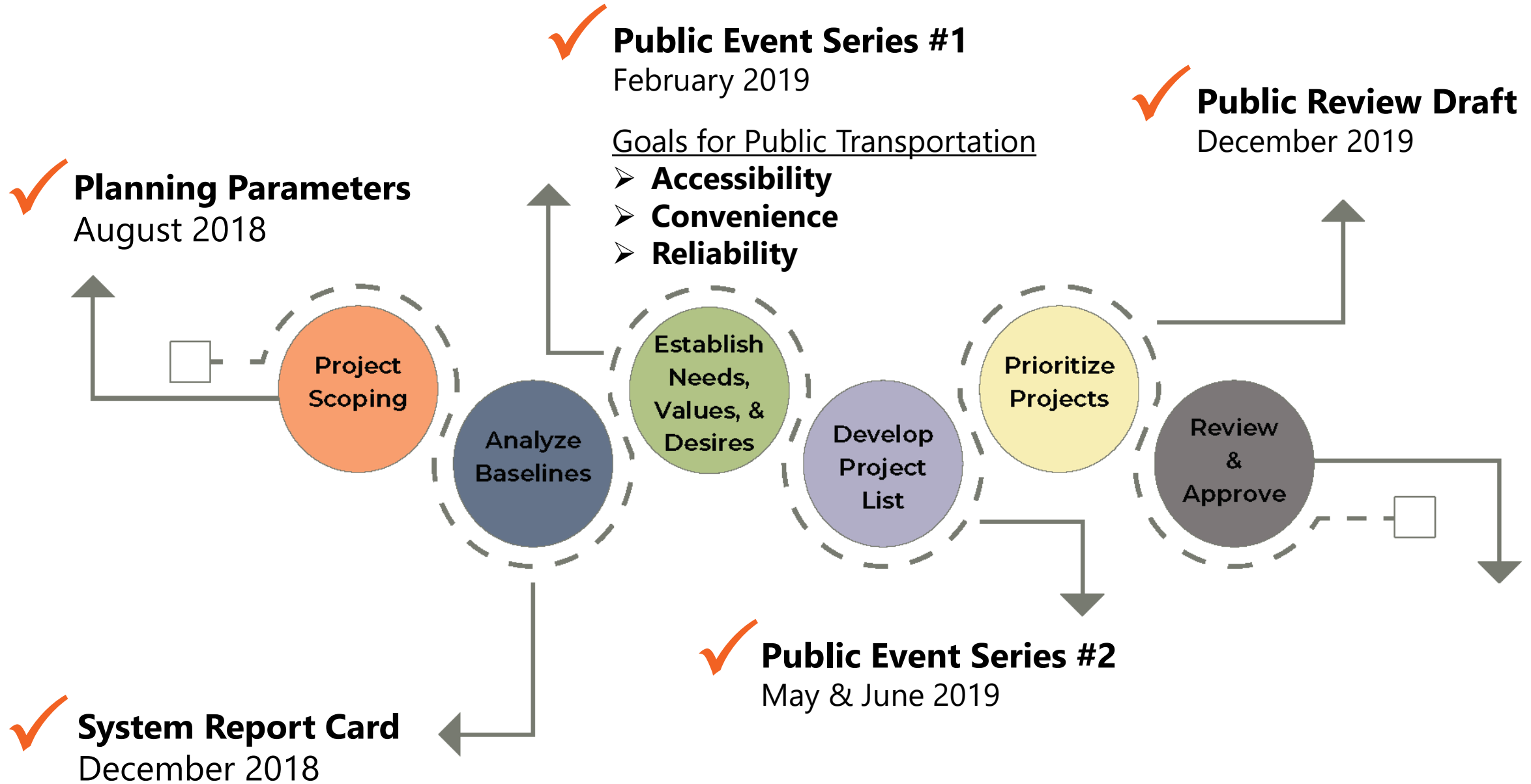
Public Review Draft

December 2019









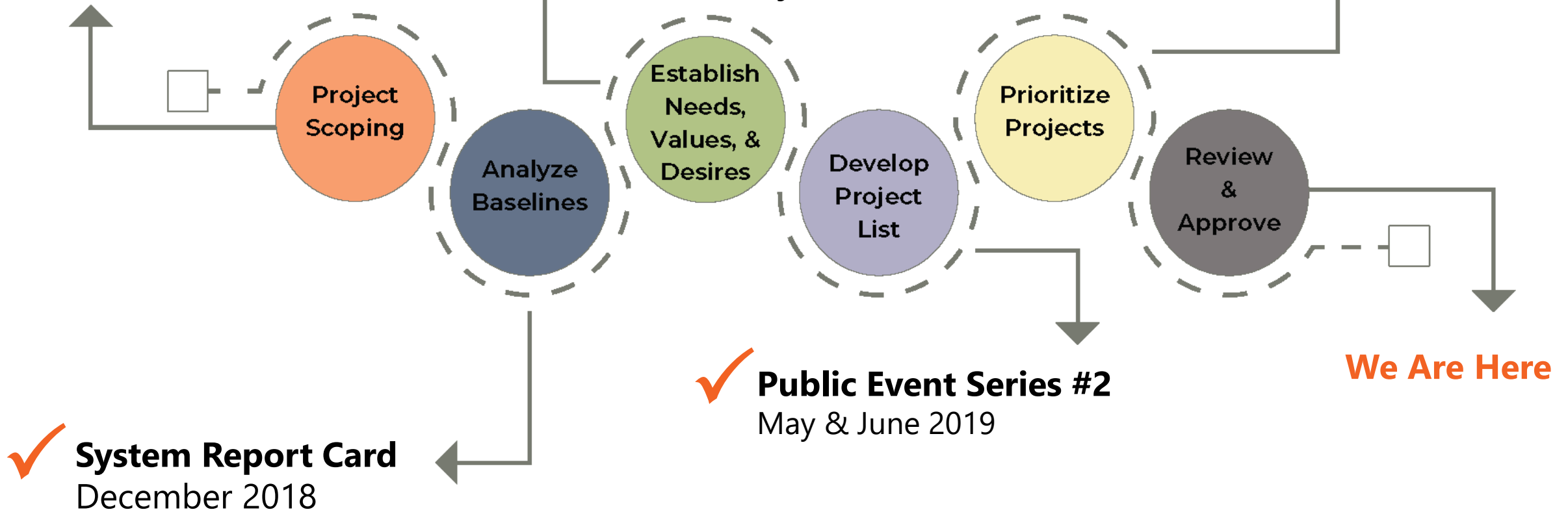
✓ **Planning Parameters**
August 2018

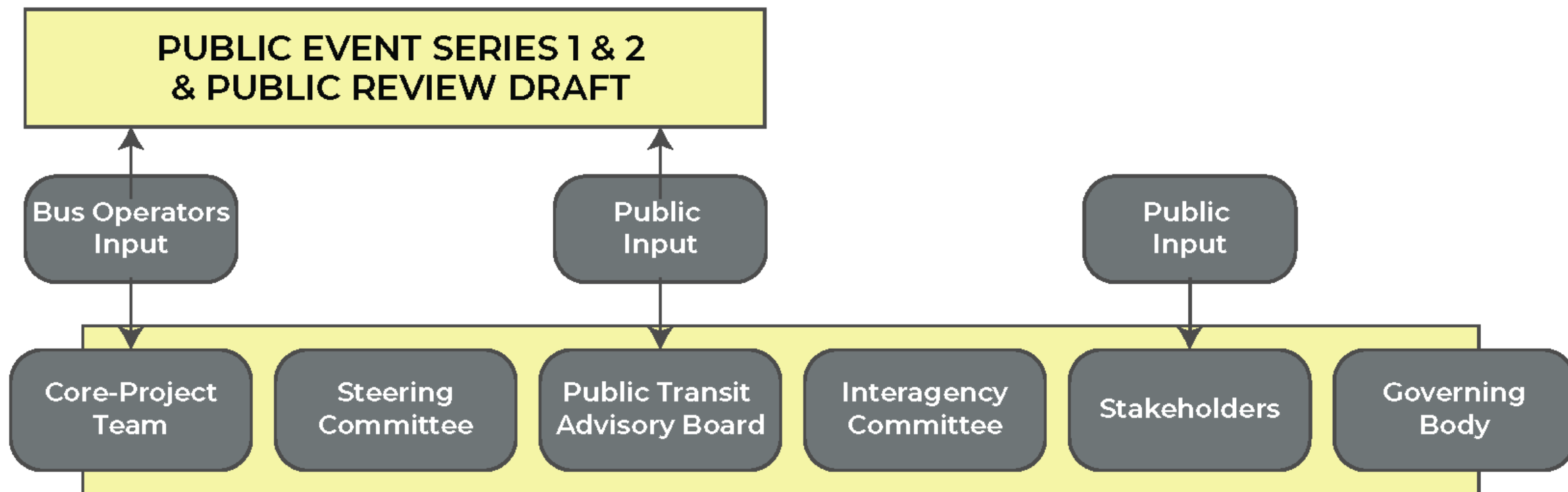
✓ **Public Event Series #1**
February 2019

Goals for Public Transportation

- **Accessibility**
- **Convenience**
- **Reliability**

✓ **Public Review Draft**
December 2019





Public Event Series #1

Needs, Values, & Desires

PUBLIC EVENT SERIES #1 SUMMARY



Public Notification Efforts

Notification Methods:

ADN Digital Ads.....	2/19/19 - 2/22/19
ADN Print Ads.....	2/18/19
Automatic Message on Rideline	2/19/19 - 2/22/19
Bulkhead Sign on the Bus.....	2/07/19 - 2/22/19
KTBY (Fox, ABC, CW)	
TV Commercials (255 spots).....	2/12/19 - 2/22/19
Email.....	2/08/19
Agency Stakeholders	
Assembly	
Federation of Community Councils	
Interagency Committee	
PeopleMover public contact list	
AnchorRIDES public contact list	
RideShare participants via Enterprise	
* Flyers - translations.....	2/15/19 - 2/22/19
32 translated flyers posted at 22 locations	
Flyers - at meeting locations.....	2/19/19 - 2/22/19
8 Dimond Mall flyers	
Muldoon Library flyer & digital ads	
Alaska Public Media.....	2/18/19
Home Town Alaska	
MOA Internal Bulletin.....	2/11/19
Press Release	2/08/19
KTVA News Article.....	2/08/19
Echo News Article.....	2/08/19
KUUU News Article.....	2/18/19
* Postcard Mailer.....	2/08/19
112,882 households in the Anchorage Bowl and Eagle River/Chugiak area partially translated	
Social Media.....	2/08/19 - 2/22/19
16 posts on Facebook, Instagram & Twitter	
* Website	12/19/18 - ongoing
Launched.....	12/19/18 - ongoing
Public Event Series 1 Web Banner...	2/08/19 - 2/22/19

The most popular way participants said that they heard about the meeting

- ◆ Bulkhead Sign
- ◆ Postcard Mailer



* Translated materials



PUBLIC REVIEW DRAFT



Press Release

Public Transportation Department
Bart Rudolph, Planning & Communications Manager
907-945-8490 | rudolphb@mun.org

FOR IMMEDIATE RELEASE
February 8, 2019

New Planning Effort for Public Transportation Begins - Public Meetings Announced

ANCHORAGE – The Municipality of Anchorage's (MOA) Public Transportation Department (PTD) is kicking off a new planning effort called Transit on the Move. This plan will examine how the current transit system is performing, identify possible changes to routes, schedules, service hours, and bus stops. Discussion of future system adjustments is invited by priority. Recommendations will include suggestions for PeopleMover, AnchorRIDES, and RideShare.

The first round of public meetings is scheduled between February 14-22 and will review PTD's recent Report Card analyzing how the first year of the new transit system performed. The meetings will allow their ideas about what's important to them in a public transportation system. This first series of meetings will gather the community's needs, values, and desires to help determine what's working and what needs to be improved.

The Public Meeting dates are listed below:

- Thursday, 2/14: 5:30 - 7:00pm - City Hall, Room 155
- Tuesday, 2/19: 10:00 - 11:30am - Mountain View Library
- Tuesday, 2/19: 5:30 - 7:00pm - Eagle River Town Center, Room 170
- Wednesday, 2/20: 10:00 - 11:30am - Dimond Center Mall, 2nd Floor, Next to Habitat House
- Wednesday, 2/20: 5:30 - 7:00pm - Romig Middle School, Multipurpose Room
- Thursday, 2/21: 5:30 - 7:00pm - Muldoon Library
- Friday, 2/22: 5:30 - 7:00pm - Fairview Community Center

Public meeting materials and comment opportunities are also available online beginning February 14.

To learn more about the project, view upcoming meetings, submit a comment, or see the entire project plan, visit www.peoplemover.org/transitontheMove.

For more information, please contact Bart Rudolph at (907) 945-8490.

About People Mover

People Mover is a division of the Municipality of Anchorage's Public Transportation Department (PTD). Public transit provider in the State of Alaska, People Mover offers safe, reliable and affordable transit, provides about 11,000 rides per weekday and its buses travel 2.1 million miles annually. Learn more about People Mover at www.peoplemover.org where you'll also find information about our ticket, People Mover's mobile app, and how to get bus arrival times via text messaging.



People Mover
AnchorRIDES
RideSHARE

대중교통기관
필요 ·, 가치 · 소망

이 계획에 관하여

트랜짓 온더 무브는 앵커리지 시의 단거리 교통 계획이며, 새롭게 막 시작되었습니다. 새로운 버스 시스템을 실행한 지 1년이 되었고, 우리는 최근에 시스템이 어떻게

장소	시간
시정 회의 건배스 룸 #155	2월 14일 5:30pm - 7:00pm
마운틴뷰 도서관	2월 19일 10:00am - 11:30am
커뮤니티 룸 #170	2월 19일 5:30pm - 7:00pm
이글리버타운 센터	2월 20일 10:00am - 11:30am
다임อนด์ 센터	2월 20일 5:30pm - 7:00pm
2층 - 해비타 하우스웨이 얼	2월 21일 5:00pm - 6:30pm
로미그 중학교	2월 21일 5:30pm - 7:00pm
다용도실	2월 22일 5:30pm - 7:00pm
멀돈 도서관	2월 22일 5:30pm - 7:00pm
페어뷰 커뮤니티 센터	2월 22일 5:30pm - 7:00pm

참석하시어 시스템 보고서의 결과를 검토하시고 대중교통 시스템에 관해 당신이 중요하게 생각하는 것은 무엇인지 의견을 나누어 주십시오. 우리의 처음 단계는 당신의 필요성, 가치, 그리고 희망사항들을 모아 무엇이 효과적이고 무엇이 개선되어야 하는지를 결정하는 것입니다.

하시면 저희에게 연락을 하거나 아래의 웹사이트로 방문해 주십시오.

@mun.org | peoplemover.org/TransitOnTheMove

7:00pm - City Hall, Room 155
11:30am - Mountain View Library
7:00pm - Eagle River Town Center, Room 170
10:00am - Dimond Center Mall, 2nd Floor, Next to Habitat House
7:00pm - Romig Middle School, Multipurpose Room
6:30pm - Muldoon Library
7:00pm - Fairview Community Center

comment opportunities are also available online

to learn more about the project, view upcoming meetings, submit a comment, or see the entire project plan, visit www.peoplemover.org/transitontheMove.

###

PUBLIC MEETINGS

FEBRUARY
14 - 22!



GET INVOLVED!

Join us and share your needs, values, and desires for public transportation moving forward.

Click for meeting details and more project information

POSTCARDS

were sent to
112,882
households
within the
Municipality

POSTCARDS & BULKHEADS

Most popular ways that
people heard about our
meetings

ABOUT THIS PLAN

Transit on the Move is the short-range transit plan for the Municipality of Anchorage, and it's just getting started! It's been one year since we implemented the new bus system, and we recently published a System Report Card analyzing how the system is performing.

JOIN US to review the results and share your ideas about what's important to you in a public transportation system. Our 1st step will be to gather your needs, values, and desires to help determine what's working and what needs to be improved.

MEETING IN A BOX

- Can't attend a public meeting?
- Conduct your own meeting when we start talking about **Projects** in the spring.

● **For more information** email us at transitplanning@muni.org.

Transit On the move

SHORT-RANGE TRANSIT PLAN

People Mover
AnchorRIDES
RideShare



PUBLIC TRANSPORTATION

Needs · Values · Desires

THAUJ NEEG HAUV ZOS

Kev xav tau · Qhov tseem ceeb · Siab Nyiam

TRANSPORTE PÚBLICO

Necesidades · Valores · Deseos

PAMPUBLIKONG SASAKYAN

Mga pangangailangan · Mga pinahalagahan · Mga nais

대중교통기관

필요 · 가치 · 소망

ACCESSIBILITY

Geographic • Economic • Informational



CONVENIENCE

What would make People Mover, AnchorRIDES & RideShare more convenient?



SHORT-RANGE TRANSIT PLAN
www.peoplomover.org/TransitOnTheMove

Increase bus route access to jobs

Decrease travel time

EXAMPLES

Increase ticket purchasing options

RELIABILITY

What would make People Mover, AnchorRIDES & RideShare more reliable?



