EFECTIVE PUBL1C ENGAGEMENT

MAEGAN BOSAK
BARBARA SHEINBERG, AICP
Alaska Planning Association
January 15 2019

WHO ARE WE, WHO ARE YOU?







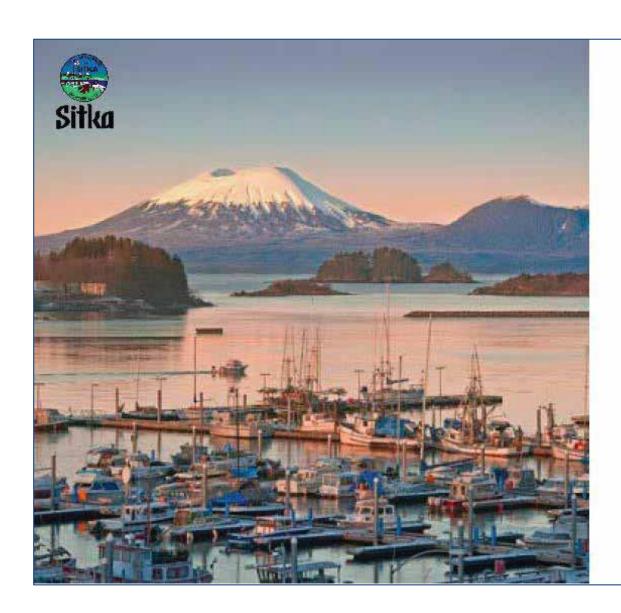
Let Your Voice Be Heard!



DURING THIS SESSION



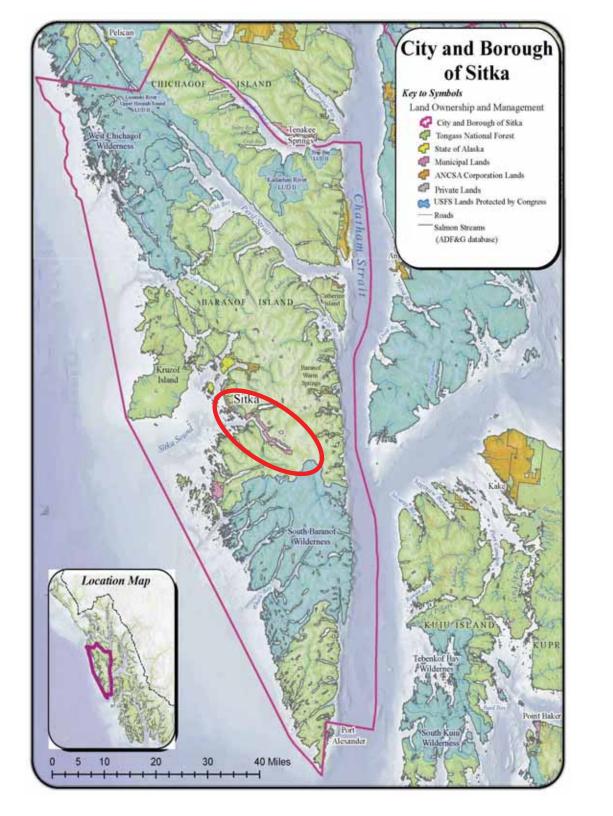
- 1. Intro to Sitka, Alaska
- 2. Public Engagement + Democracy
 - 3. Breaking Barriers
 - 4. Successful, Varied, Fun Public Engagement (Unexpected Challenges, Lessons Learned, Keys to Plan Adoption + Use)





CONTEXT FOR PRESENTATION





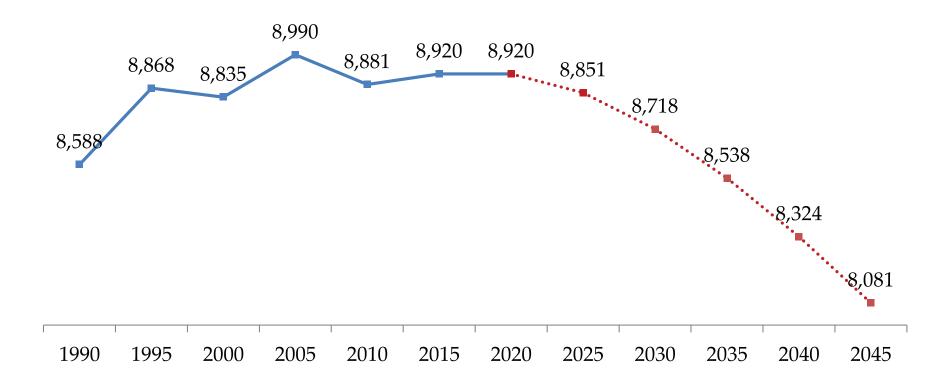




POPULATION

DECLINING AND GETTING OLDER

2017 TOTAL: 8,748



ECONOMY













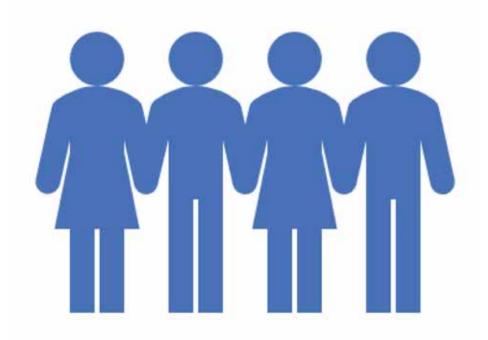
LAND USE

- Strategically Manage Municipal Land
- Enhance development in Greater Downtown and Future Growth Focus Areas
- Promote Social Interaction
- Maintain downtown's Central Business District's compact, walkable charm
- Maintain Environmental Quality

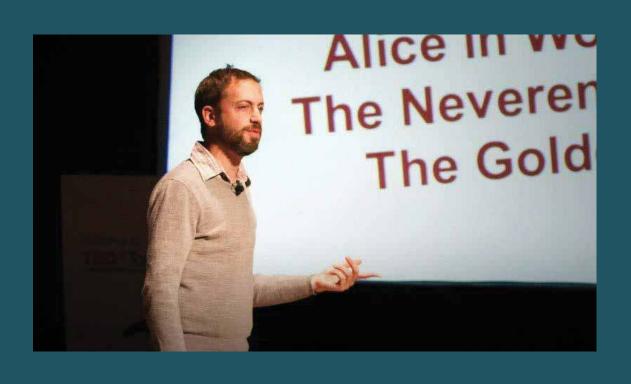
- Prevent Incompatible Land Use
- Strategically Plan for Future Growth
- Maximize Efficient use of existing infrastructure before building new
- Enhance Resilience
- Special Focus on Waterfront

CULTURE OF PARTICIPATION

What's the big deal about public engagement?