OTHER

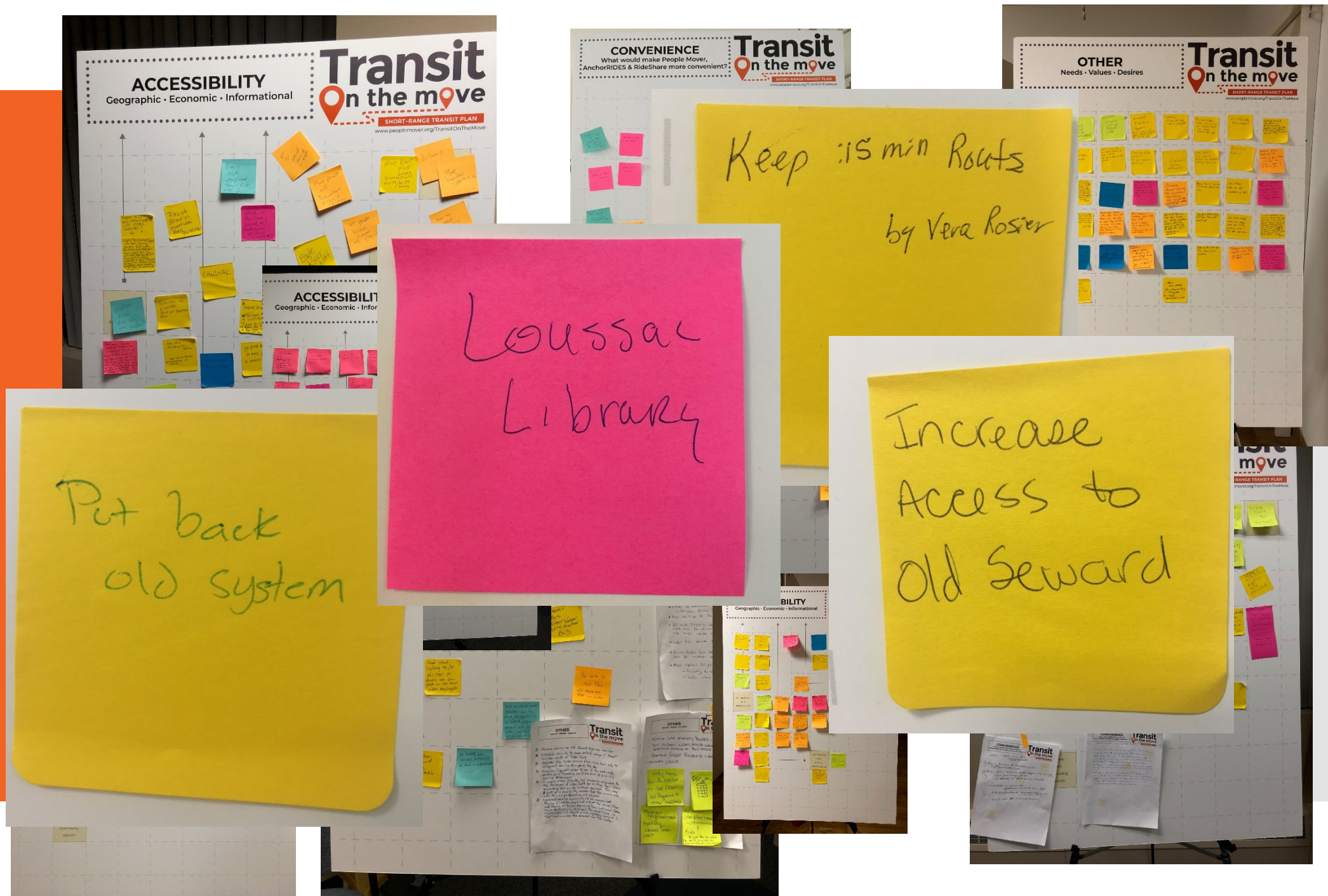
Needs • Values • Desires



SHORT-RANGE TRANSIT PLAN
www.peoplomover.org/TransitOnTheMove

Decrease # of missed trips

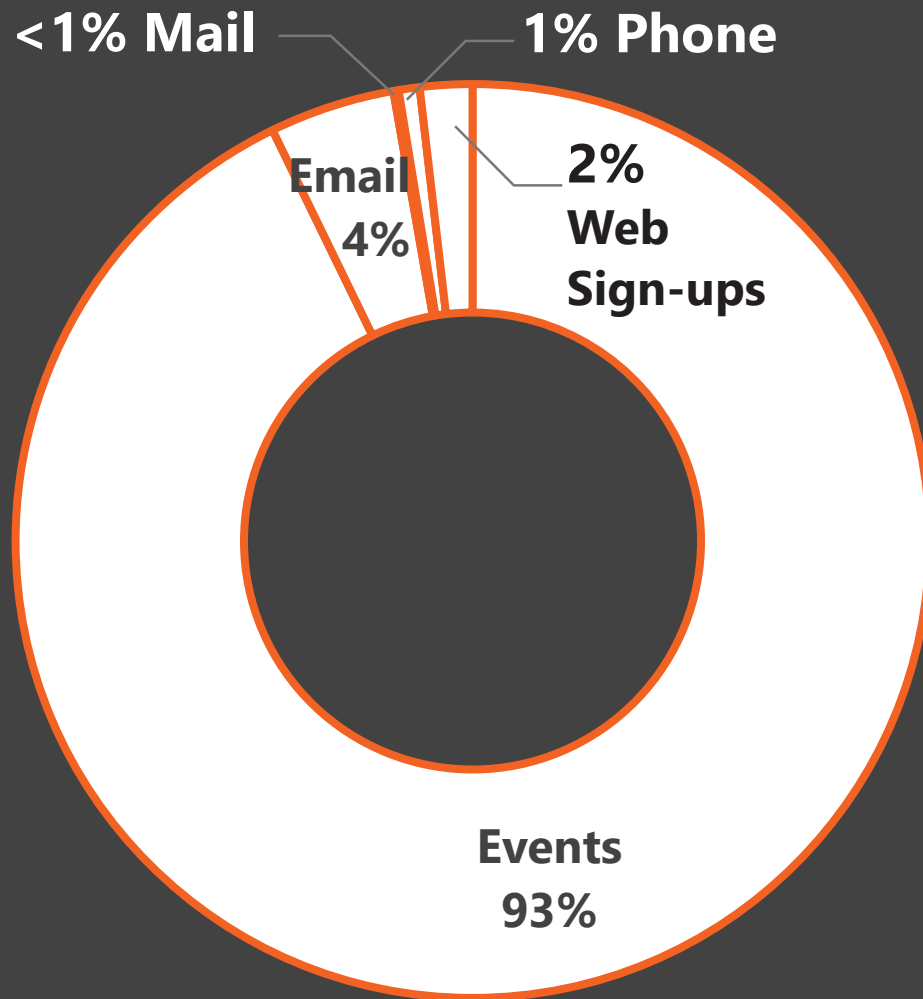
What We Heard



EVENT
ATTENDEES

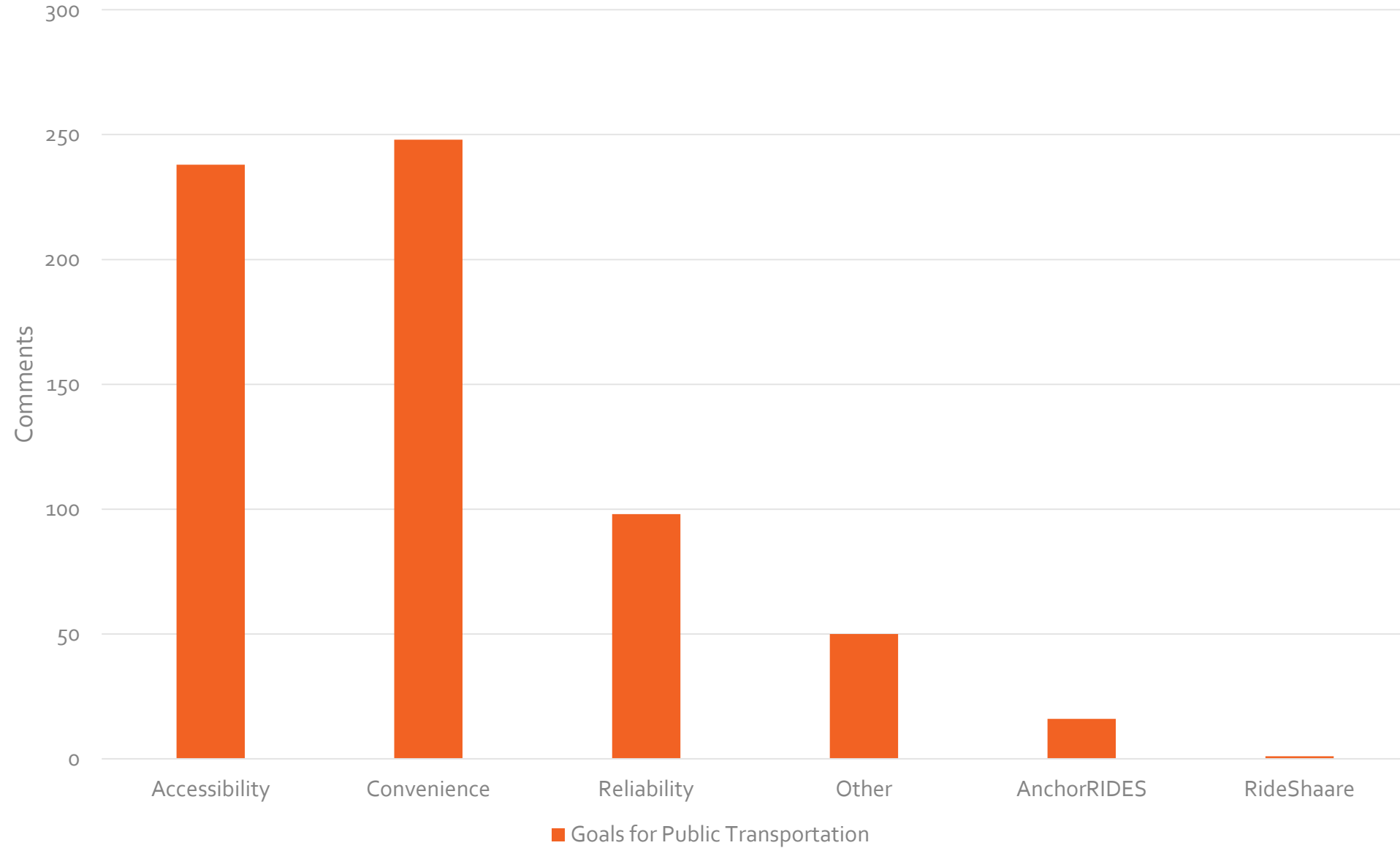
155

45	City Hall
27	Mountain View Library
18	Eagle River
35	Dimond Mall
10	Romig Middle School
8	Muldoon Library
12	Fairview Rec Center



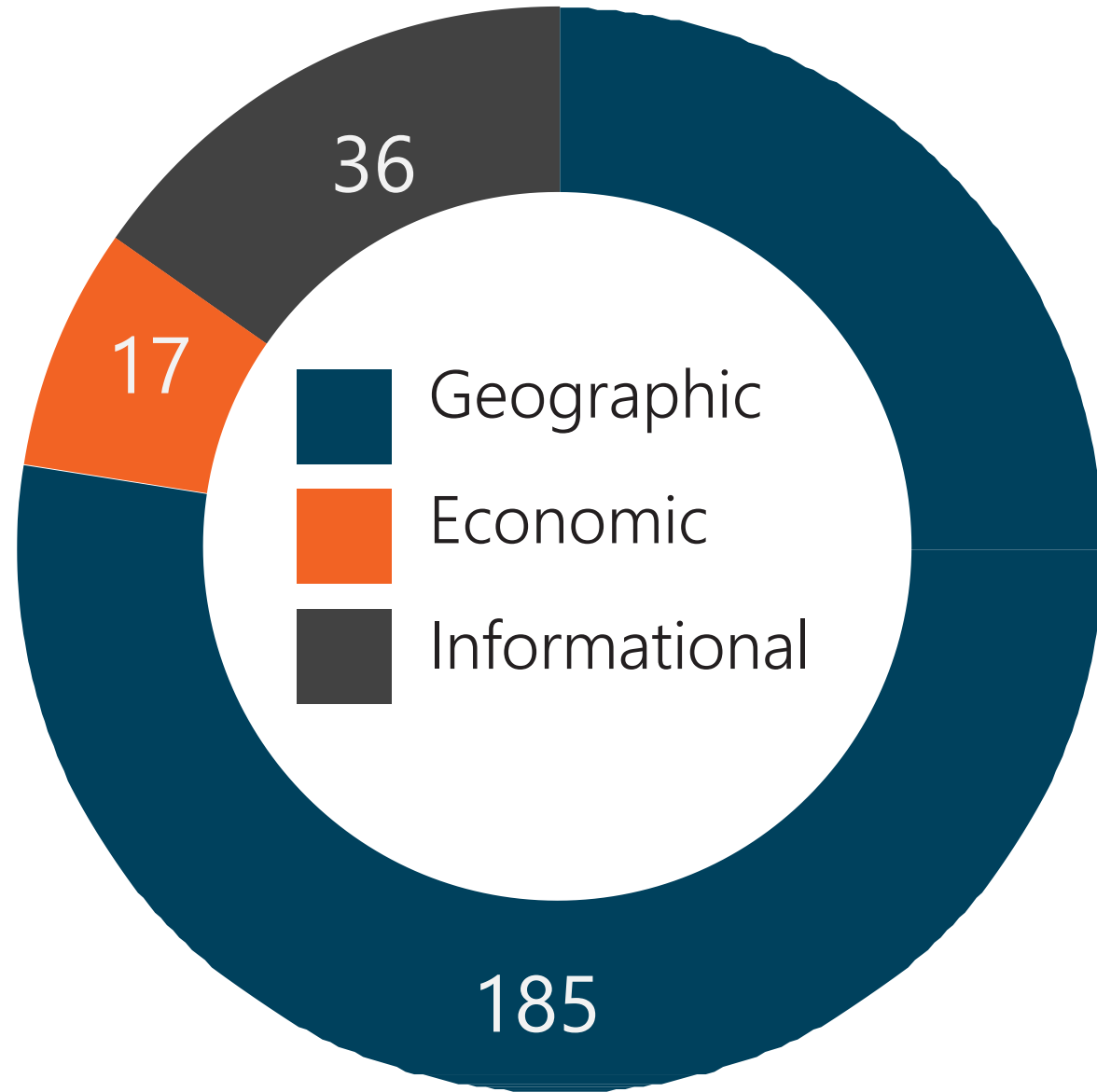
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COMMENTS