Thanks --- Dave Meslin and MetroQuest's Dave Biggs



Transforming
Public
Apathy to
Revitalize
Engagement



HOW TO GET MORE PEOPLE IN THE DOOR



POWER OF WORKING TOGETHER



Photos: Work on Sitka Community Playground, by Nancy Longtin via Facebook. Jeremiah and Henrey Ward serve dessert at ANB Founders Hall Thursday afternoon during the annual "Thanks for Giving, Sitka" Thanksgiving dinner, by Thomas Sonny Young Jr, via Sitka Sentinel. Halloween in the streets, by Barb Sheinberg

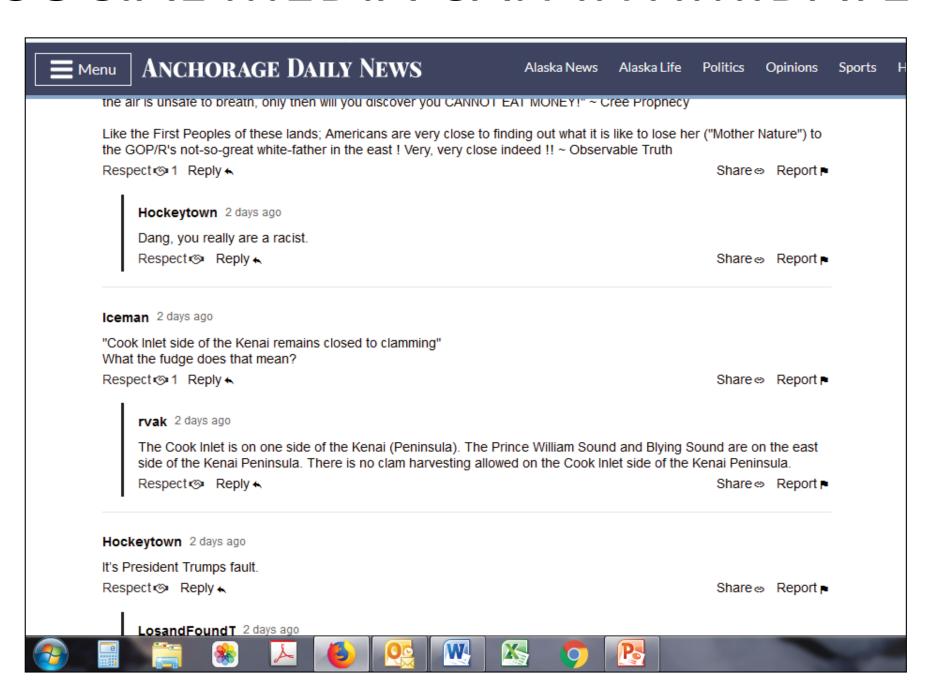


TOO BUSY

CURES: offer it anytime online, go TO people, Meeting in a Box - make it convenient!



SOCIAL MEDIA CAN INTIMIDATE

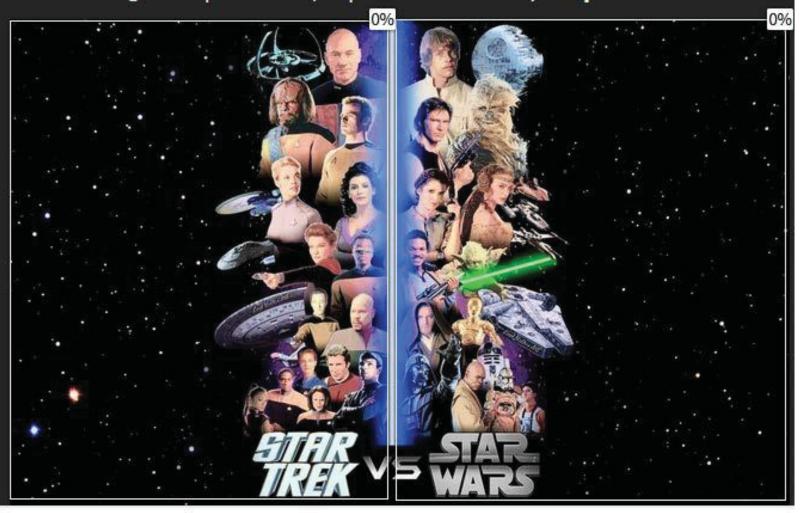


TOO TIME CONSUMING, FEELS LIKE HOMEWORK

	Favorable/ High Priority	Unfavorable/ Low Priority
coning to allow a mix of esidential, commercial and/or office uses in the same district or building		•
Land uses that generate activity during both the day and evening (but not 24-hr)		
Neighborhoods with a higher density of development than found in other areas of the community		
Design standards to improve the quality of building and site design		
Signage, pedestrian		

Star Trek or Star Wars?

When poll is active, respond at PollEv.com/blueprintdown



LAME **PROMOTIONS**

used by starvation. In adion a 27-year-old male own as K25 is failing, also m lack of sufficient food.

e 42-year-old female has male still of reproducing called pearint head - a age, said Deborah Giles, resshapen head and neck search scientist for University of Washington Center for Conservation Biology.

Giles said she was not surprised to hear about lost his mother, K13, in K25. The social dynamics 17 and is not successfully of the southern residents, whales mostly eat chinook

Ocean conditions and poor river migration, with warm water and low flows. have hurt chinook salmon returns in the past several



In this Jan. 18, 2014, file photo, an er resident female orca leaps from the wi in Puget Sound, west of Seattle.

Rule seeks to

ANCHORAGE - A new for food stamps.

get assistance, the Anchor-

The rule proposed last month would make it harder, said Monica Windom, director of the Alaska Divi-

Without the waiver, adults between the ages of 18 and 49 who are without dependents have to participate in employment, work training or an approved volunteer position at least 20 hours a week to get food stamps for more than three months over a period of

work require for food stan

rule proposed by the U.S. Department of Agriculture is alarming Alaska food security advocates who say it would make it tougher to waive work requirements

Alaska has held a waiver for years to exempt recipients of the Supplemental Nutrition Assistance Program from a rule requiring able-bodied adults to participate in an employment program in order to age Daily News reported

sion of Public Assistance.

three years.

*Long-term reliance on government assistance has never been part of the

AND BOROUGH OF JUNEAU

SCHEDULE .2019 v acheduled as of January 5.

bets juneau org/calendar

fine, Starting at the Senate

mmittee, Assembly

embly Chambers

EDC Conference Room 612

asion, Topio-Superintendent

orference Room 224 of the Whole Meeting.

irport Alaska Room

ng. TMHS Litrary

tiee, BRH Admin Boardroom ning Committee, BRH Admin

e, BRH Admin Boardroom writtee, Seelaska Water History Room se, Downtown Fire Station

uglas Library Meeting Room. s a Transitional Housing 0 W Willoughby Ave sembly Chambers

man Resources Committee Postrict 1 Seat Interviews

: Ordinance 2019-04 An Ordinance Repealing Ordinance 2015-18(am) and Re-establishing the Treadwell Arena Advisory Board. d. Ordinance 2018-11(U) An Ordinance Appropriating to the Manager the Sum of \$600,000 as Funding for the Electronic Fare Boxes Capital Improvement Project for Capital Transit: Grant Funding Provided by Alaska Department of Transportation and

 Ordinance 2018-11(V) An Ordinance Appropriating to the Manager the Sum of \$479,653 as Partial Funding for Bus. Replacement for Capital Transit; Grant Funding Provided by Alaska Department of Transportation and Public Facilities, With Local Match Funding Provided by the Equipment Replacement Reserve's

f. Ordinance 2018-11(W) An Ordinance Appropriating to the Manager the Sum of up to \$30,000 as Partial Funding for the Cold Weather Emergency Shelter (FY19); Grant Funding Provided by the Alaska Mental Health Trust Authority (the Trust).

g. Ordinance 2018-11(X) An Ordinance Appropriating to the Manager the Sum of \$52,763 as Partial Funding for the Housing and Homelessness Services Coordinator Project; Grant Funding Provided by the Alaska Mental Health Trust Authority.

h. Ordinance 2018-11(Y) An Ordinance Appropriating to the Manager the Sum of up to \$230,000 as Funding for Phase II of the Amalga Fish Cleaning Station Project; Grant Funding Provided by the Alaska Department of Fish and Game.

i. Ordinance 2018-11(Z) An Ordinance Appropriating to the Manager the Sum of up to \$200,000 as Funding for Visitor Information Kosk Replacement Capital Improvement Project;

Funding Provided by the Dock Fund's Fund Balance.

J. Ordinance 2016-11(A) An Ordinance Appropriating to the Manager the Suns of up to \$170,000 as Funding for Dock Se Stations Capital Improvement Project, Funding Provided by Marine Passinger Fees.

2. Resolutions

a. Resolution 2644 A Resolution Supporting a Project to Repair the Kaxdigoowu Heen Dei Trail through the Alaska Transportation Atternatives Program and Maintenance Commitment.

3. Liquor License

a. Liquor License Renewals for Licenses #'s: 4881, 5506, 188, 662, 4543, 176

These liquor license actions are before the Assembly to either protest or wave its right to protest each license action. Renewal of Liquor Licenses

License Type: Recreational Site-Seasonal, License #4881 Alaska Travel Adventures Inc. d/b/s Alaska Travel Adventures Location: 9999 Glacier Hwy (Mondennial River Site), Juneau License Type: Distillery, License #5506

Amaiga Distillery, LLC d'b/s Amaiga Distillery Location: 134 N. Franklin St. Juneau

License Type: Restaurant Eating Place, License #188. Bullwinkles, Inc. d/b/a Bullwinkles Pizza Location: 318 Willoughby Ave., Juneau License Type: Package Store, License #662

Marmorte



Village of Pemberton ZONING AMENDMENT (TRAIN STATION PARK) BYLAW NO. 696, 2012

PUBLIC HEARING

We're Listening.

Public Hearing

Tuesday, April 3, 2012 7:00 pm Council Chambers 1350 Aster Street



Phone (600) 894.6135



Clamont@ pemberton.ca





What is Zoning Amendment (Train Station Park) Bylaw No. 696, 2012 about?

To designate the train station lands on Frontier Street, outlined with a heavy black line, as PR-1 Parks and Recreation". The amendment also permits the subject lands to have no minimum building setbacks or maximum lot coverage requirements.



How Will This Affect Me?

The train station building and lands were recently acquired by the Village of Pemberton. The purpose of the bylaw is to establish the anning as a park for public purposes.

How Do I get More Information?

A copy of the proposed bylaws and relevant background documents may be inspected at the Village of Pemberton Office, 7400 Prospect Street from Thursday, March 22, 2012 to Tuesday, April 3, 2012 during office hours of 8:30 am to 4:30 pm, Monday through Priday (statutory holidays excluded), and also online at www.pemberton.ca.