Goals for Public Transportation

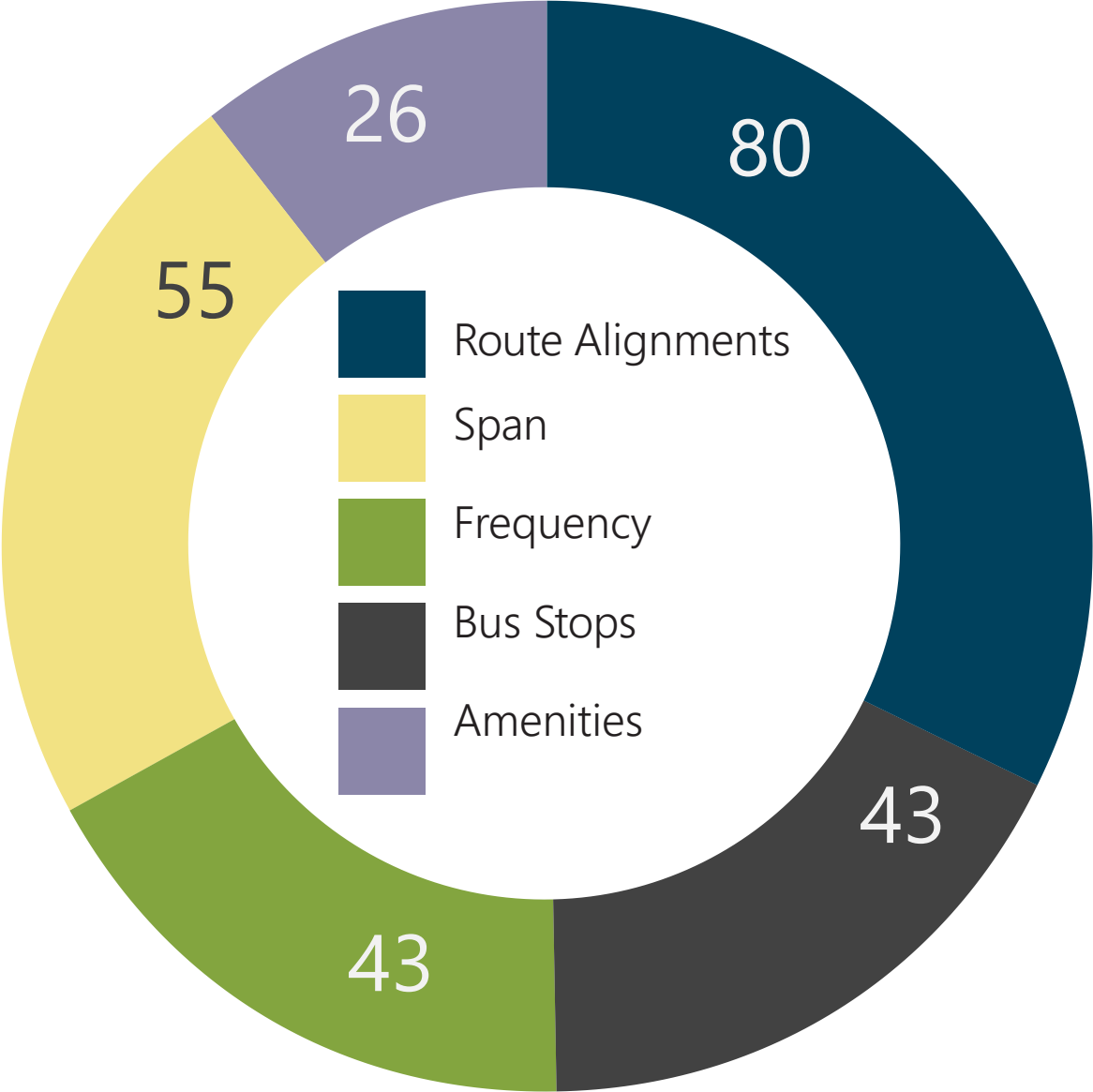


ACCESSIBILITY

238 COMMENTS

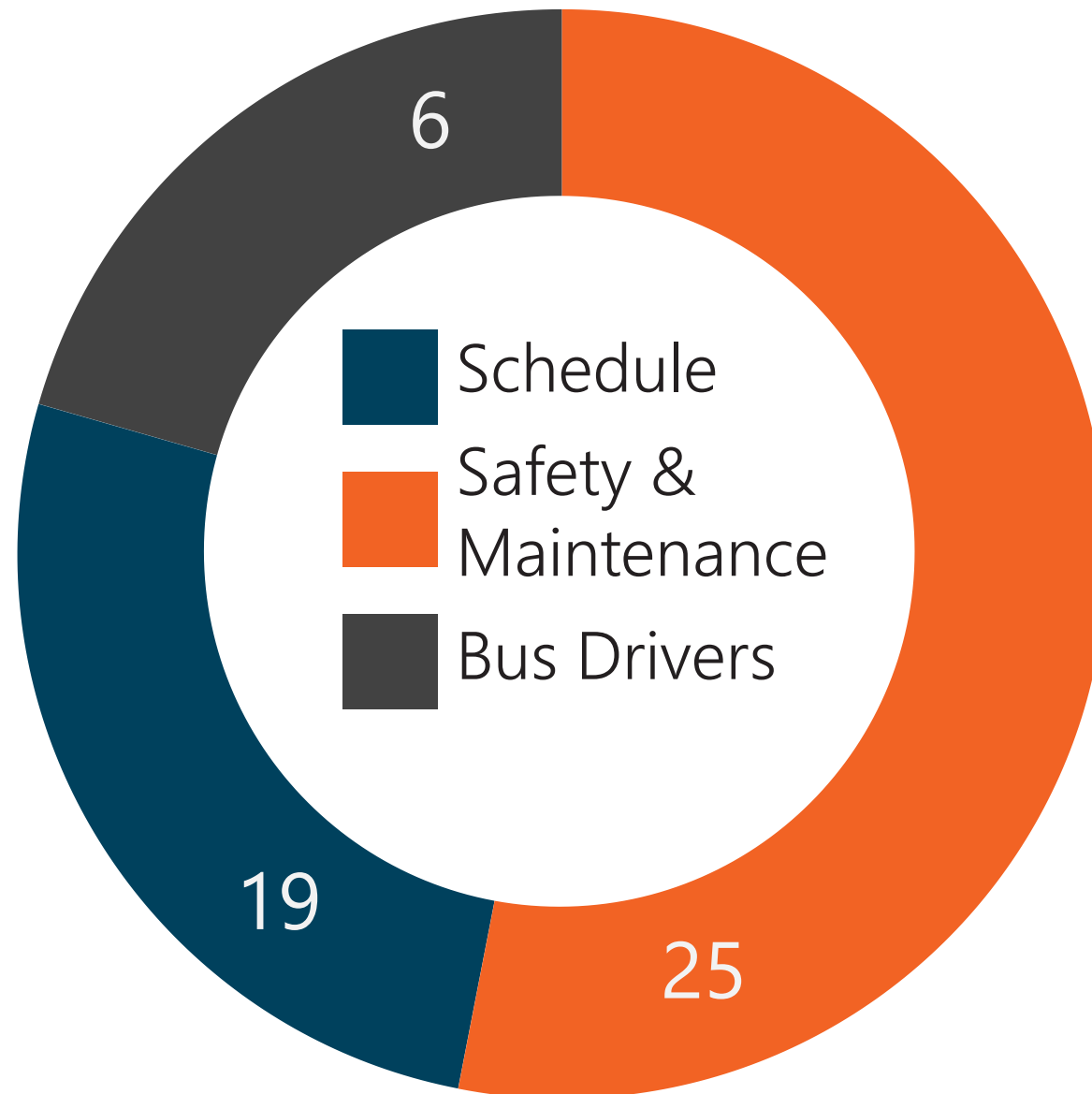


CONVENIENCE
238 COMMENTS

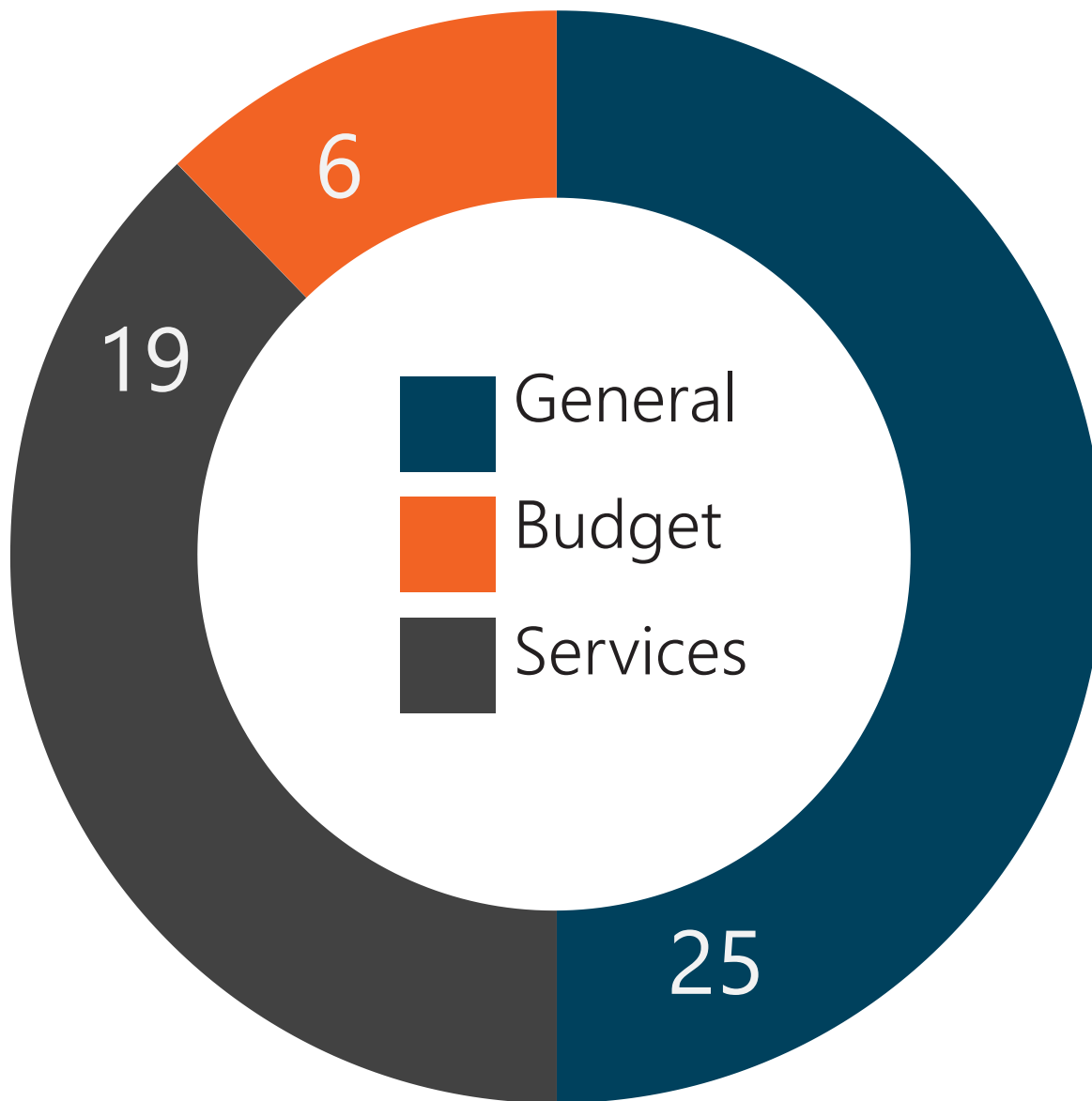


RELIABILITY

238 COMMENTS



OTHER
238 COMMENTS



Performance Targets

GOALS	P	A	R	OBJECTIVES	P	A	R	PERFORMANCE MEASURES	P	A	R	PERFORMANCE TARGETS
Accessible				Geographic				% of jobs/residents within a 1/4 mi. buffer of bus stops				Increase the % of jobs by 10% / residents by 5% accessed by transit within a 1/4 mi. buffer of bus stops
								Bus stop seasonal maintenance plan				Complete a bus stop analysis to access how we can implement best practices for bus stop seasonal maintenance and coordinate with MOA street and sidewalk maintenance
				Economic				Fare structure				Complete a fare analysis study
				Informational				# of marketing campaigns, business partnerships, or technology upgrades				Add three new marketing campaigns/business partnerships annually
								# of website hits/mailings/social media/ public meetings				Increase our reach through all methods of communication by 5%
Convenient				Decrease wait time				Frequency of routes				All fixed routes ≤ 30 minutes peak frequency
								Transfer wait times				Synchronize 80% of fixed route transfers to within 7-8 minutes
								Wait time buffer around scheduled trip				Decrease wait time by 10 minutes (a reduction of 5 min on each end)
								Flexibility for scheduling an appointment				Provide same day scheduling
				Expand service				Weekday Vehicle Revenue Hours (VRH)				Increase vehicle revenue hours by 5% by adding trips or expanding span of service
								Weekend Vehicle Revenue Hours (VRH)				Increase vehicle revenue hours by 5% by adding trips or expanding span of service
								Holiday service schedule				Add back the 5 holidays cut in 2016 Martin Luther King Jr. Day, President's Day, Seward's Day, Veteran's Day, Day After Thanksgiving
				Travel time				Transit/Single Occupancy Vehicle (SOV) Travel Time Ratio				Transit/SOV Travel Time Ratio to be ≤ 1.5
								Trip time				95% of trips that are ≤ 5 miles are completed within 50 minutes or less
				Increase amenities at bus stops				% of bus stops meeting bus stop amenities distribution guidelines				Increase compliance by 10%
Reliable				Increase vanpool participants				% change of vanpools / previous year				Increase vanpool participants by 5%
				Improve on-time performance				% of trips that are on-time				All fixed routes to be on-time ≥ 90% of the time
												≤ 5% of trips to be late or early
				Decrease # of missed trips				# of missed trips				Decrease the number of missed trips by 20%
Safe				Improve security at bus stops and on buses				# of preventable security related incidents				Decrease preventable security incidents by 15%

✓ High-level statements

GOALS	P	A	R	OBJECTIVES	P	A	R	PERFORMANCE MEASURES	P	A	R	PERFORMANCE TARGETS
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✓ Specific and Measureable

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✓ Basic of Analysis

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✓ Expected Progress



PeopleMover



P	A	R	PERFORMANCE TARGETS
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			Complete a bus stop analysis to assess how we can implement best practices for bus stop seasonal maintenance and coordinate with MOA street and sidewalk maintenance
			Complete a fare analysis study
			Add three new marketing campaigns/business partnerships annually
			Increase our reach through all methods of communication by 5%
			All fixed routes \leq 30 minutes peak frequency
			Synchronize 80% of fixed route transfers to within 7-8 minutes
			Decrease wait time by 10 minutes (a reduction of 5 min on each end)
			Provide same day scheduling
			Increase vehicle revenue hours by 5% by adding trips or expanding span of service
			Increase vehicle revenue hours by 5% by adding trips or expanding span of service
			Add back the 5 holidays cut in 2016 Martin Luther King Jr. Day, President's Day, Seward's Day, Veteran's Day, Day After Thanksgiving
			Transit/SOV Travel Time Ratio to be \leq 1.5
			95% of trips that are \leq 5 miles are completed within 50 minutes or less
			Increase compliance by 10%
			Increase vanpool participants by 5%
			All fixed routes to be on-time \geq 90% of the time
			\leq 5% of trips to be late or early
			Decrease the number of missed trips by 20%
			Decrease preventable security incidents by 15%



AnchorRIDES



P	A	R	PERFORMANCE TARGETS
			Increase the % of jobs by 10% / residents by 5% accessed by transit within a 1/4 mi. buffer of bus stops
			Complete a bus stop analysis to assess how we can implement best practices for bus stop seasonal maintenance and coordinate with MOA street and sidewalk maintenance
			Complete a fare analysis study
			Add three new marketing campaigns/business partnerships annually
			Increase our reach through all methods of communication by 5%
			All fixed routes \leq 30 minutes peak frequency
			Synchronize 80% of fixed route transfers to within 7-8 minutes
			Decrease wait time by 10 minutes (a reduction of 5 min on each end)
			Provide same day scheduling
			Increase vehicle revenue hours by 5% by adding trips or expanding span of service
			Increase vehicle revenue hours by 5% by adding trips or expanding span of service
			Add back the 5 holidays cut in 2016 Martin Luther King Jr. Day, President's Day, Seward's Day, Veteran's Day, Day After Thanksgiving
			Transit/SOV Travel Time Ratio to be \leq 1.5
			95% of trips that are \leq 5 miles are completed within 50 minutes or less
			Increase compliance by 10%
			Increase vanpool participants by 5%
			All fixed routes to be on-time \geq 90% of the time
			\leq 5% of trips to be late or early
			Decrease the number of missed trips by 20%
			Decrease preventable security incidents by 15%



RideShare



P	A	R	PERFORMANCE TARGETS
			Increase the % of jobs by 10% / residents by 5% accessed by transit within a 1/4 mi. buffer of bus stops
			Complete a bus stop analysis to access how we can implement best practices for bus stop seasonal maintenance and coordinate with MOA street and sidewalk maintenance
			Complete a fare analysis study
			Add three new marketing campaigns/business partnerships annually
			Increase our reach through all methods of communication by 5%
			All fixed routes ≤ 30 minutes peak frequency
			Synchronize 80% of fixed route transfers to within 7-8 minutes
			Decrease wait time by 10 minutes (a reduction of 5 min on each end)
			Provide same day scheduling
			Increase vehicle revenue hours by 5% by adding trips or expanding span of service
			Increase vehicle revenue hours by 5% by adding trips or expanding span of service
			Add back the 5 holidays cut in 2016 Martin Luther King Jr. Day, President's Day, Seward's Day, Veteran's Day, Day After Thanksgiving
			Transit/SOV Travel Time Ratio to be ≤ 1.5
			95% of trips that are ≤ 5 miles are completed within 50 minutes or less
			Increase compliance by 10%
			Increase vanpool participants by 5%
			All fixed routes to be on-time $\geq 90\%$ of the time
			$\leq 5\%$ of trips to be late or early
			Decrease the number of missed trips by 20%
			Decrease preventable security incidents by 15%

Public Event Series #2

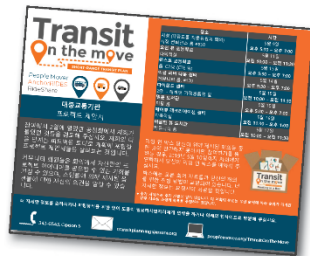
Project List

PUBLIC EVENT SERIES #2 SUMMARY



Public Notification Efforts for Public Event Series #2

Dates		NOTIFICATION METHODS
4/23/2019	5/22/2019	Bulkhead Sign on the Bus
4/25/2019		Email Agency Stakeholders, Assembly, Federation of Community Councils, Interagency Committee, People Mover contact list, AnchorRIDES public contact list
4/25/2019	5/17/2019	Social Media 36 posts on Facebook, Instagram & Twitter
4/26/2019		* Flyer 41 flyers posted at 26 locations
5/1/2019	5/21/2019	Electronic Sign at Bus Shelters
5/1/2019	5/21/2019	Automatic Message on Rideline
5/2/2019	5/17/2019	KTBY (Fox, ABC, CV)
		TV Commercial (255 spots per week)
5/6/2019	5/23/2019	Web Banner
5/6/2019		MOA Internal Bulletin
5/9/2019		Public comment period - OPENS
5/10/2019		ADN Print Ad
5/12/2019		ADN Print Ad
5/13/2019		Press Release
5/15/2019		Event Notification Poster
5/16/2019		Flyer Posted at 17 locations
5/22/2019	6/3/2019	Bulkhead Sign on the Bus
5/23/2019		Website Updates
5/24/2019		Email Same lists as 4/25/19
6/7/2019	6/24/2019	Social Media 12 posts on Facebook, Instagram & Twitter
5/9/2019	5/17/2019	MEETINGS Public Meetings City Hall, Ocean View Elementary, West High School, Eagle River Transit Center, Dimond Center, Muldoon Library, Fairview Rec Center, Mountain View Library
5/13/2019		Press Release
6/5/2019		Bus Operator Input Meeting 10 meetings in total
6/6/2019		Turnagain Community Council Meeting
6/7/2019	6/18/2019	Downtown Transit Center Meeting 3 Pop-up Meetings
6/10/2019		Sand Lake Community Council Meeting
6/13/2019	6/26/2019	Loussac Library Meeting 4 library hosted meetings
6/14/2019		Cenntennial Village Meeting
6/19/2019		Climate Action Plan Celebration
6/21/2019		Dimond Transit Center Meeting
6/25/2019		Senior Center Meeting
6/26/2019		Seeds of Change Meeting
6/26/2019		Catholic Social Services Meeting
6/30/2019		Public Comment Period - CLOSED



***Translated Materials**
Available in Hmong, Korean, Spanish, and Tagalog.



107

APPENDIX



Press Release

Public Transportation Department
Bart Rudolph, Planning & Communications Manager
907-943-8490 | RudolphBH@mmu.org

FOR IMMEDIATE RELEASE
May 13, 2019

It's Time to Vote for New Bus Route Proposals! - Public Meetings Underway

ANCHORAGE—The Municipality of Anchorage's (MOA) Public Transportation Department (PTD) is holding a series of meetings that are focused on new route and project ideas for People Mover, AnchorRIDES, and RideShare. Participants will review proposed project ideas based on feedback heard during the first round of public meetings held in February. After reviewing the proposals or adding their new route ideas, participants will vote on their favorites to help determine which projects get adopted into the plan.

The Public Meeting dates are listed below:

- Monday, 5/13: 5:30 - 7:00pm - West High School, Room C252 (CTE Wing)
- Tuesday, 5/14: 5:30 - 7:00pm - Eagle River Transit Center
- Wednesday, 5/15: 10:00 - 11:00am - Dimond Center (adj. to the new transit center)

Municipality of Anchorage



Comment period extended to June 30, 2019

Which Transit Projects Do You Support?



Host Your Own Meeting!

If you cannot attend one of the meetings listed above, but would like to participate, contact us by May 10th, to reserve your *Meeting in a Box*. Boxes will contain all meeting materials and directions for conducting your own meeting. More information is available upon request. Reserve your box today by clicking [HERE!](#)

Our Web Page or Give Us a Call!

Meeting materials will be made available online and at the Transit Center beginning Thursday, May 9th.



Information will be open from May 9th

Information #5
mmu.org
mmu.org/TransitOnTheMove

What Happened at Public Event Series #1?

We held off our first set of Transit on the Move public meetings to review the System Report Card and asked participants for their feedback on what took place October 23, 2017.

What did you like? What did you not like? And what is not?

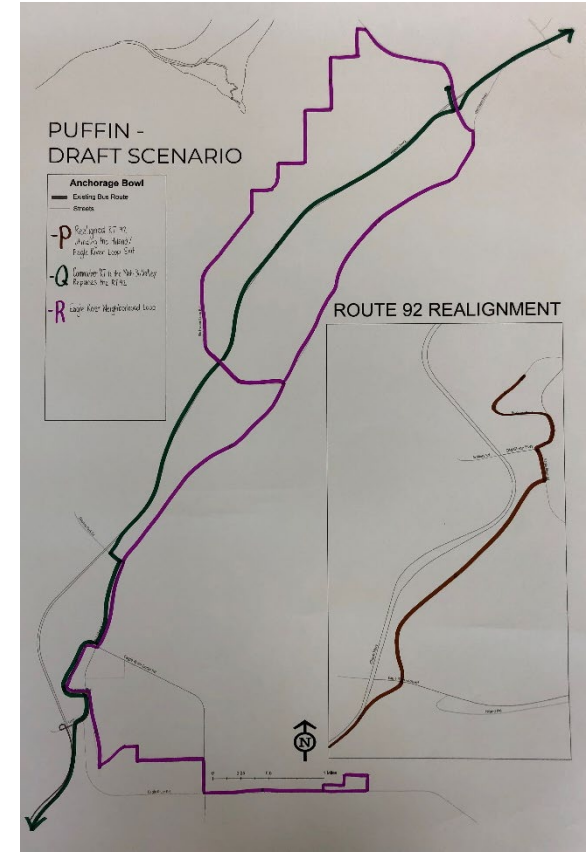
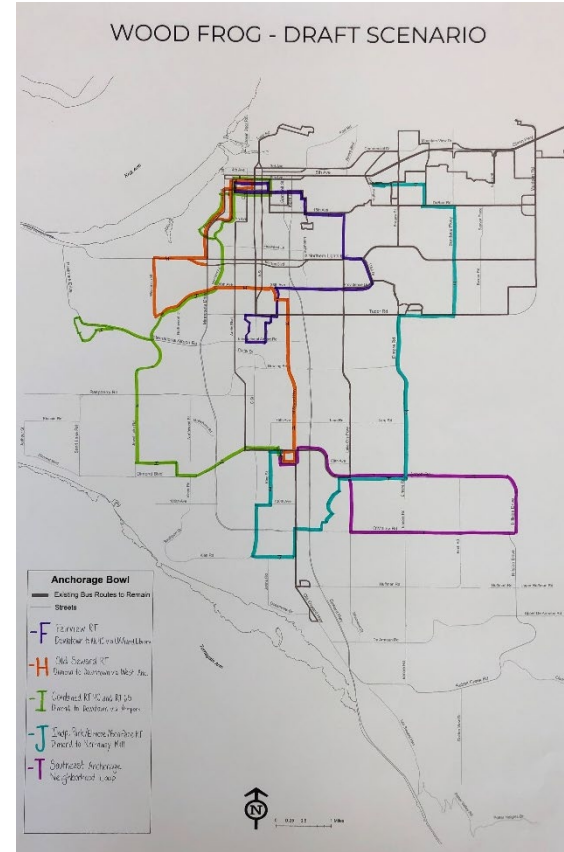
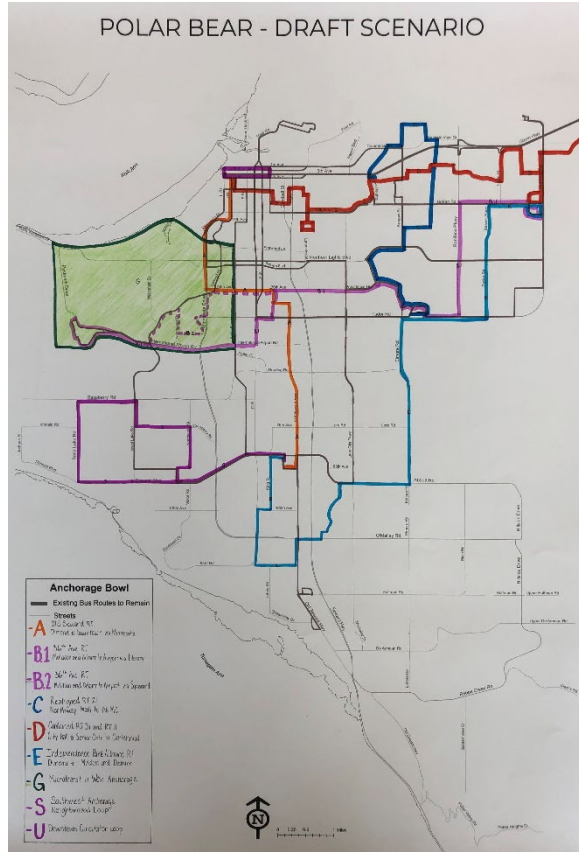
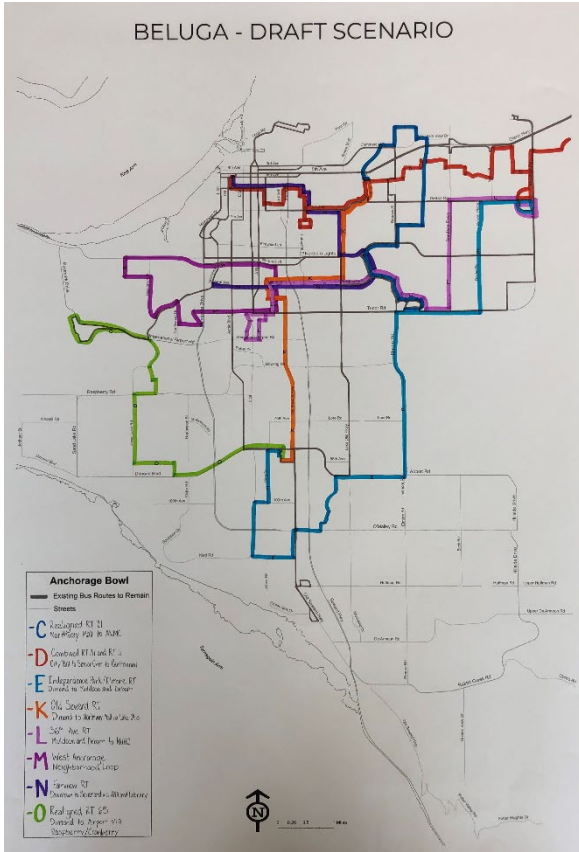


Project Proposals

The final day to vote for your three favorite project ideas is Sunday, June 30, 2019.



Project Maps

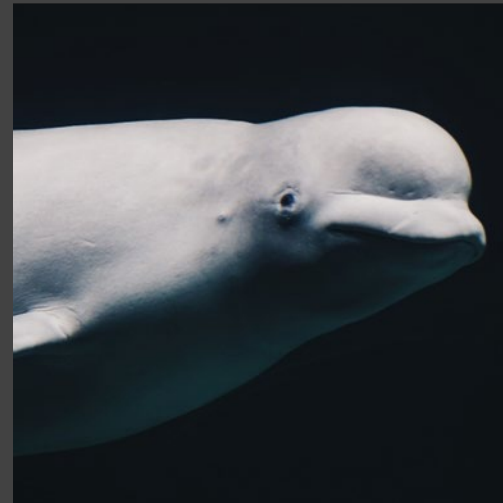




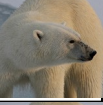


New routes proposed based on public feedback from Public Event Series #1. Route options were displayed on each map.

F				New - Fairview RT: DDTC to ANHC via UAA & Library
G				Microtransit in West Anchorage
H				New - Old Seward RT: Dimond to Downtown via West Anchorage
I				Combined RT 40 & RT 65: Dimond to Downtown via Airport
J				New - Independence Park/Elmore/Boniface RT: Dimond to Northway Mall
K				New - Old Seward RT: Dimond to Northway Mall via Lake Otis
L				New - 36th Ave RT: Muldoon + Debarr Transfer Hub to ANHC
M				New - West Anchorage Neighborhood Loop
N				New - Fairview RT: Downtown to Spenard via UAA & Library
O				Realigned RT 65: Dimond to Airport via Raspberry/Cranberry
P				Realigned RT 92: Utilizing the Hiland/Eagle River Loop Exit
Q				New - Commuter RT to the Mat-Su Valley - replaces the RT 92
R				New - Eagle River Neighborhood Loop
S				New - Southwest Anchorage




VOTING BOARD

Wayfinding icons



LABEL ON MAP	SCENARIOS				PROJECT PROPOSALS
	Polar Bear	Wood Frog	Beluga	Puffin	
					Add back service on the holidays
					Increase the frequency on existing routes
					Increase the span of service on the weekdays
					Increase the span of service on the weekends
					Transit security
					AnchorRIDES: Decrease wait time by 10 minutes
					AnchorRIDES: Provide same day scheduling
A					New - Old Seward RT: Dimond to Downtown via Minnesota
B.1					New - 36th Ave RT: Muldoon + Debarr to Airport via Library
B.2					New - 36th Ave RT: Muldoon + Debarr to Airport via Spenard
C					Realigned RT 21: Northway Mall to ANMC

NON-ROUTE Related Options

S					Neighborhood Loop
T					New - Southeast Anchorage Neighborhood Loop
U					New - Downtown Circulator Loop
WHAT'S MISSING? ADD YOUR OWN PROPOSED PROJECTS BELOW					
V					
W					
X					
Y					
Z					
AA					
BB					
CC					
DD					
EE					

More **IDEAS**

VOTING BOARD

What is most important to you?

LABEL ON MAP	SCENARIOS	PROJECT PROPOSALS	VOTE HERE
		Add back service on the holidays	★★★★★☆☆☆☆
		Increase the frequency on existing routes	★★★★★☆☆☆☆
		Increase the span of service on the weekdays	★★★★★☆☆☆☆
		Increase the span of service on the weekends	★★★★★☆☆☆☆
		Transit security	★★★★★☆☆☆☆
		AnchorRIDES: Decrease wait time by 10 minutes	★★★★★☆☆☆☆
		AnchorRIDES: Provide same day scheduling	★★★★★☆☆☆☆
A		New - Old Seward RT: Dimond to Downtown via Minnesota	★★★★★☆☆☆☆
B.1		New - 36th Ave RT: Muldoon + Debarr to Airport via Library	★★★★★☆☆☆☆
B.2		New - 36th Ave RT: Muldoon + Debarr to Airport via Spenard	★★★★★☆☆☆☆
C		Reassigned RT 21: Northway Mall to ANMC	★★★★★☆☆☆☆
D		Combined RT 31 & RT 11: City Hall to Senior Center to Centennial Village	★★★★★☆☆☆☆
E		New - Independence Park/Elmore RT: DTC to Muldoon + Debarr Transfer Hub	★★★★★☆☆☆☆
F		New - Fairview RT: DTC to ANHC via UAA & Library	★★★★★☆☆☆☆
G		Microtransit in West Anchorage	★★★★★☆☆☆☆
H		New - Old Seward RT: Dimond to Downtown via West Anchorage	★★★★★☆☆☆☆
I		Combined RT 40 & RT 65: Dimond to Downtown via Airport	★★★★★☆☆☆☆
J		New - Independence Park/Elmore/Boniface RT: Dimond to Northway Mall	★★★★★☆☆☆☆
K		New - Old Seward RT: Dimond to Northway Mall via Lake Otis	★★★★★☆☆☆☆
L		New - 36th Ave RT: Muldoon + Debarr Transfer Hub to ANHC	★★★★★☆☆☆☆
M		New - West Anchorage Neighborhood Loop	★★★★★☆☆☆☆
N		New - Fairview RT: Downtown to Spenard via UAA & Library	★★★★★☆☆☆☆
O		Reassigned RT 65: Dimond to Airport via Raspberry/Cranberry	★★★★★☆☆☆☆
P		Reassigned RT 92: Utilizing the Hilland/Eagle River Loop Exit	★★★★★☆☆☆☆
Q		New - Commuter RT to the Mat-Su Valley - replaces the RT 92	★★★★★☆☆☆☆
R		New - Eagle River Neighborhood Loop	★★★★★☆☆☆☆
S		New - Southwest Anchorage Neighborhood Loop	★★★★★☆☆☆☆
T		New - Southeast Anchorage Neighborhood Loop	★★★★★☆☆☆☆
U		New - Downtown Circulator Loop	★★★★★☆☆☆☆
WHAT'S MISSING? ADD YOUR OWN PROPOSED PROJECTS BELOW			
V		Reassigned RT 91: Utilizing Johns Rd and Oceanview Dr	★★★★★☆☆☆☆
W		Keep RT 92 as it is today Remove Boniface + Turin stop	★★★★★☆☆☆☆
X		New Bus Tracking App	★★★★★☆☆☆☆
Y		Harder Bus Stops	★★★★★☆☆☆☆
Z		Combined RT 40 + RT 65 (no airport) Dimond to Downtown via Jewel Lake	★★★★★☆☆☆☆

VOTING BOARD

What is most important to you?