Sheena Fraser, Corporate Officer



PUBLIC NOTICE

as 100) 7400 Prespect Street, Pemberton BC VON 210

NOTICE OF PUBLIC HEARING

Notice is hereby given, in accordance with Section 892 of the Local Government Act, that a Public Hearing will be held on Tuesday March 20, 2012 at 7:00 pm in Council Chambers located at 1350 Aster Street for Official Community Plan Amendment (Resource Designation) Bylaw No. 692, 2012. The subject bylaw amendments are necessary to designate certain lands for resource purposes. The purpose of the bylaw amendment is outlined as follows:

OFFICIAL COMMUNITY PLAN AMENDMENT (RESOURCE DESIGNATION) BYLAW NO. 692, 2012

The purpose of this bylaw is to amend Official Community Plan Bylaw 654, 2011 as to designate the lands shown outlined in a solid black line and labeled "Subject Lands" on the map below as:

- Resource Use on Map B Land Use;
 and
- Development Permit Area No. 1 Environmental Protection

A copy of the proposed bylaw and relevant background documents may be inspected at the Village of Pemberton Office, 7400 Prospect Street from Thursday, March 8, 2012 to Tuesday March 20, 2012 during the office hours of 8:30 a.m. to 4:30 p.m., Monday through Friday (statutory holidays excluded), and also online at www.pemberton.ca

All persons who believe that their interest in property is affected by the proposed bylaw amendment shall be

afforded a reasonable opportunity to be heard or to present written submissions respecting matters contained in the Bylaw at the Public Hearing.



Sheena Fraser, Corporate Officer



Planning Commission Work Session

WHEN: Wednesday, October 5, 2016, 7:00-9:00 pm

WHERE: Harrigan Centennial Hall, Room 6

Evening Topic:

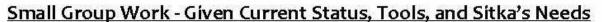
Sitka's Housing -Now + Future

AGENDA

Sitka's Housing

- Current Status (what we know)
- Sitka's Housing Goals
- "Tools" to Get More Housing Built
- Anything Missing? Other Ideas?

If you are new to the Sitka Comp Plan project & process – join us before the meeting at 6:40 pm if you'd like a brief orientation!



 Mark up your table's map to show where you support infill/denser housing, an apartment or condo complex, cottage-style housing, more ADUs, other...

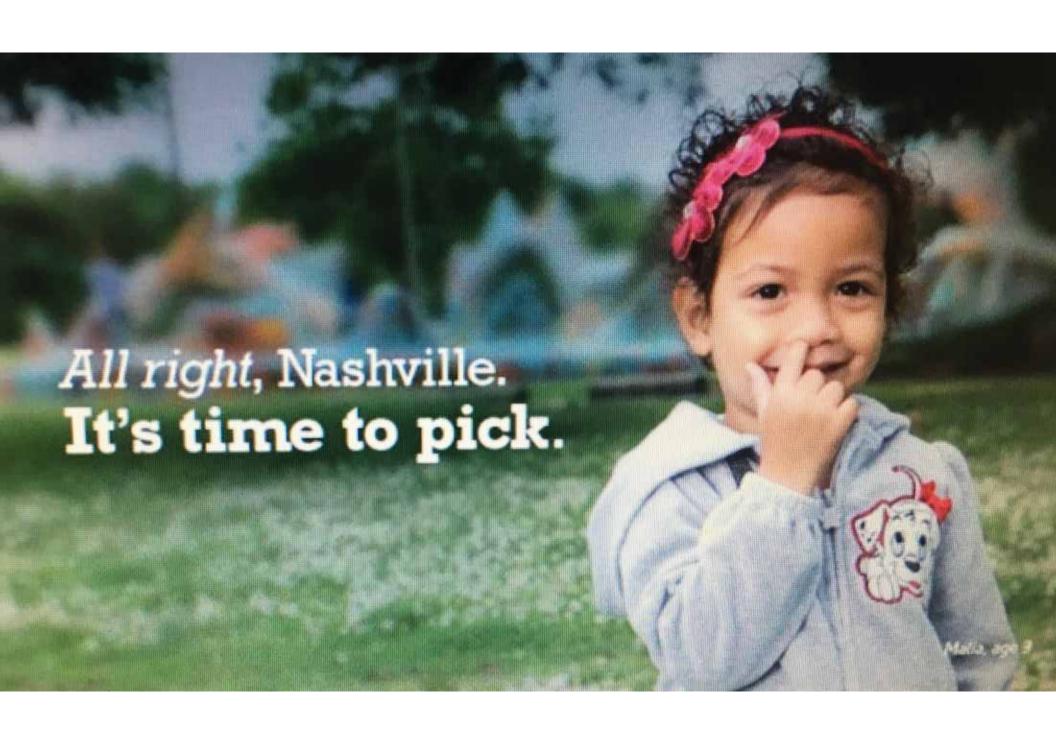
Report-out & Discuss











INTIMIDATING, OPEN MIKES, DON'T UNDERSTAND THE SYSTEM





Successful, Varied, and Fun Public Engagement Techniques We Used

After barriers are broken, ways to get to get public "in the door"



Meet in Different Places



Graphic Public Notices, Updates + Announcements

Tools...

Project Website, e-updates (constant contact), Flyers, Media



Welcome

About the Plan

Public Participation

Meeting Schedule

Documents & Links

PROVIDE YOUR INPUT!

Latest Announcements...

Next Land Use Plan meeting I August 2, 2016 ANB Hall I 7 pm

Please see the Events page for a more detailed agenda and links to the documents to be reviewed.

Sitka Comprehensive Plan 2030

LET YOUR VOICE BE HEARD!

The City and Borough of Sitka has initiated a Comprehensive Plan and Land Use Plan process. This initiative will rely on community residents to help create these plans that will guide development and decision making in the community for years to come.

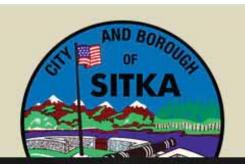
Stay Connected

For more information, please contact:

Planning and Community Development Department

100 Lincoln St.

Sitka AK 99835



Sign Up for Email Updates

Enter your email address below to sign up for the Comprehensive Plan contact list. Your information will not be used for any other purpose!