LABEL ON MAP	SCENARIOS	PROJECT PROPOSALS	VOTE HERE
		Add back service on the holidays	★★★★★☆☆☆☆
		Increase the frequency on existing routes	★★★★★☆☆☆☆
		Increase the span of service on the weekdays	★★★★★☆☆☆☆
		Increase the span of service on the weekends	★★★★★☆☆☆☆
		Transit security	★★★★★☆☆☆☆
		AnchorRIDES: Decrease wait time by 10 minutes	★★★★★☆☆☆☆
		AnchorRIDES: Provide same day scheduling	★★★★★☆☆☆☆
A		New - Old Seward RT: Dimond to Downtown via Minnesota	★★★★★☆☆☆☆
B.1		New - 36th Ave RT: Muldoon + Debarr to Airport via Library	★★★★★☆☆☆☆
B.2		New - 36th Ave RT: Muldoon + Debarr to Airport via Spenard	★★★★★☆☆☆☆
C		Reassigned RT 21: Northway Mall to ANMC	★★★★★☆☆☆☆
D		Combined RT 31 & RT 11: City Hall to Senior Center to Centennial Village	★★★★★☆☆☆☆
E		New - Independence Park/Elmore RT: DTC to Muldoon + Debarr Transfer Hub	★★★★★☆☆☆☆
F		New - Fairview RT: DTC to ANHC via UAA & Library	★★★★★☆☆☆☆
G		Microtransit in West Anchorage	★★★★★☆☆☆☆
H		New - Old Seward RT: Dimond to Downtown via West Anchorage	★★★★★☆☆☆☆
I		Combined RT 40 & RT 65: Dimond to Downtown via Airport	★★★★★☆☆☆☆
J		New - Independence Park/Elmore/Boniface RT: Dimond to Northway Mall	★★★★★☆☆☆☆
K		New - Old Seward RT: Dimond to Northway Mall via Lake Otis	★★★★★☆☆☆☆
L		New - 36th Ave RT: Muldoon + Debarr Transfer Hub to ANHC	★★★★★☆☆☆☆
M		New - West Anchorage Neighborhood Loop	★★★★★☆☆☆☆
N		New - Fairview RT: Downtown to Spenard via UAA & Library	★★★★★☆☆☆☆
O		Reassigned RT 65: Dimond to Airport via Raspberry/Cranberry	★★★★★☆☆☆☆
P		Reassigned RT 92: Utilizing the Hilland/Eagle River Loop Exit	★★★★★☆☆☆☆
Q		New - Commuter RT to the Mat-Su Valley - replaces the RT 92	★★★★★☆☆☆☆
R		New - Eagle River Neighborhood Loop	★★★★★☆☆☆☆
S		New - Southwest Anchorage Neighborhood Loop	★★★★★☆☆☆☆
T		New - Southeast Anchorage Neighborhood Loop	★★★★★☆☆☆☆
U		New - Downtown Circulator Loop	★★★★★☆☆☆☆
WHAT'S MISSING? ADD YOUR OWN PROPOSED PROJECTS BELOW			
V		Reassigned RT 91: Utilizing Johns Rd and Oceanview Dr	★★★★★☆☆☆☆
W		Keep RT 92 as it is today Remove Boniface + Turin stop	★★★★★☆☆☆☆
X		New Bus Tracking App	★★★★★☆☆☆☆
Y		Harder Bus Stops	★★★★★☆☆☆☆
Z		Combined RT 40 + RT 65 (no airport) Dimond to Downtown via Jewel Lake	★★★★★☆☆☆☆
AA			

MAY
EVENT
ATTENDEES

56

21	City Hall
2	Oceanview Elementary
4	West High School
15	Eagle River
7	Dimond Mall
0	Muldoon Library
3	Fairview Rec Center
4	Mountain View Library

MAY
EVENT
ATTENDEES

56

**Not
Enough**

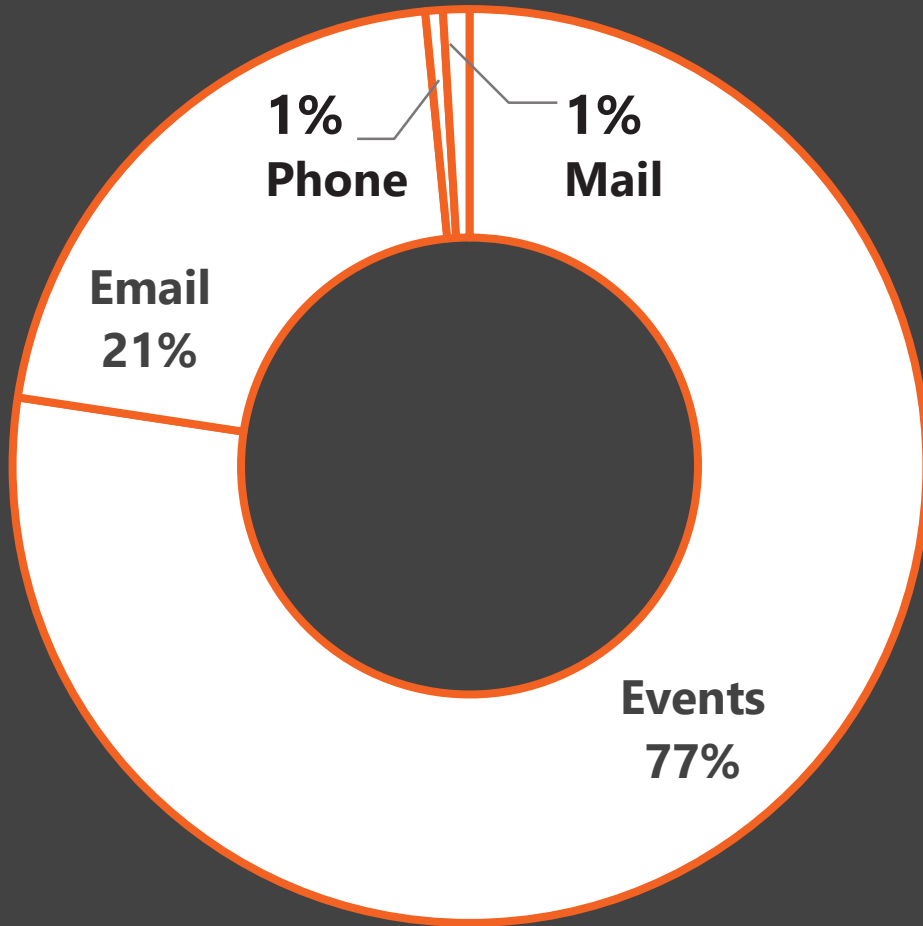
21	City Hall
2	Oceanview Elementary
4	West High School
15	Eagle River
7	Dimond Mall
0	Muldoon Library
3	Fairview Rec Center
4	Mountain View Library

JUNE
EVENT
ATTENDEES

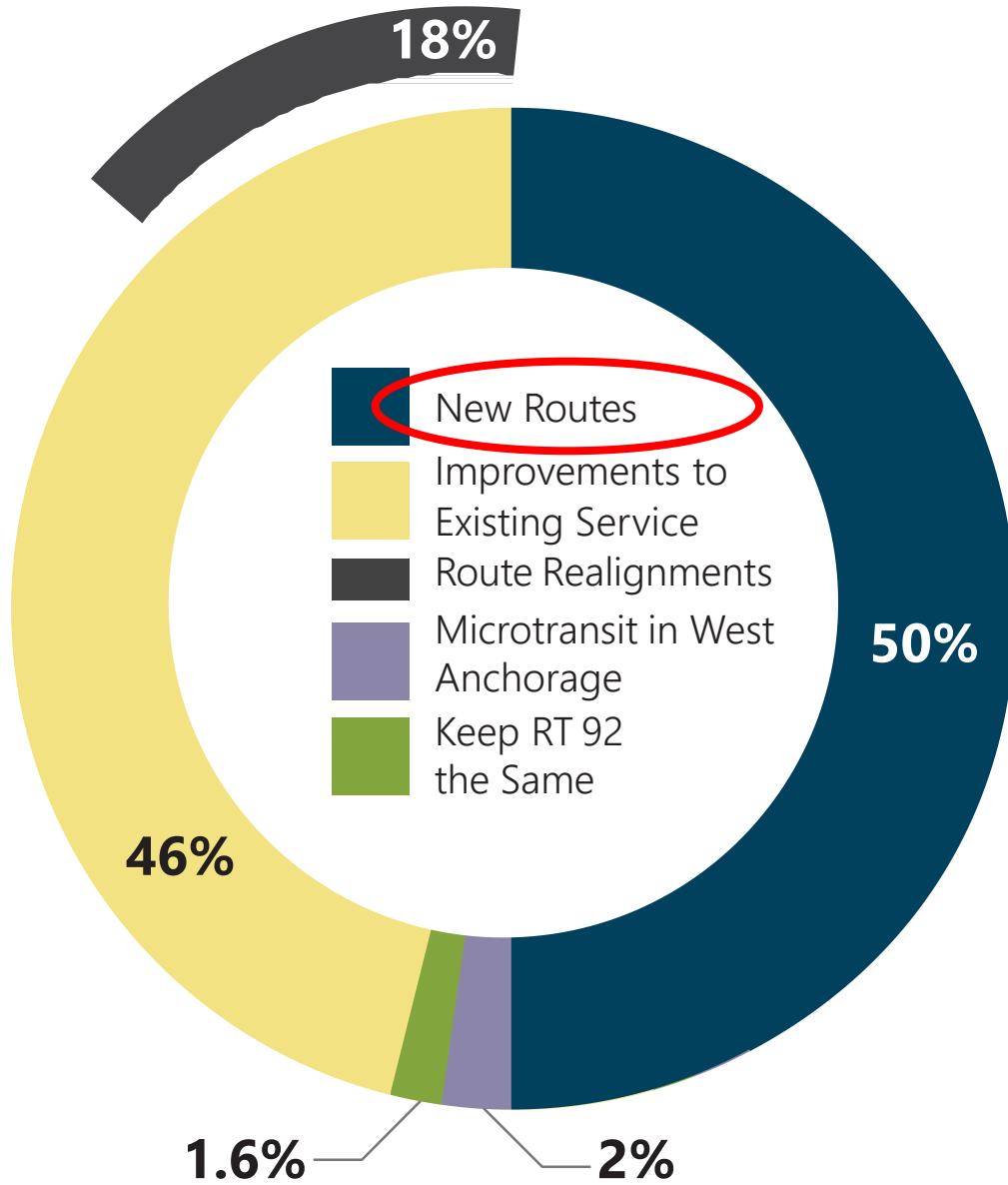
194

**Extended
Outreach**

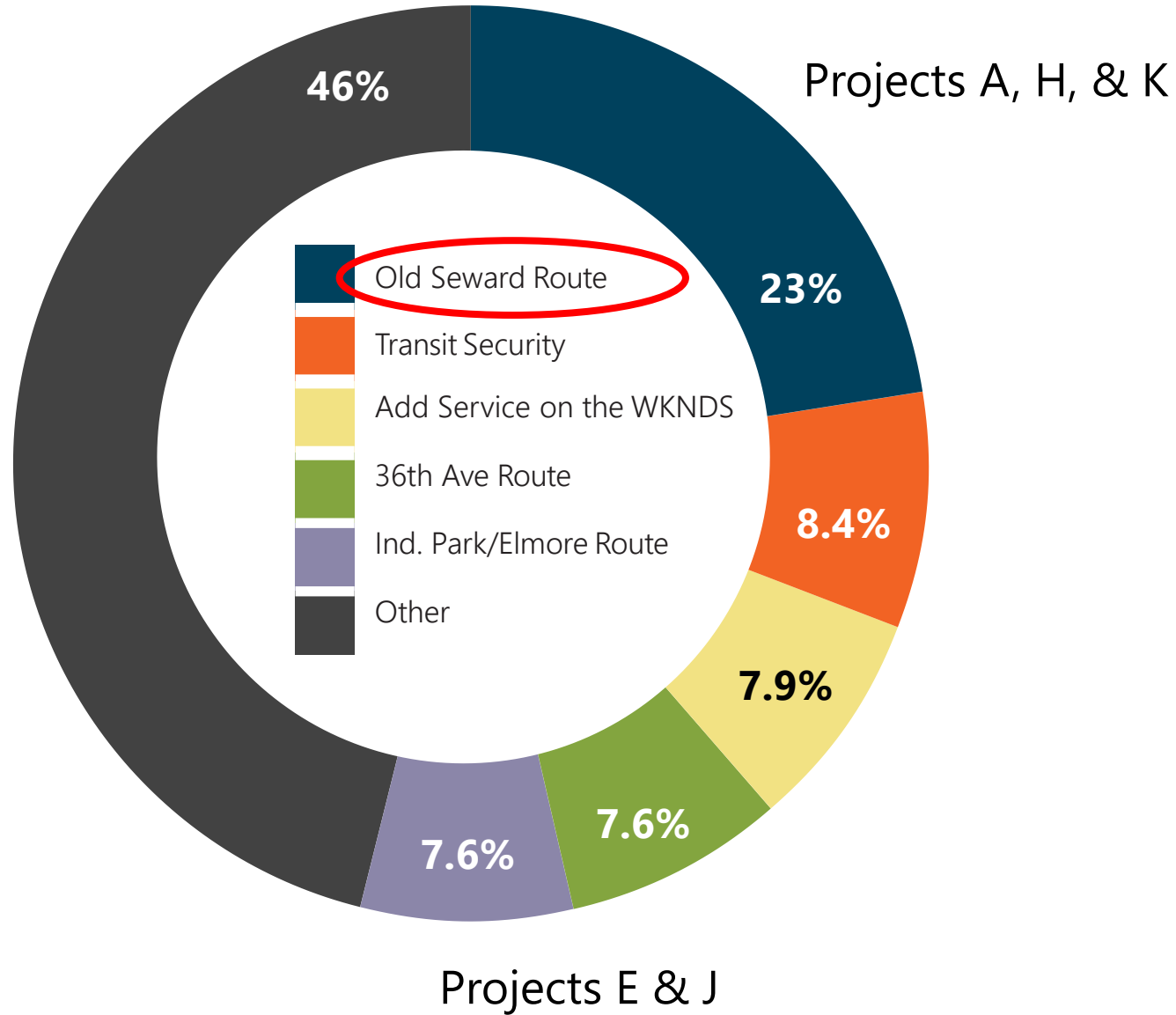
18	Loussac Library Hosted x4
73	Transit Centers x4
45	Bus Operators x10
1	Community Councils x2
9	Catholic Social Services
30	Climate Action Plan Celebration
11	Seeds of Change
0	Senior Center
7	Centennial Village



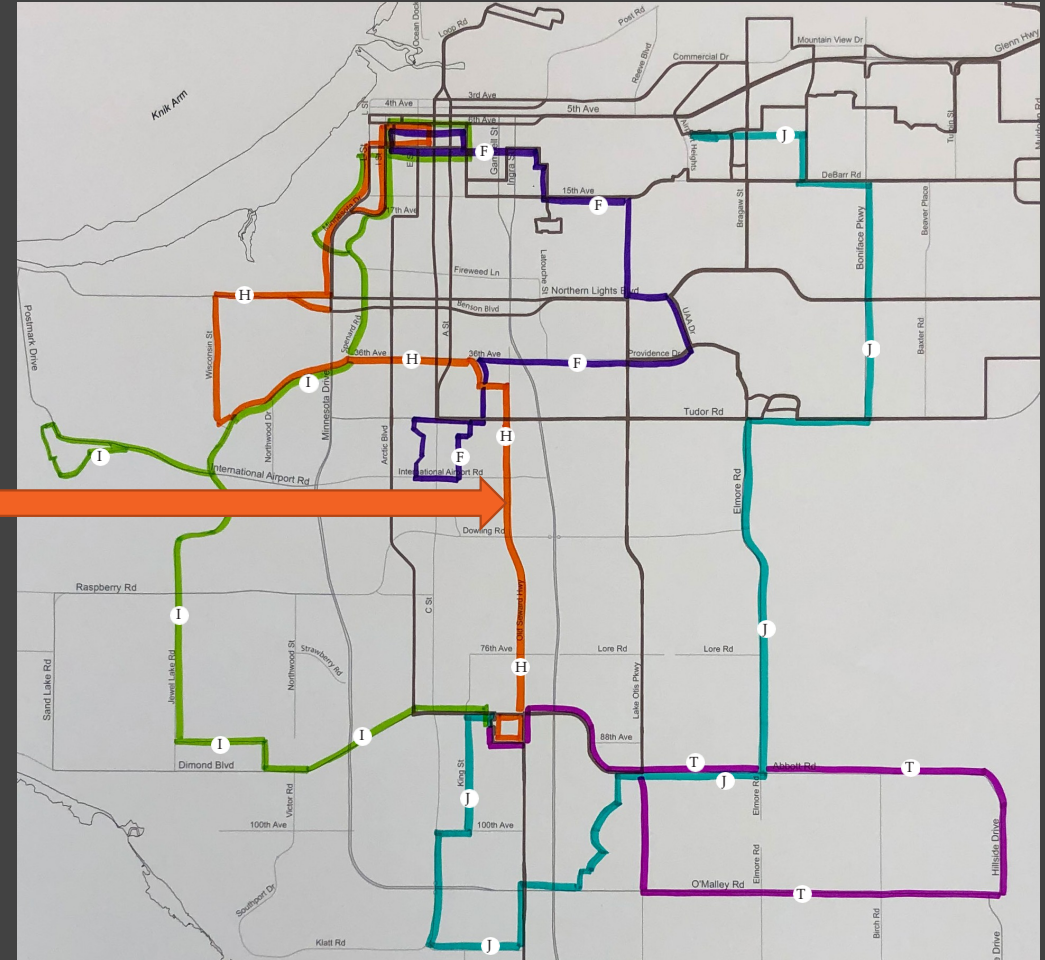
323
TOTAL
VOTES



Top Project Categories

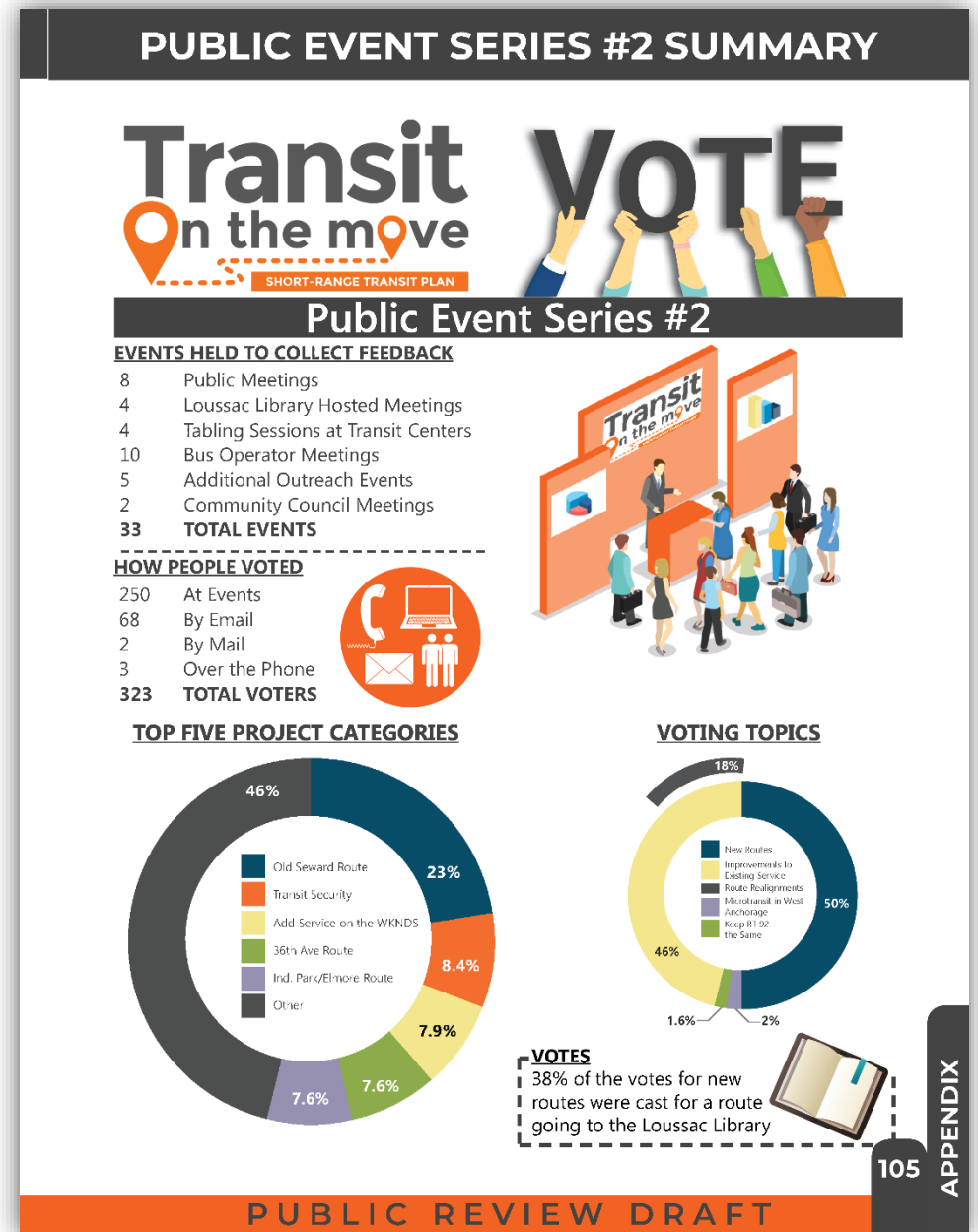


Project H Received the Most Votes Overall





At the end of Public Event Series #2, along with our summary, we made a video and posted it on our website explaining the results.



Public Review Draft

45 Day Public Review Period

POSTCARDS

were sent to
107,215
households
within the
Municipality

SUBMIT YOUR
COMMENTS BY
JANUARY 31, 2020



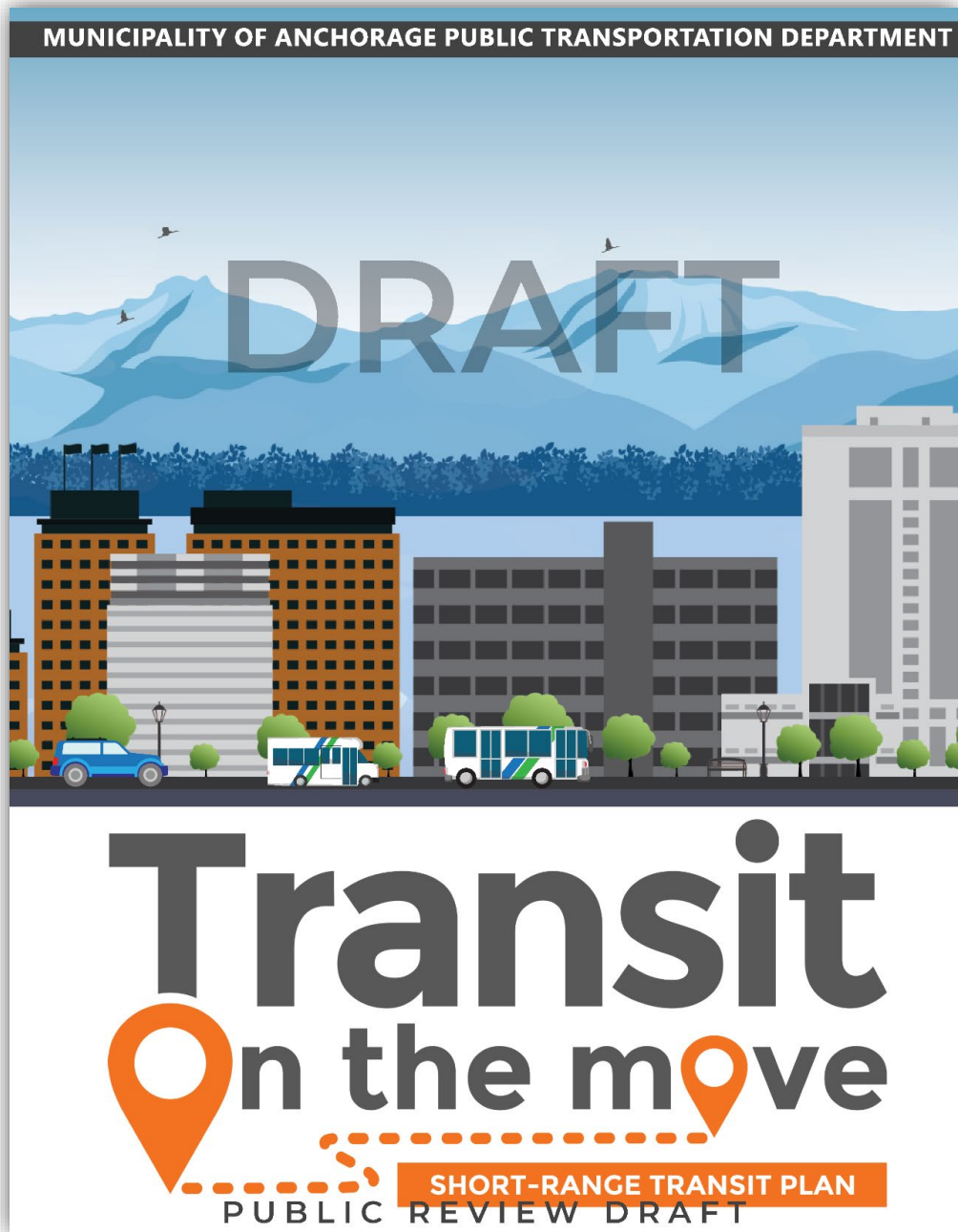
Scan to Review
peoplemover.org/transitonthemove
(Printed copies available at the Downtown Transit Center)

Transit
on the move
SHORT-RANGE TRANSIT PLAN

**DRAFT PLAN AVAILABLE
FOR PUBLIC COMMENT**



People Mover AnchorRIDES RideShare



PLAN SECTIONS

1. Why We Are Planning
2. What We Have Now

These sections provide a market analysis based on key community demographic and land use characteristics.

DRAFT



Transit
On the move
SHORT-RANGE TRANSIT PLAN
PUBLIC REVIEW DRAFT

PLAN SECTIONS

1. Where We Are Going

This section lays out the performance targets for the plan.

DRAFT



Transit On the move

SHORT-RANGE TRANSIT PLAN
PUBLIC REVIEW DRAFT

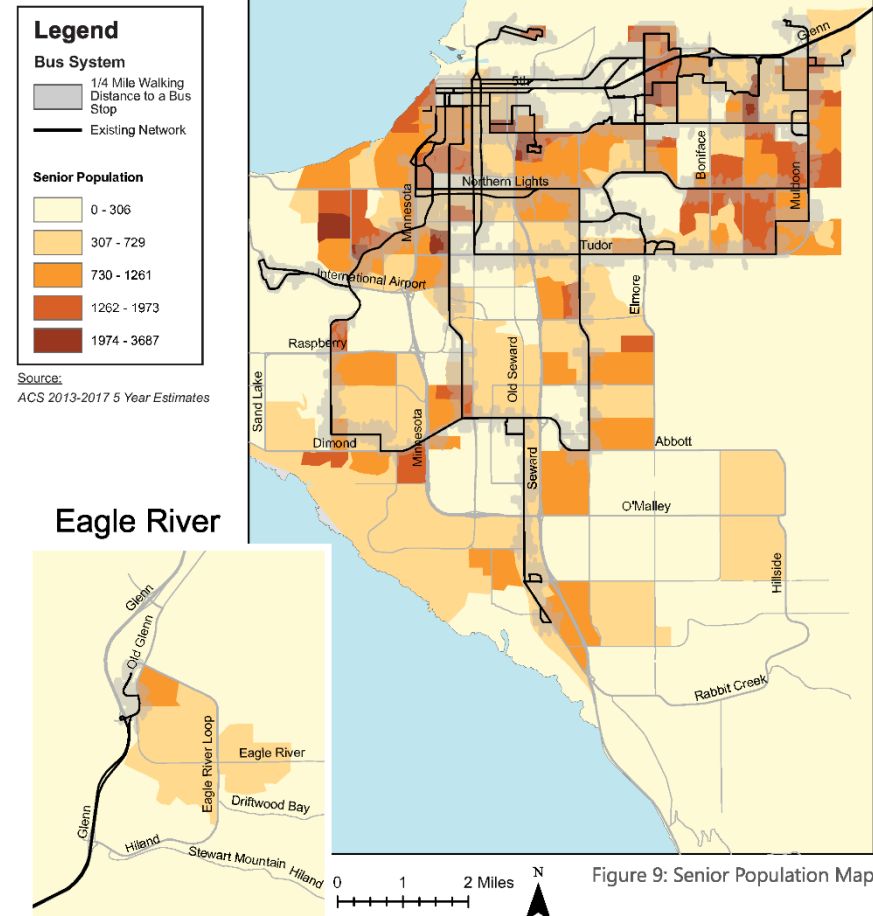
PLAN SECTIONS

1. How We Will Get There

This section addresses how we will get there with a list of projects prioritized by public input along with planning level cost estimates.

DEMOGRAPHIC DISTRIBUTION MAPS

1. Population
2. Jobs
3. Youth Population
4. Senior Population
5. Minority Population
6. Poverty Status
7. Disability Status
8. Vehicle Availability



Population estimates, per square mile by Census Block Group, of individuals who are 60 years and older

60+ **39%** of the Population 60 Years or Older is within a 1/4 mile of a bus stop

ROUTE H

New



1st
Project Rank



6.9% ↑
Population



6.5% ↑
Minority
Populations



4.1% ↑
Individuals in
Poverty



7.9% ↑
Over 60 Population



6.1% ↑
17 and under
Population



18.9%
of the Combined
PES1 & PES2 Vote



5.7% ↑
Jobs



7.0% ↑
Limited English
Proficiency Populations



5.0% ↑
Population without
Access to a Vehicle



7.1% ↑
Individuals with
Disabilities



\$3 M **\$1.5 M**
30 Min. 60 Min.

The plan includes project maps with statistics showing how many more individuals in each demographic category would be within ¼ mile of the transit system if this route were implemented as well as cost estimates for 30 min. or 60 min. frequencies.