E-Mail

submit



TUESDAY AUGUST 1st, 7-9 pm

Sitka 2030 Comprehensive Plan Work Session

TOPICS:

- * Agenda HERE
- * Borough Facilities + Services Chapter <u>HERE</u>
- * Future Growth Maps + words HERE

Help the Planning Commission + Planners to review + discuss these chapters.

7:00 pm, Harrigan Centennial Hall | JOIN US!

OPEN HOUSE RESULTS

- Actions, in Priority Order
- How you Spent \$100 City Bucks
- draft Vision Statement

Download the results above HERE

The Planning Commission will discuss the results above + more at their January 3rd Meeting, 7:00 pm, Harrigan Centennial Hall. JOIN US!





HAVE COMMENTS ON THE PRIORITIZED ACTIONS?

(or anything else on the developing Sitka 2030 Comprehensive Plan)

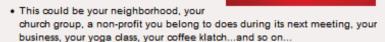
Bring your Ideas and Comments to the January 3rd Meeting (or submit them in writing <u>HERE</u>).

There will be time for public comment!

MEETINGS IN A BOX!

Prefer to offer your comments in a less formal setting?

Who should do Meeting in a Box? "GROUPS" - that's who!



Pick up a Meeting in a Box starting January 4th at City Hall, 1st floor - Planning+Community Development Dept.



Sitka 2030 Comprehensive Plan, 100 Lincoln Street, Sitka, AK 99835

SafeUnsubscribe™ {recipient's email}

Forward this email | Update Profile | About our service provider

Sent by planning@cityofsitka.org

Large Town Meetings - Open Houses



With lots of activities + food to attract interest + attendance

Planning Our Future Together... Everyone Welcome!





Drop by anytime between 5 & 8pm

Harrigan Centennial Hall

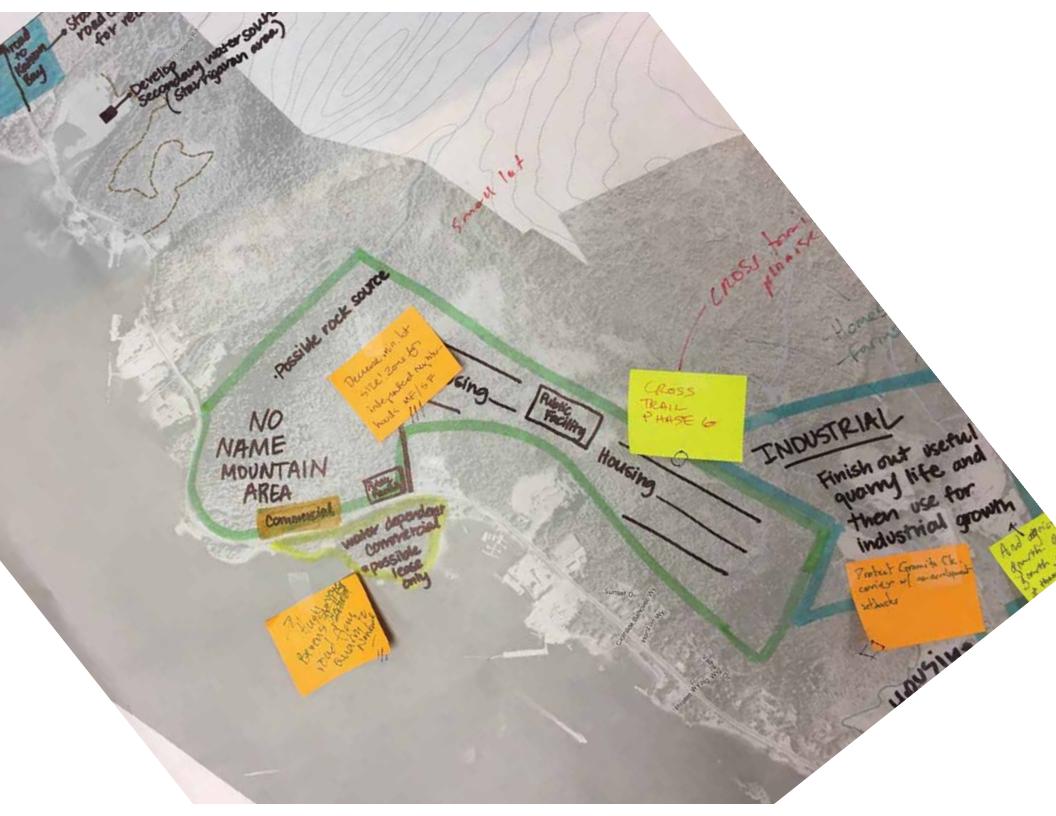
SO MANY THINGS TO DO @ the Open House....

- > Pizza
- ➤ Vote on the Actions you Favor for:

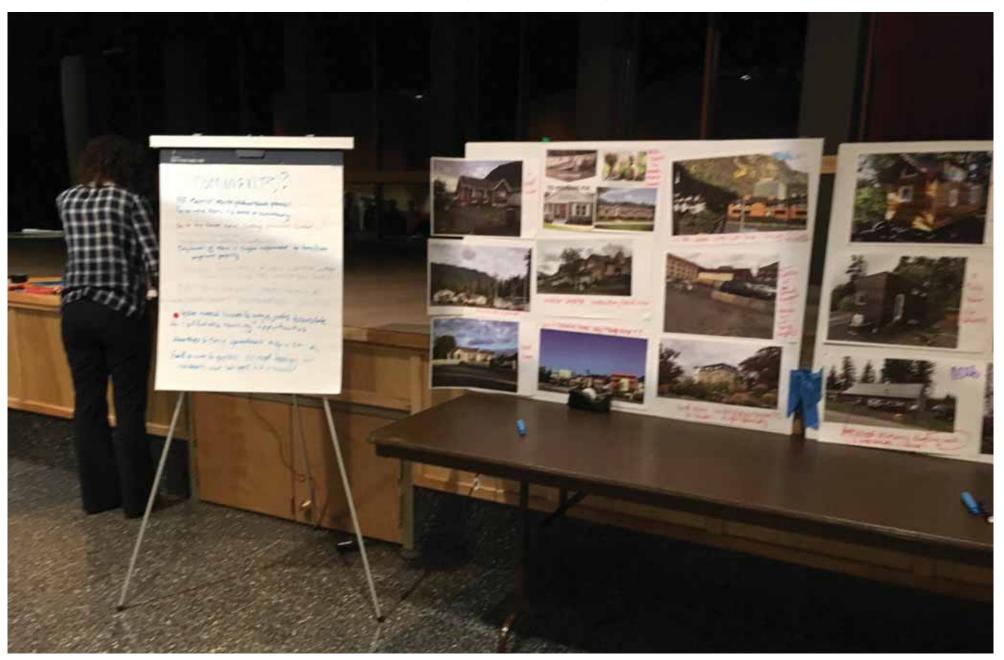
 <u>Transportation**</u> || <u>History, Culture + Arts</u> || <u>Parks, Trails + Recreation</u>
- Haiku Contest Win a \$100 Gift Card
- Idea Wall Draw "Ideas for a Better Sitka"
- S-MAP Intro
- > Training to help with a Bicyclist + Walker Count

^{**}Streets, Walking, Biking, Paving, Airport, Harbors, Seaplane Base, The Ride, Ferry...





Housing Density & Infill – What's It Mean?











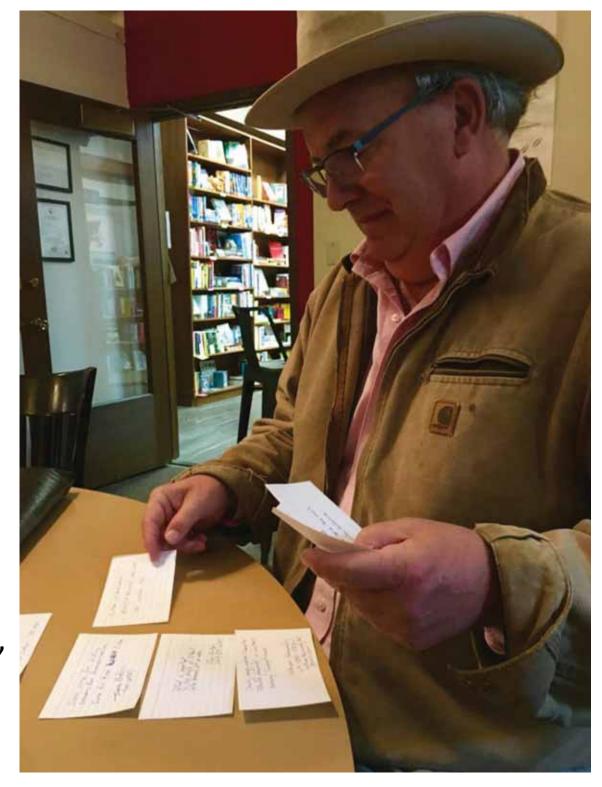




Haiku Contest

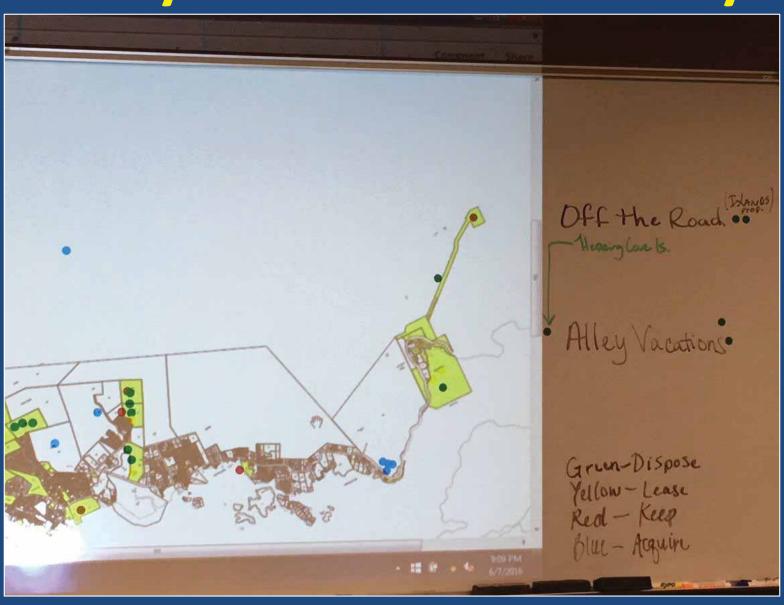
Win \$100 <u>AND</u> get published in Comp Plan

Planning, planning why?
We must think to the future,
And love today now!



-Brinnen Carter

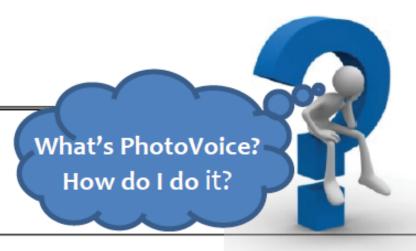
Regular monthly work sessions always included an activity





rking, transit, sidewalks, bike paths...) ng Commission Work Session

pm



Schedule

TRANSPORTATION PHOTOVOICE

Take a photo related to SITKA TRANSPORTATION!

We'll share + discuss them April 4th.

scussion

(ideas: Transportation that needs fixing, that shows people using + enjoying it, that works well, that is a problem, that is special to Sitka...)

p, Paper?

Bring the photo with you on April 4th, OR text it to 907-209-2272, OR email it to planning@cityofsitka.org

Make Giving Input Convenient

MEETINGS IN A BOX!

Prefer to offer your comments in a less formal setting?

Who should do Meeting in a Box? "GROUPS" - that's who!

> This could be your neighborhood, your church group, a non-profit you belong to does during its next meeting, your business, your yoga class, your coffee klatch...and so on...

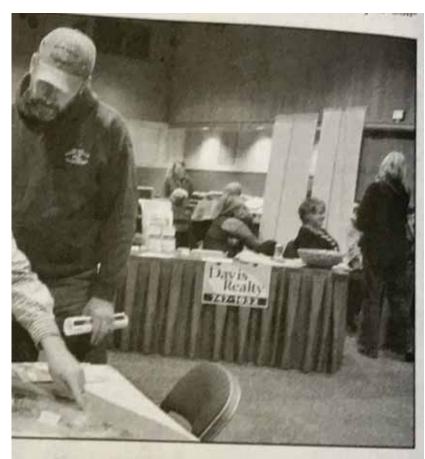
Pick up a Meeting in a Box starting January 4th at City Hall, 1st floor - Planning+Community Development Dept.







Nurture Media Relationships



prehensive Plan Open House. Sitkans were invited to look at and vote for their top priority housing, economic and land use actions for the next 20 years. (Sentinel Photo by James Poulson)

Planning Commission debates tiny homes, land use

Posted by Emily Kwong, KCAW | Jan 5, 2017



Sitka's Planning Commission is in the process of revising the Comprehensive Plan, a vision for the local economy, housing, and land use for the next fifteen years. They reviewed some of the top ideas at their bi-monthly meeting on Tuesday (01-03-17).

(Emily Kwong/KCAW photo)

What should Sitka look like fifteen years from now? The Planning Commission is drawing a picture, by updating the Sitka Comprehensive Plan. The 50 page document is in draft form right now and the commission is seeking public input.

If you're interested in weighing in on the comprehensive plan, the Sikta Planning Commission has developed "meetings in a box" for citizens to take home and fill out through February

What did NOT work?