OLD SEWARD HWY ROUTE

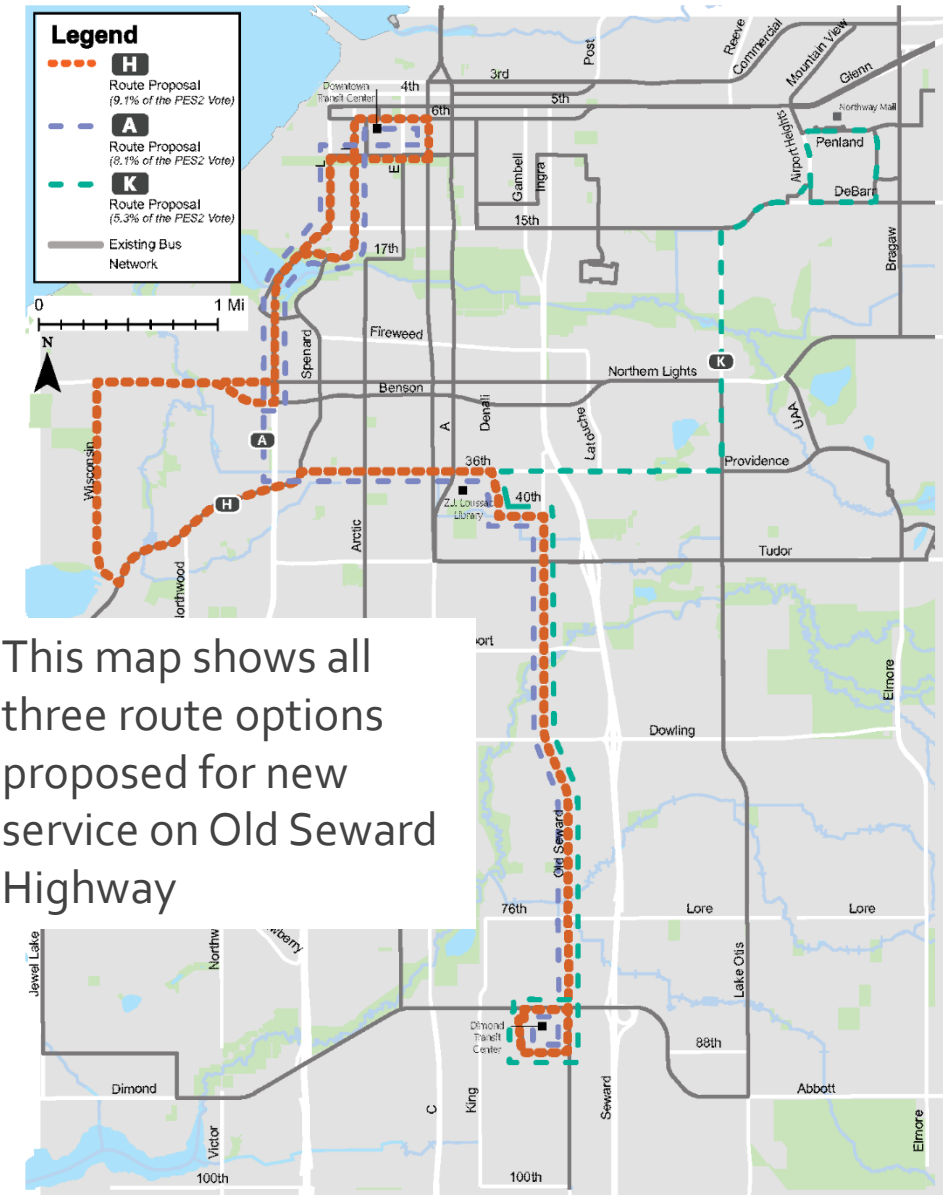


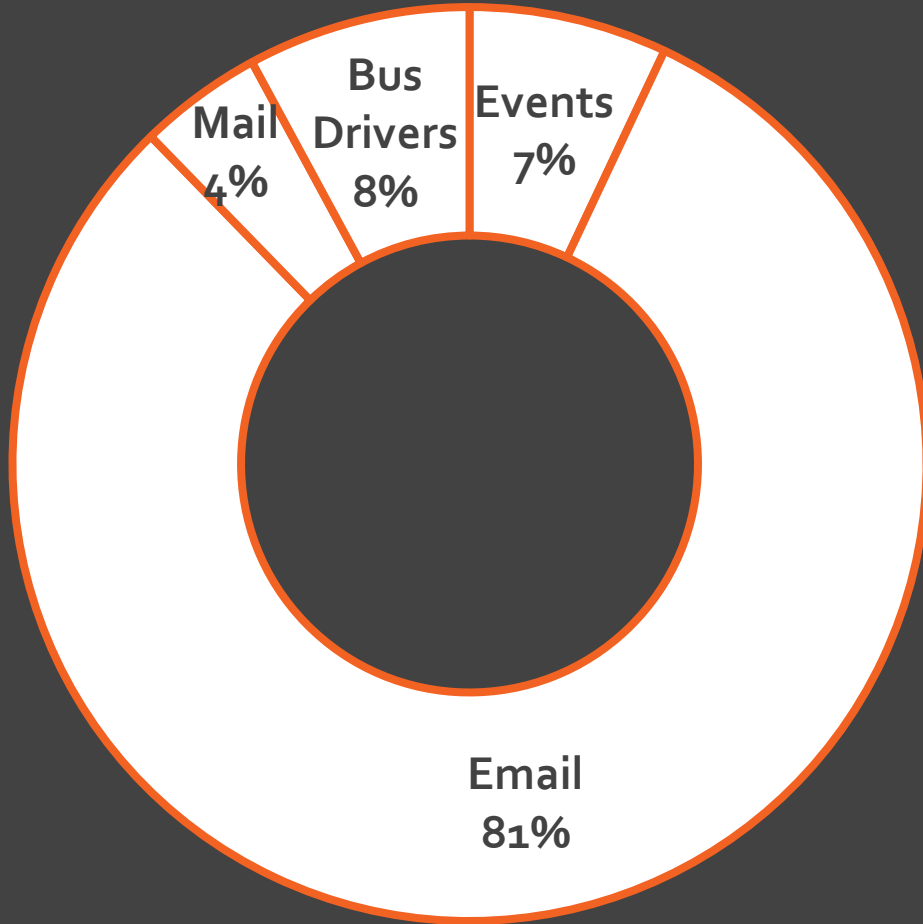


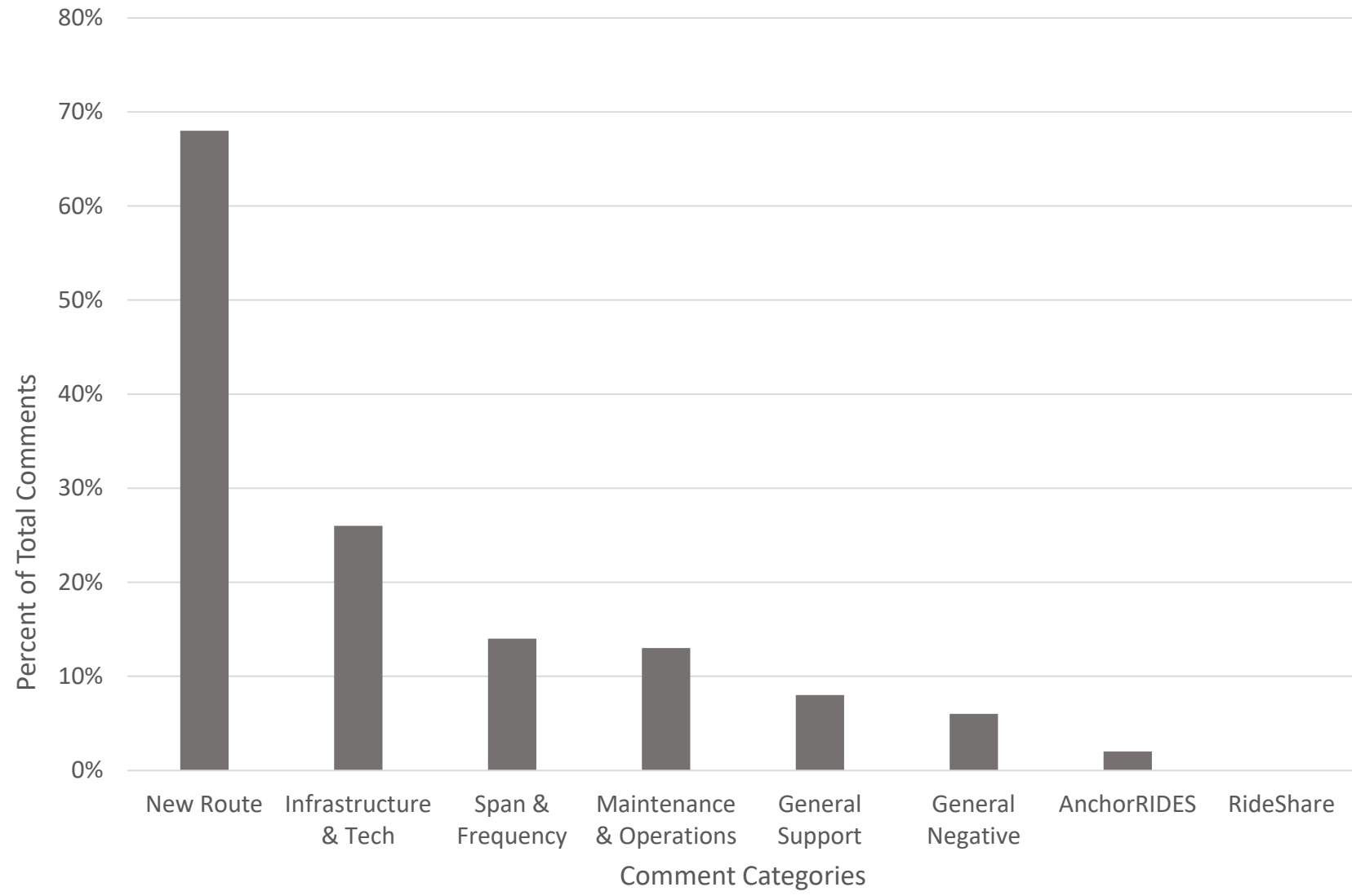
Figure 25: Projects: Old Seward Highway Map

Prioritized Project List by Service Provided & linked to the Performance Targets

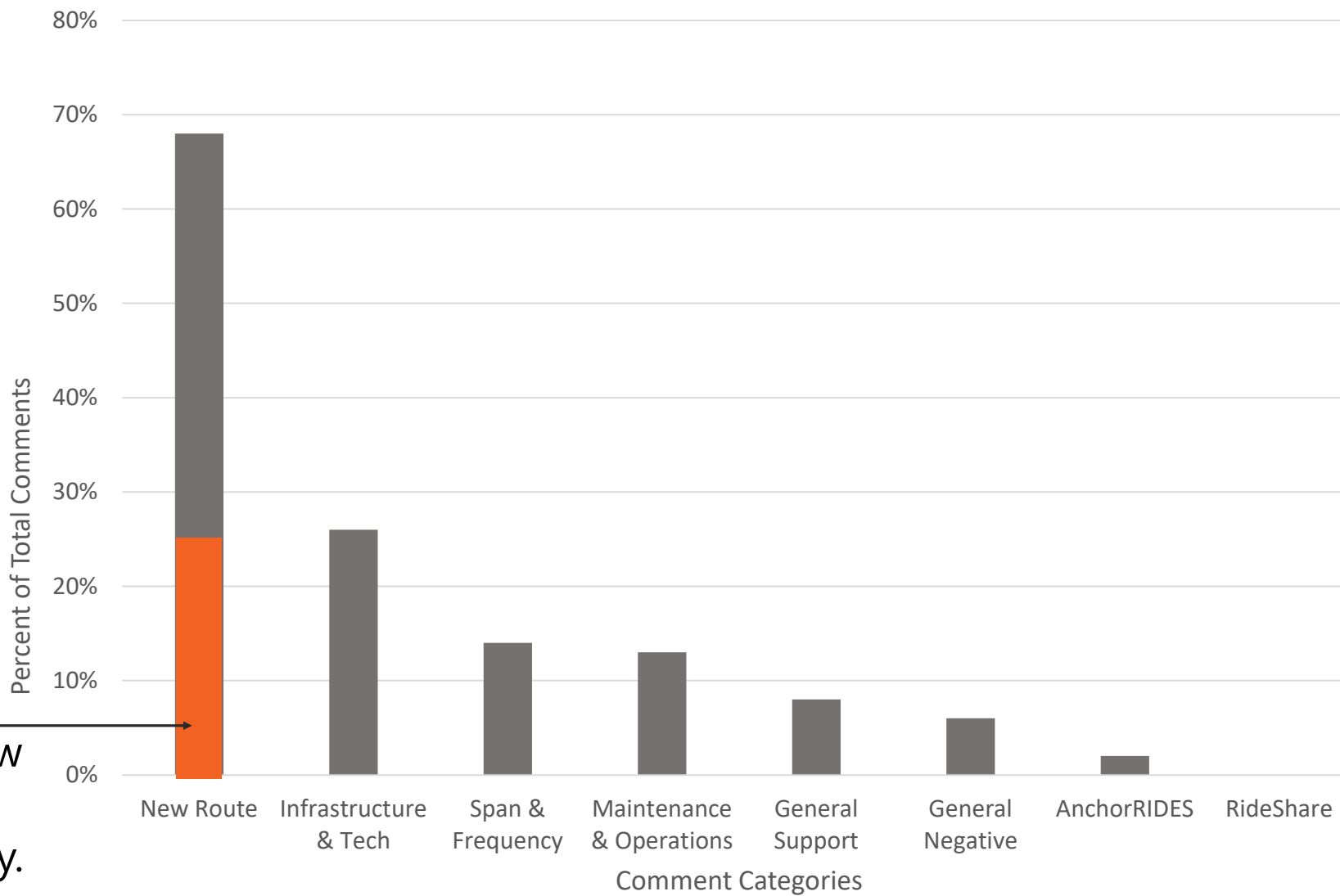
 PEOPLE MOVER PROJECTS	TOTAL VOTES	RANK OPTION	COST	NOTES	TARGET
1 New Route: Old Seward Highway (Loussac Library) - Project H	216	1A	Capital: \$2.8 M Operating: \$3 M AnchorRIDES: \$5,000	6 new/ 67 reinstated bus stops, 4 buses 30 min. frequency Change from Premium to Core Area would result in a reduction in fare revenue and an increased monthly invoice from the contractor	A-1
		1B	Capital: \$1.8 M Operating: \$1.5 M AnchorRIDES: \$5,000	6 new/ 67 reinstated bus stops, 2 buses 60 min. frequency See above	
 AnchorRIDES PROJECTS	TOTAL VOTES	RANK OPTION	COST	NOTES	TARGET
1 Same Day Scheduling	16	1	AnchorRIDES: \$250,000	Revise policy standards / change contract Estimated addition to the contract	C-4

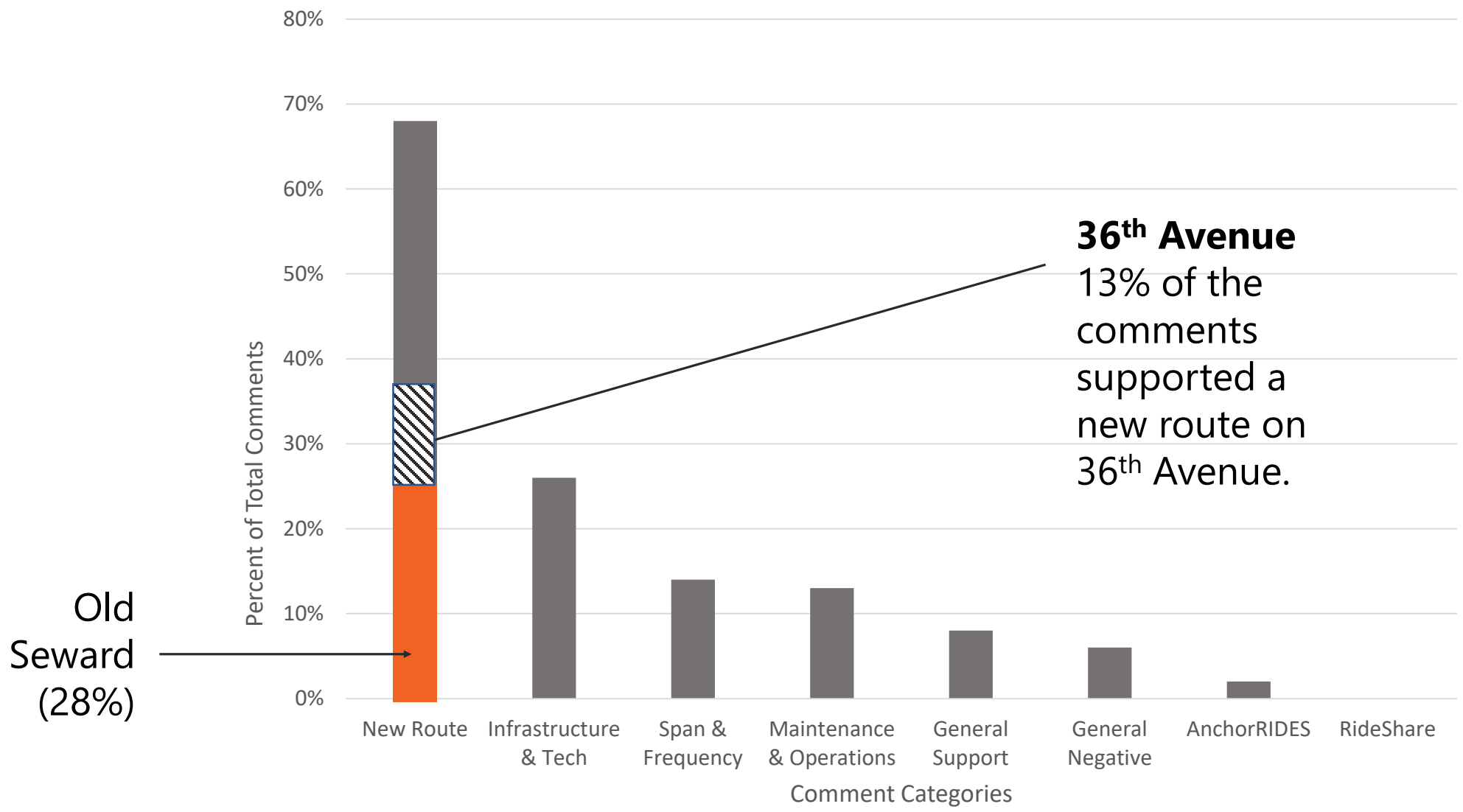


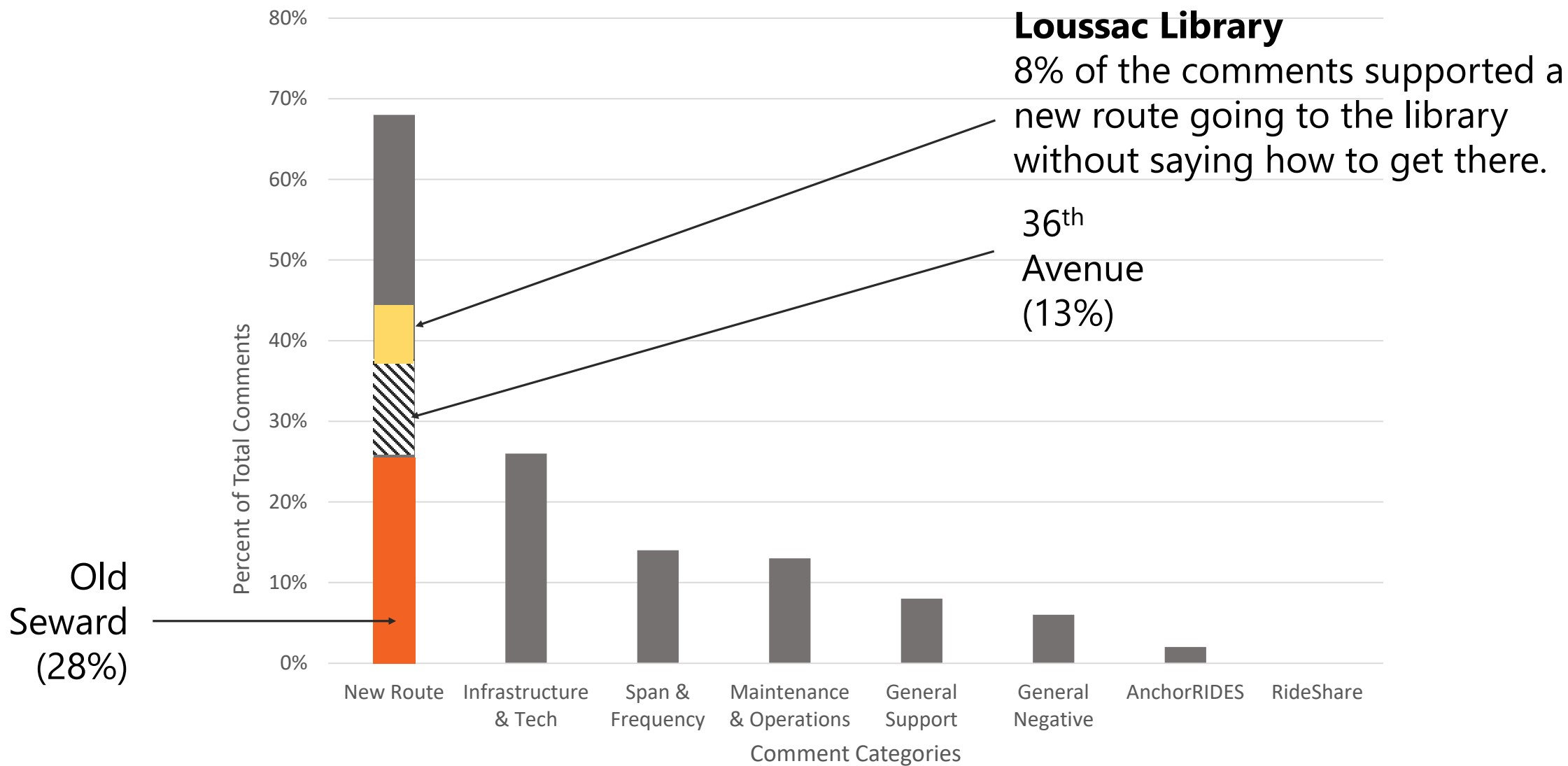
114
COMMENTS



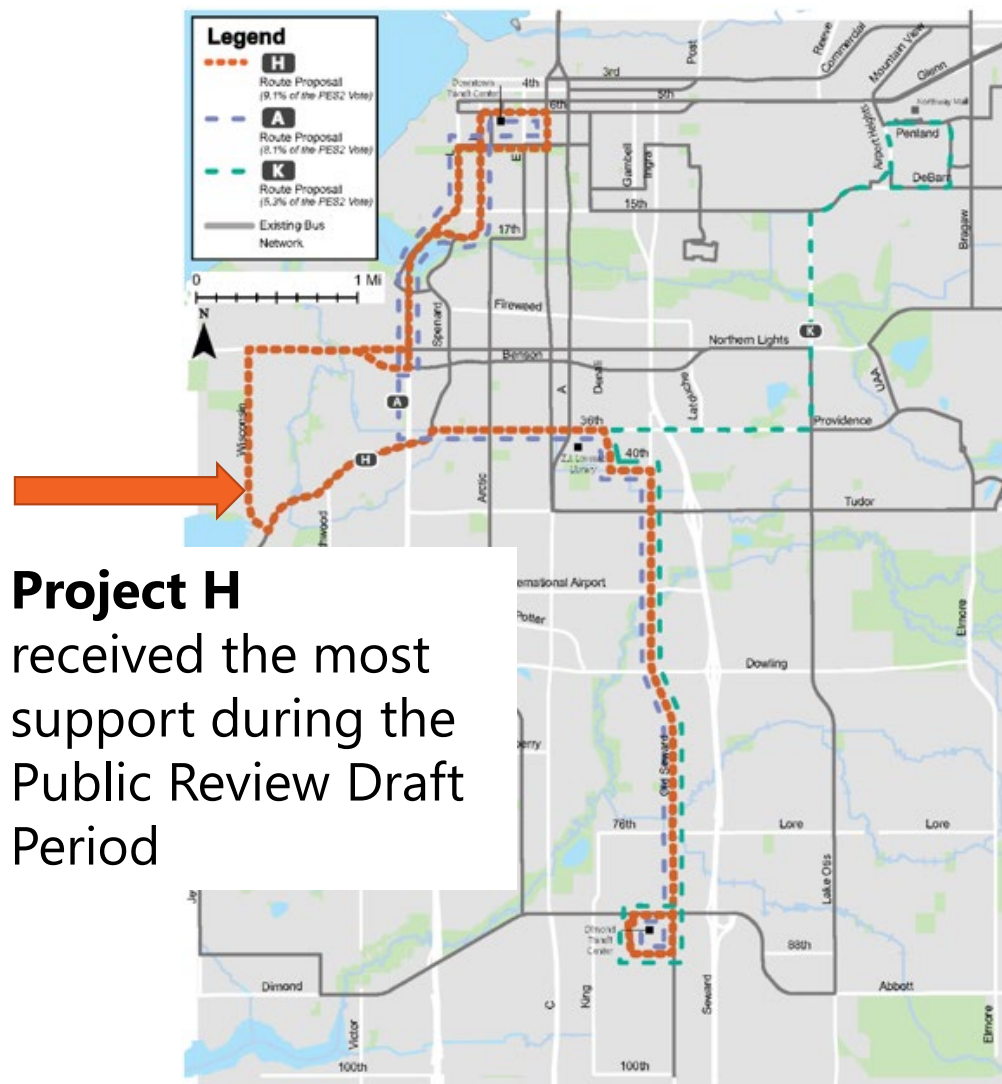
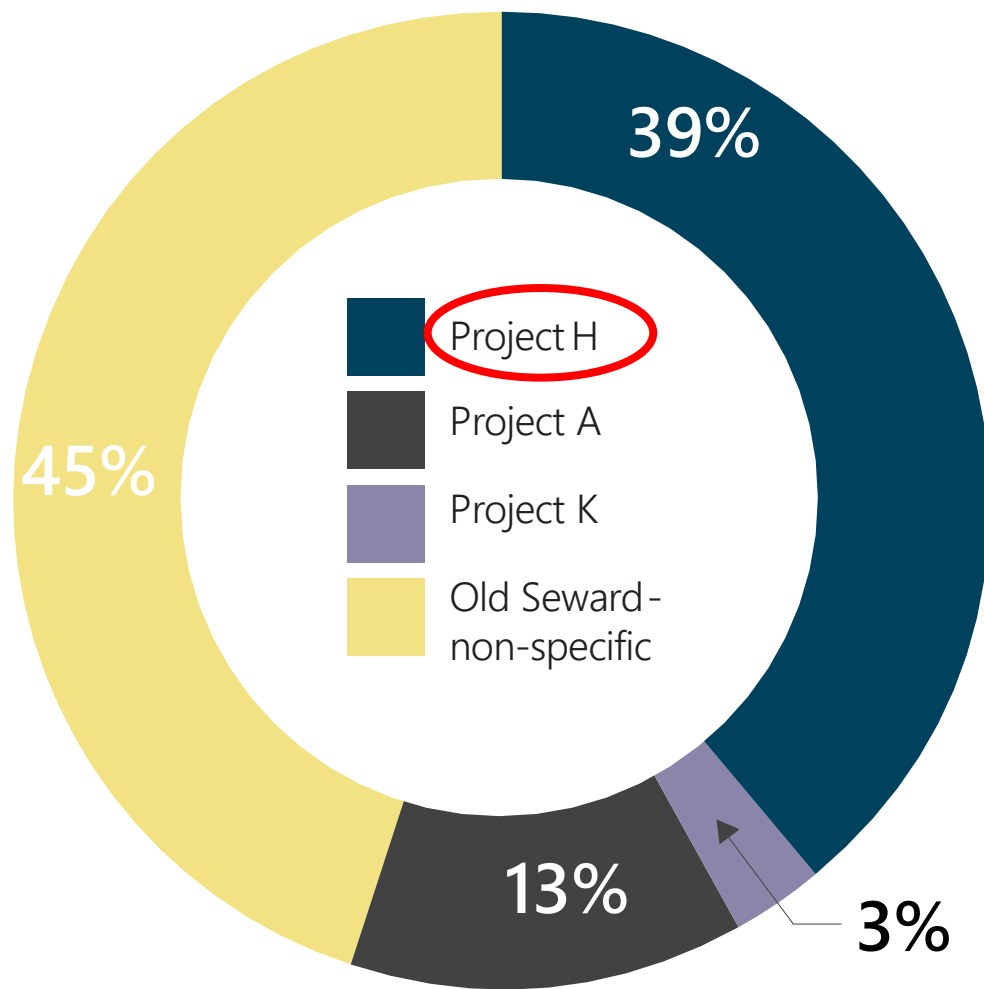
Old Seward
28% of the
comments
supported a new
route on Old
Seward Highway.







OLD SEWARD ROUTE



PLAN PROJECTS

29 People Mover

4 AnchorRIDES

3 RideShare

Transit On the move

A graphic featuring two orange location pins. A dashed orange line connects the bottom of the left pin to the bottom of the right pin. Below this line, an orange arrow points upwards towards a solid orange rectangular box. The box contains the text "2020 TRANSIT PLAN" in white, uppercase letters.

2020 TRANSIT PLAN

One recommended change is a name change from a short-range transit plan to the 2020 transit plan that will be updated every 3-5 years.

How to Implement?

Just in time for Budget Season...

- Public Testimony at Assembly – 10/22/19 & 11/5/19

Aubrey Wieber
Anchorage Daily News

On Nov. 5, Shirley Smith was one of a handful of people who testified before the Anchorage Assembly about the city's upcoming budget.

Unlike everyone else, Smith started her testimony by getting down on her knees to beg.

Just in time for Budget Season...

- PTAB Resolution for Project H - 11/1/2019

NOW THEREFORE BE IT RESOLVED that the Anchorage Public Transit Advisory Board strongly recommends the Administration and the Assembly support the proposed 2020 Operating Budget for Public Transportation Department and additional funding for a new bus route on Old Seward Highway with access Loussac Library.

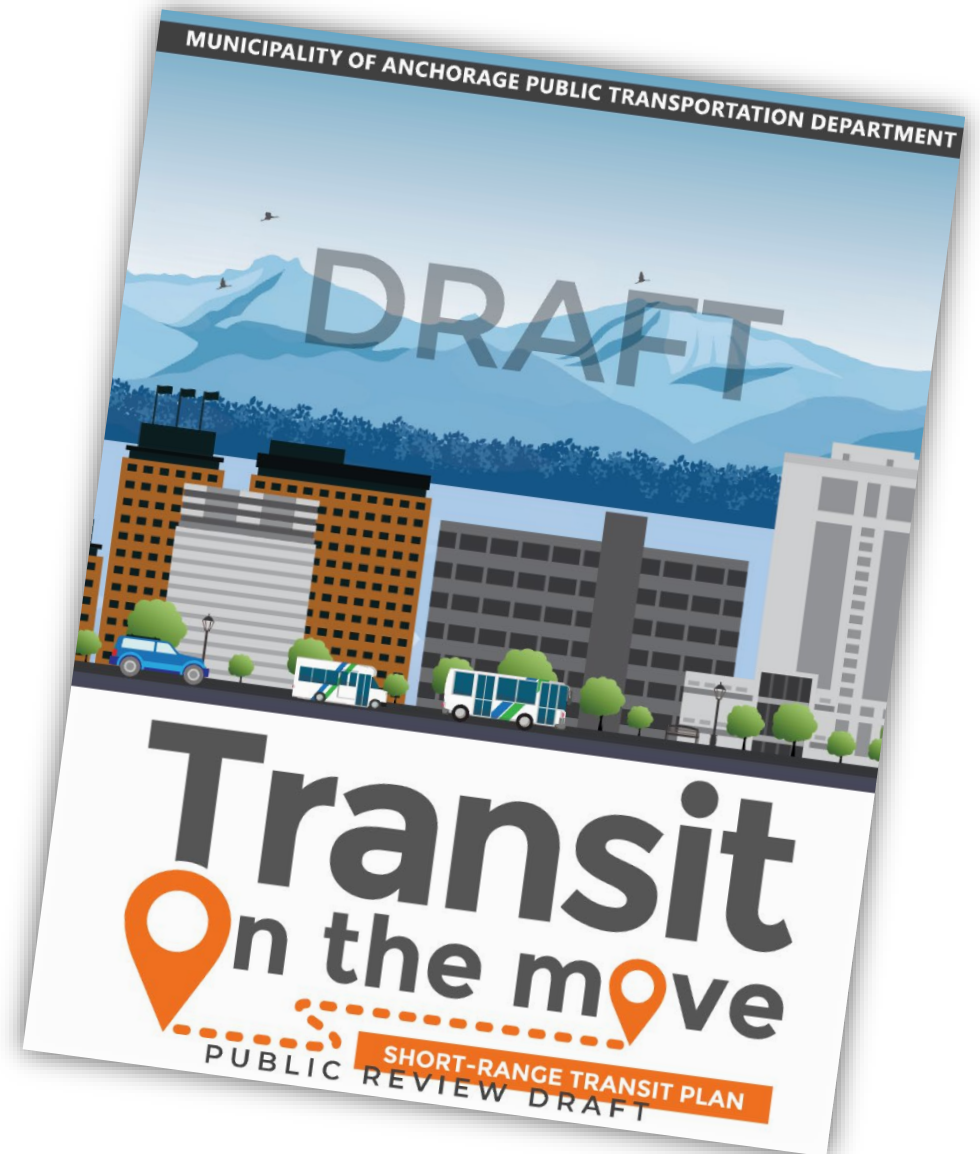
Just in time for Budget Season...

- Staff worked with Administration and Assembly to get grant matching funds into S-version
- Assembly Passed Amended Budget 11/19/19

- | | |
|----|---|
| 31 | • <u>Public Transportation</u> add funding of \$250K for new bus route to provide service to Old Seward Highway and 36th Avenue for 3 years, matched with anticipated AMATS grant funding |
| 32 | |
| 33 | |
| 34 | |

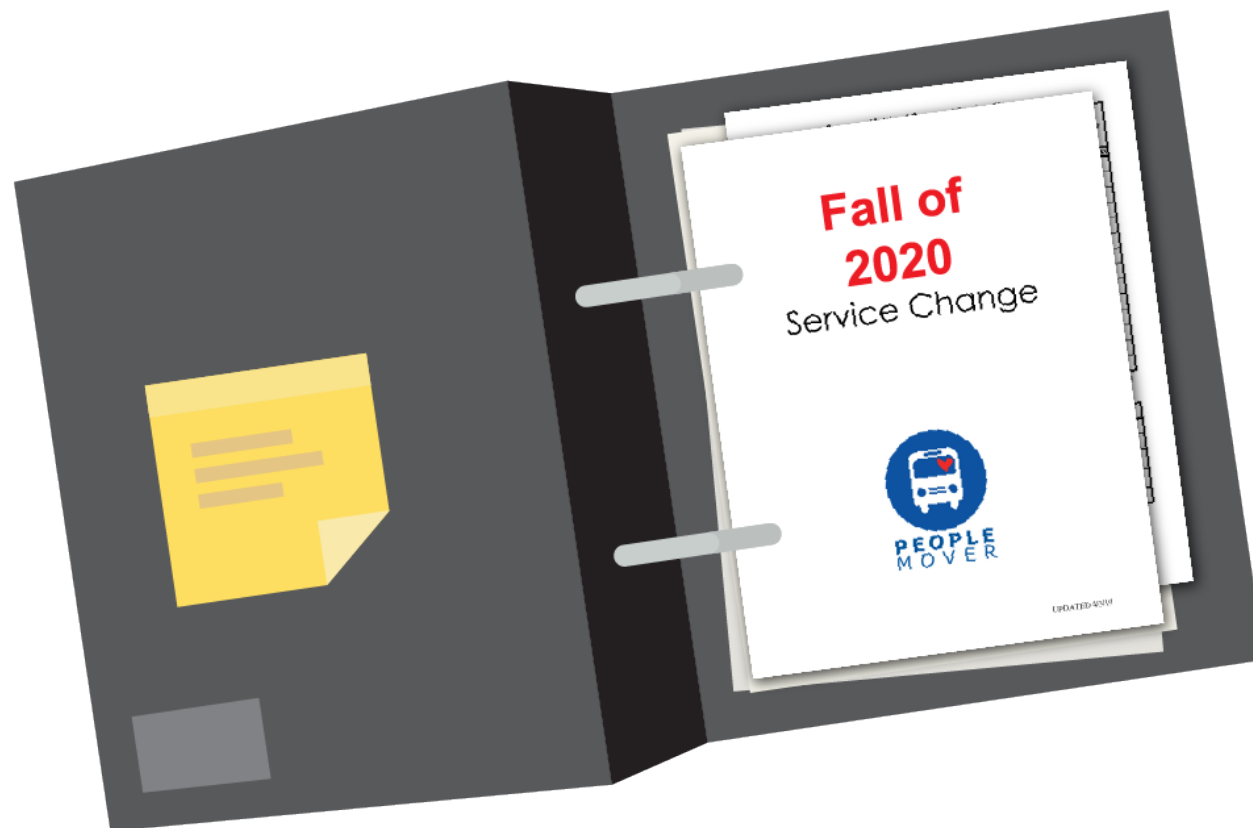
Finalize Transit on the Move

- Public comment closed on January 31st
- Recommended changes will go to PTAB on February 13th



Begin Implementation

We will work toward implementing the top priority in Transit on the Move in Fall of 2020.



Transit

On the move



2020 TRANSIT PLAN

PeopleMover
AnchorRIDES
RideShare



Thank You!