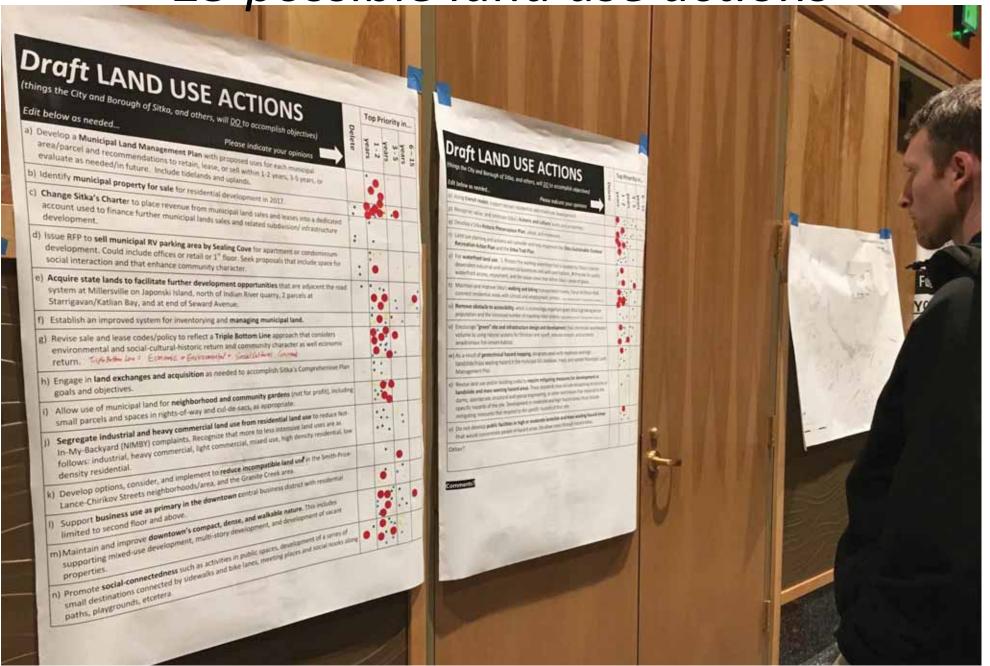




Plan Adoption + Use

USE PUBLIC INPUT

25 possible land use actions

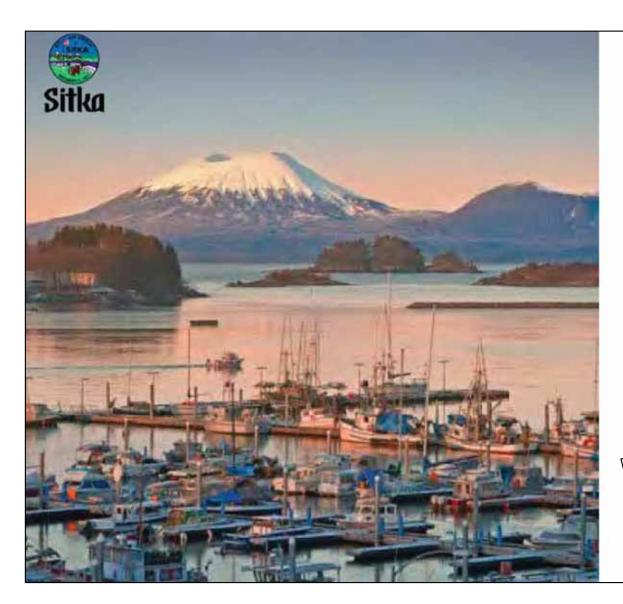


FROM THE FINAL PLAN ...11 PRIORITIES

	LAND USE AND FUTURE GROWTH ACTION	Responsible Agency	Time Frame	Funds Needed	Completed								
LU 1.1	Prepare a municipal land management plan to include an inventory of municipal land and make recommendations to retain, lease or dispose. Cross reference with ED 2.1.	- Control of the Cont	МТ	L									
LU 2.1	Promote multi-story development in the CBD with retail and commercial uses on lower floors and residential or office uses upstairs.		OG	L									
LU 3.1	Support light commercial-professional services development along Halibut Point Road and Lake Street, from Marine Street to DeGroff Street.	janu ,	МТ	ι									
U 3.2	In the former Sheldon Jackson Campus area, encourage uses that support Sitka's education, arts and sciences economy, while preserving and enhancing the historic character.	and the same of th	ST	L									
U 3.5	Develop a Master Plan for the Katlian/Kaagwaantaan area in collaboration with Sitka Tribe of Alaska, Alaska Native Brotherhood and Sisterhood, property owners, local business owners and other interested parties. Cross reference HCA 1.1i		LT	м			ĺ	L,A	LAN	LANI	LAND	LAND I	PRIORI LAND U ACTION
U 6.1	Transition to a more harmonious land use in the Price/Smith Street area and Granite Creek/No Name Mountain Area.		LT	L				H	AU	ACT	ACTI	ACTIO	ACTIO
U 6.2	Prevent future incompatible land use between residential, light commercial, heavy commercial and industrial uses.		MT	τ									
U 7.8	Review zoning code to explore changes to allow urban horticultural and agricultural uses more broadly in existing zoning districts.		ST	L									
.U 8.2	Amend development standards to promote affordable development including increasing height, decreasing minimum lot size and width, establishing lot and structure maximums in specific zones, and reducing parking requirements as appropriate. Cross reference H 1.1a-H1.1e		мт	U									
LU 9.2	Maintain an up-to-date Hazard Mitigation Plan that identifies response plans for a variety of disasters and emergencies such as earthquake, tsunami, flood, landslide and other.		OG	Responsible L/GF	rough of Sitka ST Short-term	(0-2 years)					L Low (\$0-	L Low (\$0-99	Funds I L Low (\$0-99,9 M Mid (\$100,00
.U 9.6	Consider how to best address development in moderate to high risk areas via means such as increased geotechnical analysis, mitigation, and other risk allocation or mitigation measures.		OG	U	LT Long-term (5-10 years)			υu	U Unkr	U Unknow	U Unknown	H High (\$1,000 U Unknown GF Grant Funde

TWO PLANS ARE BETTER THAN ONE!









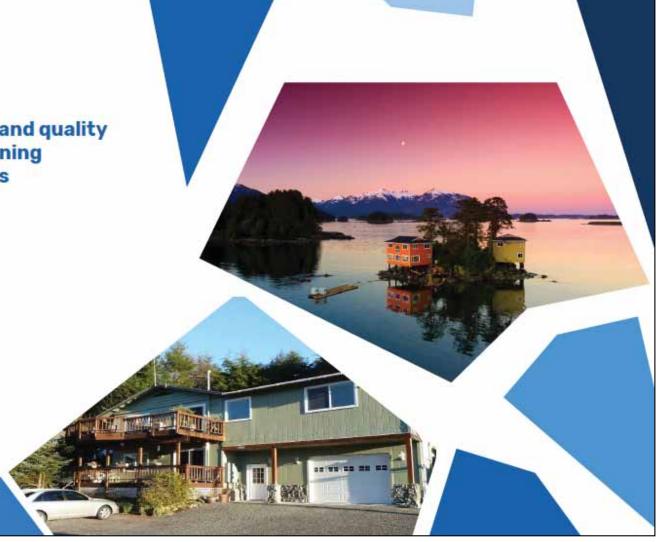
HOUSING

GOAL:

Expand the range, affordability, and quality of housing in Sitka while maintaining attractive, livable neighborhoods

Sitka has a broad range of diverse neighborhoods that contribute to the City's community feel and residential character. As primary places of residence, neighborhoods and housing units have significant impact on resident's daily activities and are the foundation of a safe, enjoyable community in which to live. Providing high quality, affordable, and diverse housing choices throughout the City is essential to the future prosperity of Sitka.

The Comprehensive Plan chapter on housing provides detailed data and analysis of current conditions, challenges, and opportunities. The action plan summarizes those and provides the Goals, Objectives and Action to implement the vision of the Comprehensive Plan.



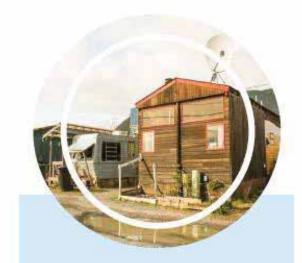
GRAPHIC, SIMPLE, BOLD

HOUSING

CHAPTER OBJECTIVES



Increase Range of Housing and Affordability



Promote Housing Quality



Share Housing Information

GRAPHIC, SIMPLE, BOLD

Priority Housing Actions

	HOUSING ACTION	Responsible Agency	Time Frame	Funds Needed	Completed
H 1.1a	Allow, encourage, and promote Accessory Dwelling Units (ADUs) by right in more zones.		ST	L	
H 1.1b	Minimize prevalence of variances by amending development standards, such as setbacks.		ST	L	
H 1.1c	Reduce minimum lot sizes. Cross reference with LU 8.2		ST	L	
H 1.1e	Encourage higher density development.		ST	L	
H 1.1f	Reduce aesthetic and design standards in float home regulations.		ST	L	
H 1.1i	Create clear development standards for Planned Unit Developments (PUD) and Cluster Home Subdivisions.		МТ	L	
H 1.2e	Create an affordable housing fund to offer development incentives.		ST	L	
H 1.2g	Increase tax on short-term rentals.		ST	L	
H 1.2h	Seek grant funding to support affordable housing development.		ST	L	
H 1.2i	Create housing for the homeless through public-private partnerships.		06	L	

GRAPHIC, SIMPLE, BOLD

- 1. Healthy Engagement = Healthy Communities,+ Democracy
- 2. Break Barriers to Participation
- 3. Use Diverse + Fun Ways to Engage Public
- 4. Keep Decision-makers Involved
- 5. Take the Time Needed to get it Right (within reason, and ESPECIALLY at front end)
- 6. Keep Plans Simple + Real

SUMMARY